

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q01 Where did you last undertake your main food and grocery shopping?														
<i>Excl. nulls & SFT's</i>														
Zone 1														
Aldi, A58 Linkway, St Helens	4.0%	48	8.7%	22	4.1%	13	0.0%	0	0.4%	1	4.0%	7	4.6%	6
Aldi, Clock Face Road, St Helens	2.9%	34	8.3%	21	0.4%	1	0.6%	0	1.5%	4	2.8%	5	2.0%	2
Aldi, Warrington New Road, St Helens	2.0%	24	2.6%	7	3.2%	10	0.0%	0	0.0%	0	2.8%	5	2.0%	2
Asda Superstore, Kirkland Street, St Helens	10.7%	128	20.1%	51	8.9%	28	0.0%	0	0.2%	1	2.1%	4	36.8%	44
Co-op, Parr Stocks Road, St Helens	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Boundary Road, St Helens	0.5%	6	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Heron Frozen Foods, St Marys Arcade, St Helens	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Heron Frozen Foods, The Hardshaw Centre, St Helens	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Ormskirk Street, St Helens	0.4%	5	0.0%	0	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Iceland, St Helens Retail Park, St Helens	0.5%	6	1.8%	5	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, King Street, St Helens	1.5%	17	1.3%	3	2.8%	9	2.1%	2	0.0%	0	0.5%	1	2.3%	3
M&S Foodhall, Church Street, St Helens	0.5%	6	0.6%	1	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Morrisons, Baxters Lane, St Helens	6.5%	78	14.6%	37	7.2%	22	1.9%	1	3.3%	9	2.9%	5	2.9%	3
Morrisons, Boundary Road, St Helens	5.0%	60	13.3%	34	1.0%	3	0.9%	1	0.0%	0	6.8%	12	8.5%	10
Tesco Extra, St Helens Linkway, St Helens	5.7%	68	10.9%	28	7.1%	22	0.9%	1	0.5%	1	2.1%	4	10.3%	12
Tesco Metro, Four Acre Lane, St Helens	0.4%	5	1.3%	3	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Fingerpost Local Centre	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Helens Town Centre	0.1%	1	0.2%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thatto Heath District Centre	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Elton Head Road, St Helens	0.1%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2														
Aldi, Branchway, St Helens	4.0%	48	2.5%	6	9.8%	31	8.4%	6	0.2%	1	1.5%	3	1.0%	1
Co-op, Chain Lane, St Helens	0.1%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Co-op, West End Road, St Helens	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Branchway, St Helens	0.8%	10	1.8%	5	0.7%	2	2.3%	2	0.0%	0	0.0%	0	0.9%	1
Tesco Express, Vicarage Road, St Helens	0.7%	8	0.0%	0	2.1%	7	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Tesco, Bellerophon Way, St Helens	3.1%	37	2.8%	7	8.0%	25	1.9%	1	0.2%	1	0.9%	2	1.0%	1
Clipsley Local Centre	0.2%	2	0.0%	0	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Londis, West End Road, Haydock	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Princess Road, Wigan	1.3%	15	0.0%	0	4.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Edge Green Lane, Warrington	3.1%	37	0.0%	0	8.8%	27	9.3%	7	1.1%	3	0.0%	0	0.0%	0
Heron Frozen Foods, Gerard Street, Wigan	0.2%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Golborne	0.3%	4	0.0%	0	0.2%	1	0.9%	1	0.9%	2	0.0%	0	0.0%	0
Ashton-in-Makerfield Town Centre	0.3%	4	0.0%	0	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golborne Town Centre	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
Co-op, Park Road South, Newton-le-willows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Haydock Street, Newton-le-Willows	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Earle Street, Newton-le-willows	2.9%	34	0.0%	0	0.0%	0	41.6%	31	1.4%	4	0.0%	0	0.0%	0
Earlstown Town Centre	0.1%	2	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Zone 4														

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Aldi, Chilton Road, Warrington	1.8%	21	0.0%	0	0.2%	1	5.6%	4	6.2%	16	0.0%	0	0.0%	0
Asda Superstore, Westbrook Centre, Warrington	6.3%	76	0.0%	0	0.0%	0	5.1%	4	26.8%	69	1.4%	2	0.0%	0
Co-op, Capesthorne Road, Warrington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Home Bargains, Alban Retail Park, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
M&S Foodhall, Gemini Retail Park, Europa Boulevard, Warrington	1.3%	16	1.0%	3	0.9%	3	0.6%	0	3.4%	9	0.4%	1	0.0%	0
Sainsburys, Santa Rosa Boulevard, Warrington	1.1%	13	0.0%	0	0.0%	0	0.0%	0	5.0%	13	0.0%	0	0.0%	0
Tesco Extra, Winwick Road, Warrington	1.7%	21	0.0%	0	0.0%	0	2.8%	2	7.2%	19	0.0%	0	0.0%	0
Padgate, Local shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
Zone 5														
Co-op, Warrington Road, Prescot	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Farmfoods, Eccleston Street, Prescot	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0
Heron Frozen Foods, Eccleston Street, Prescot	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0
M&S Simply Food, Cables Retail Park, Prescot	0.7%	9	0.8%	2	0.2%	1	0.0%	0	0.0%	0	3.5%	6	0.0%	0
Tesco Express, Horseshoe, Prescot	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Tesco Extra, Cables Retail Park, Steley Way, Prescot	5.1%	61	0.4%	1	1.0%	3	0.0%	0	0.0%	0	30.8%	54	2.4%	3
Prescot Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0
Co-op, Warrington Road, Prescot	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Rainhill District Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Bold Heath, Local shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
Zone 6														
Cronton, Local shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Road, St Helens	0.2%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Express, East Lancashire Road, St Helens	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Outside Study Area - Bolton														
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Cheshire East														
Knutsford District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Cheshire West and Chester														
Chester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Chorley														
Other, North West (Chorley)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Flyde														
Other, North West (Flyde Borough)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Halton														
Aldi, Green Oaks Way, Widnes	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.2%	1	4.2%	7	0.0%	0
Asda Superstore, Widnes Road, Widnes	0.7%	9	1.6%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	5	0.0%	0
Morrisons, Green Oaks Way, Widnes	1.3%	16	0.0%	0	0.4%	1	0.0%	0	1.9%	5	5.5%	10	0.0%	0
Tesco Extra, Ashley Retail Park, Lugsdale Road, Widnes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.3%	1	1.1%	2	0.0%	0
Outside Study Area - Knowsley														
Aldi, Copple House Lane, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Supercentre, Huyton Lane, Liverpool	1.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	16	3.6%	4
Halewood Local Centre	0.2%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Liverpool														

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Aldi, Broad Green Road, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Hunts Cross Shopping Park, Speke Hall Road, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Stonedale Retail Park, East Lancashire Road, Liverpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Sainsburys, East Prescott Road, Liverpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Outside Study Area - Manchester														
Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Outside Study Area - Salford														
Other, North West (Salford)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
Outside Study Area - Sefton														
Aldi, Park Lane West, Bootle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Ormskirk Road, Bootle	0.2%	2	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Tesco Express, Eastbank Street, Southport	0.2%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Trafford														
Altrincham Retail Park, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Warrington														
Aldi, Birchwood Shopping Centre, Dewhurst Road, Warrington	0.8%	9	0.0%	0	0.2%	1	0.9%	1	3.1%	8	0.0%	0	0.0%	0
Aldi, Crosfield Street, Warrington	0.5%	6	0.0%	0	0.0%	0	1.7%	1	2.0%	5	0.0%	0	0.0%	0
Aldi, Walton Road, Warrington	0.6%	7	0.0%	0	0.0%	0	0.0%	0	2.6%	7	0.0%	0	0.0%	0
Asda Superstore, Birchwood Shopping Centre, Dewhurst Road, Warrington	2.5%	30	0.2%	1	0.0%	0	1.6%	1	10.4%	27	0.0%	0	1.0%	1
Asda Superstore, Tilly Lane, Warrington	1.2%	14	0.0%	0	0.0%	0	0.0%	0	5.4%	14	0.0%	0	0.0%	0
Co-op, Hawthorne Avenue, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
Co-op, Warrington Road, Warrington	3.4%	40	0.2%	1	7.6%	24	3.4%	3	2.2%	6	1.3%	2	4.6%	6
Co-op, Warrington Road, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Lidl, Fennel Street, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Lidl, Thelwall Lane, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
M&S Foodhall, Golden Square Shopping Centre, Sankey Street, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Morrisons, Greenalls Avenue, Warrington	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.9%	5	0.0%	0	0.0%	0
Sainsburys Local, London Road, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
Sainsburys, Church Street, Warrington	1.4%	17	0.0%	0	0.0%	0	0.6%	0	6.1%	16	0.0%	0	0.6%	1
Tesco Express, Warrington Road, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Warrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Outside Study Area - West Lancashire														
Aldi, The Concourse, Skelmersdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Ingram, Skelmersdale	0.8%	9	0.6%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	5.5%	7
Morrisons, Park Road, Ormskirk	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Outside Study Area - Wigan														
Aldi, Atherton Road, Wigan	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, King Street, Leigh	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

St Helens Household Survey for WYG

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Aldi, Scot Lane, Wigan	0.1%	1	0.0%	0	0.0%	0	0.0%
Asda Supercentre, Priestners Way, Leigh	0.1%	2	0.0%	0	0.2%	1	0.0%
Asda Supercentre, Soho Street, Wigan	0.6%	8	0.6%	2	1.9%	6	0.0%
Asda Supermarket, Worthington Way, Wigan	0.1%	1	0.0%	0	0.4%	1	0.0%
Co-op, Holmes House Avenue, Wigan	0.1%	1	0.0%	0	0.2%	1	0.0%
Lidl, Darlington Street, Wigan	0.2%	2	0.0%	0	0.6%	2	0.0%
Morrisons, Leigh Sports Village, Sale Way, Leigh	0.3%	4	0.0%	0	1.3%	4	0.0%
Morrisons, Makerfield Way, Wigan	0.1%	2	0.0%	0	0.6%	2	0.0%
Sainsburys, Atherleigh Way, Leigh	0.2%	3	0.0%	0	0.6%	2	0.0%
Sainsburys, Worthington Way, Wigan	0.8%	10	0.2%	1	2.5%	8	0.0%
Tesco Express, Atherton Road, Wigan	0.1%	1	0.0%	0	0.3%	1	0.0%
Tesco Express, Poolstock Lane, Wigan	0.1%	1	0.0%	0	0.0%	0	0.0%
Tesco Extra, Central Park, Wigan	0.1%	1	0.0%	0	0.4%	1	0.0%
Tesco Extra, Cross Street, Wigan	0.2%	2	0.0%	0	0.6%	2	0.0%
Tesco Extra, The Loom, Leigh	0.2%	2	0.0%	0	0.4%	1	0.6%
Outside Study Area - Outside region							
Other, Outside region	0.0%	0	0.0%	0	0.0%	0	0.0%
Others:							
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1194	255	311	74	259	174	121
Sample:	1204	256	302	96	263	169	118

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Mean score [£]:														
Q02 How much did you spend on your last main food and grocery shopping trip to (STORE MENTIONED AT Q01)?														
<i>Those who gave a destination at Q01</i>														
£1 - £5	0.6%	7	0.6%	2	0.9%	3	0.9%	1	0.5%	1	0.4%	1	0.0%	0
£6 - £10	1.9%	24	0.9%	2	3.0%	10	2.0%	2	3.3%	9	0.4%	1	0.5%	1
£11 - £15	1.4%	18	0.7%	2	1.8%	6	2.4%	2	1.2%	3	2.0%	4	0.8%	1
£16 - £20	4.2%	52	4.7%	12	3.1%	10	4.3%	3	5.0%	13	6.1%	11	1.3%	2
£21 - £25	2.4%	30	2.6%	7	2.6%	8	2.6%	2	1.4%	4	3.6%	6	2.5%	3
£26 - £30	7.6%	94	9.5%	25	6.2%	21	15.1%	12	6.3%	17	6.2%	11	7.0%	9
£31 - £35	2.7%	33	2.0%	5	2.0%	7	2.0%	2	4.9%	13	2.2%	4	2.1%	3
£36 - £40	9.3%	117	8.9%	23	7.0%	23	6.8%	5	9.6%	26	12.0%	22	13.5%	17
£41 - £45	2.4%	29	3.9%	10	1.2%	4	3.1%	2	2.1%	6	3.1%	6	1.5%	2
£46 - £50	8.9%	111	7.1%	19	12.0%	40	11.5%	9	7.3%	20	10.8%	19	3.4%	4
£51 - £55	2.7%	33	3.5%	9	3.3%	11	2.4%	2	3.6%	10	0.4%	1	0.4%	1
£56 - £60	6.8%	85	5.0%	13	7.2%	24	5.8%	5	8.9%	24	8.3%	15	3.6%	5
£61 - £65	2.1%	26	3.3%	9	2.4%	8	3.8%	3	0.7%	2	2.0%	4	1.0%	1
£66 - £70	5.4%	67	5.4%	14	5.6%	19	6.5%	5	6.7%	18	2.6%	5	5.2%	7
£71 - £75	1.6%	19	1.3%	3	0.5%	2	0.5%	0	1.6%	4	1.7%	3	5.0%	6
£76 - £80	7.4%	92	9.8%	26	4.7%	16	3.7%	3	7.8%	21	5.4%	10	13.8%	18
£81 - £85	1.1%	13	0.4%	1	0.2%	1	2.9%	2	1.8%	5	2.0%	4	0.8%	1
£86 - £90	2.9%	36	2.9%	8	4.1%	14	0.6%	0	0.7%	2	4.4%	8	3.3%	4
£91 - £95	0.3%	3	0.4%	1	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1
£96 - £100	6.6%	83	4.7%	12	6.7%	22	6.4%	5	5.1%	14	9.8%	17	9.4%	12
£101 - £120	4.0%	50	9.9%	26	2.4%	8	2.2%	2	2.5%	7	2.6%	5	2.4%	3
£121 - £140	2.0%	26	2.3%	6	2.8%	9	0.6%	0	1.2%	3	1.7%	3	2.7%	3
£141 - £160	1.3%	16	1.4%	4	0.9%	3	0.6%	0	0.7%	2	3.4%	6	0.5%	1
£161 - £180	0.2%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £200	0.3%	4	0.0%	0	0.0%	0	3.8%	3	0.4%	1	0.0%	0	0.0%	0
£201 - £250	0.4%	5	0.0%	0	0.2%	1	0.0%	0	0.8%	2	0.0%	0	1.4%	2
£251+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	11.6%	144	7.9%	21	16.3%	54	6.5%	5	12.4%	33	8.1%	15	13.2%	17
(Refused)	2.1%	27	1.0%	3	2.0%	7	3.0%	2	3.2%	8	0.7%	1	4.1%	5
Mean:		61.89		64.02		60.71		59.22		58.52		61.97		69.05
Weighted base:		1247		262		333		78		268		179		127
Sample:		1248		264		314		99		273		175		123

Q03 Which retailer do you purchase your main food internet / home delivery shopping from?*Those who shop online at Q01*

Asda	31.1%	17	13.9%	1	34.8%	7	78.2%	3	48.1%	5	13.2%	1	0.0%	0
Morrisons	11.2%	6	23.9%	2	3.6%	1	21.8%	1	12.3%	1	16.7%	1	10.1%	1
Iceland	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
Sainsbury's	1.1%	1	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0
Tesco	46.0%	25	53.1%	4	48.6%	10	0.0%	0	33.2%	3	40.3%	2	79.7%	5
Ocado	8.9%	5	9.1%	1	13.1%	3	0.0%	0	0.0%	0	13.2%	1	10.1%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		53		7		21		4		10		5		7
Sample:		44		8		12		3		10		6		5

Q04 For your last main food internet / home delivery shopping order, how did you receive your goods?*Those who shop online at Q01*

Collection at store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home delivery	100.0%	53	100.0%	7	100.0%	21	100.0%	4	100.0%	10	100.0%	5	100.0%	7
Delivery to place of work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collection at click and collect hub (non-store location)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collection at other location	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		53		7		21		4		10		5		7
Sample:		44		8		12		3		10		6		5

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q05 What is the main reason you choose (STORE MENTIONED AT Q01) to do your main food and grocery shopping?							
<i>Those who gave a destination at Q01</i>							
Accessibility by public transport	0.3%	3	0.4%	1	0.0%	0	0.0%
Car parking prices	0.2%	3	0.0%	0	0.0%	0	0.0%
Car parking provision	0.8%	10	1.0%	3	0.6%	2	0.5%
Choice of food goods available	6.0%	75	5.2%	14	6.3%	21	9.6%
Choice of shops nearby selling non-food goods	0.7%	8	0.2%	0	0.5%	2	0.0%
Choice of shops selling food goods	0.7%	8	0.7%	2	0.6%	2	0.0%
Cleanliness	0.2%	2	0.0%	0	0.5%	2	0.0%
Delivery service	1.4%	17	0.0%	0	2.4%	8	4.4%
Click & Collect Service	0.0%	0	0.0%	0	0.0%	0	0.0%
Easy to get to by car	1.4%	18	2.7%	7	1.5%	5	0.0%
Good internal layout	0.9%	11	1.0%	3	0.5%	2	0.5%
Good service / friendly staff	0.4%	5	0.0%	0	0.2%	1	0.0%
Habit / always use it / preference for retailer	5.1%	63	10.0%	26	3.7%	12	3.6%
Internet shopping is convenient	2.0%	25	1.0%	3	3.7%	12	0.5%
Lower prices	15.0%	187	20.0%	52	13.4%	45	16.2%
Loyalty card / points scheme	0.7%	9	0.4%	1	0.8%	3	0.0%
Near to home	37.8%	472	32.6%	85	36.6%	122	43.2%
Near to work	2.0%	25	2.4%	6	0.6%	2	0.6%
Nice shopping environment	0.5%	7	0.2%	1	0.9%	3	0.0%
Only one in the area / no other choice	0.5%	7	0.0%	0	0.8%	3	1.6%
Preference for retailer	1.6%	20	1.8%	5	0.7%	2	3.2%
Provision of leisure facilities nearby	0.2%	2	0.0%	0	0.3%	1	0.6%
Provision of services nearby, such as banks and other financial services	0.3%	4	0.4%	1	0.3%	1	0.0%
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%
Quality of food goods available	6.4%	80	4.7%	12	7.6%	25	0.9%
Quality of shops selling food goods	0.7%	8	1.0%	3	0.8%	3	0.6%
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%
Staff discount / work there	2.0%	24	1.3%	3	2.5%	8	4.2%
Value for money	4.9%	61	7.6%	20	4.6%	15	1.6%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%
Close to friends / family	0.5%	6	0.0%	0	0.2%	1	0.0%
To support local businesses	0.2%	3	0.0%	0	0.5%	2	0.0%
(Don't know / no reason in particular)	6.8%	85	5.3%	14	8.8%	29	8.3%
Weighted base:	1247	262	333	78	268	179	127
Sample:	1248	264	314	99	273	175	123

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q06 What if anything is the one thing you most dislike about your main food shopping destination (STORE MENTIONED AT Q01)?														
<i>Those who gave a destination at Q01</i>														
Change layout too often	0.7%	9	0.6%	2	0.5%	2	0.0%	0	1.2%	3	1.3%	2	0.0%	0
Difficult / expensive parking	0.9%	11	0.2%	1	0.2%	1	0.0%	0	0.7%	2	4.2%	8	0.0%	0
Difficult to get to	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive	4.3%	53	4.4%	12	3.8%	13	10.4%	8	1.3%	4	6.0%	11	5.2%	7
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	0.8%	10	0.2%	1	0.6%	2	0.0%	0	0.2%	1	1.7%	3	2.9%	4
Lack of public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	5.6%	70	7.8%	20	3.7%	12	8.4%	7	7.9%	21	2.7%	5	3.9%	5
No petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.9%	11	1.5%	4	1.1%	4	0.0%	0	0.5%	1	1.1%	2	0.0%	0
Poor quality	1.9%	24	2.8%	7	1.3%	4	1.1%	1	2.1%	6	1.9%	3	1.5%	2
Staff rude / unhelpful	2.1%	27	0.2%	0	1.3%	4	2.4%	2	5.3%	14	1.3%	2	2.6%	3
Too busy	2.1%	26	1.6%	4	1.3%	4	0.6%	0	2.5%	7	2.1%	4	4.9%	6
Too far away	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	1.2%	2
Too small	1.0%	13	0.7%	2	0.8%	3	0.9%	1	0.2%	1	1.1%	2	3.9%	5
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet issues (Poor quality produce / short use-by dates / substitutions etc.)	0.3%	4	0.2%	1	0.5%	2	0.0%	0	0.4%	1	0.0%	0	0.5%	1
Not a nice environment	0.6%	8	0.6%	2	0.9%	3	0.0%	0	0.7%	2	0.4%	1	0.4%	1
Too big	0.6%	8	1.1%	3	0.2%	1	0.0%	0	0.2%	1	1.7%	3	0.5%	1
(Nothing)	76.1%	950	76.8%	201	82.8%	275	76.3%	60	75.1%	202	70.4%	126	67.7%	86
(Don't know)	1.9%	23	1.1%	3	1.1%	4	0.0%	0	1.5%	4	3.6%	6	4.8%	6
Weighted base:	1247	262	333	78	268	179	127							
Sample:	1248	264	314	99	273	175	123							

Mean score [Times a week]: Daily = 7, At least two times a week = 2, At least once a week = 1, At least once a fortnight = 0.5, At least once a month = 0.25, At least every two months = 0.125, Less often = 0.05

Q07 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01)?

Those who gave a destination at Q01

Daily	2.6%	32	1.1%	3	2.7%	9	6.8%	5	2.7%	7	4.3%	8	0.0%	0
At least two times a week	15.8%	198	17.6%	46	14.6%	49	15.0%	12	20.0%	54	11.2%	20	14.0%	18
At least once a week	62.5%	779	60.1%	157	65.1%	216	53.0%	41	63.9%	172	63.3%	113	62.1%	79
At least once a fortnight	9.6%	120	10.0%	26	7.4%	25	12.6%	10	8.8%	24	12.8%	23	9.9%	13
At least once a month	6.6%	82	7.6%	20	6.5%	22	8.6%	7	3.3%	9	5.9%	11	11.3%	14
At least every two months	0.4%	4	0.0%	0	0.6%	2	0.6%	0	0.0%	0	0.9%	2	0.4%	1
Less often	0.1%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.5%	1
Have only visited once	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.4%	30	3.7%	10	2.9%	10	2.3%	2	1.3%	4	1.7%	3	1.8%	2
Mean:	1.22	1.14	1.23	1.43	1.30	1.26	1.00							
Weighted base:	1247	262	333	78	268	179	127							
Sample:	1248	264	314	99	273	175	123							

Q08 How do you normally travel to (STORE MENTIONED AT Q01)?

Not those who shop online at Q01

Car / van (as driver)	71.1%	849	65.3%	167	67.5%	210	76.1%	57	75.5%	195	66.4%	116	86.9%	105
Car / van (as passenger)	11.8%	141	10.5%	27	15.9%	50	7.7%	6	10.2%	26	14.6%	25	5.8%	7
Bus, minibus or coach	4.0%	48	4.3%	11	5.8%	18	3.8%	3	2.2%	6	5.1%	9	1.3%	2
Motorcycle, scooter or moped	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.6%	1
Walk	9.2%	110	14.3%	36	8.6%	27	7.5%	6	9.6%	25	6.5%	11	4.0%	5
Taxi	2.2%	26	4.3%	11	1.3%	4	2.6%	2	1.4%	4	2.8%	5	0.6%	1
Train	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	6	0.0%	0
Bicycle	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.4%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.8%	10	0.6%	2	0.9%	3	2.3%	2	0.7%	2	0.4%	1	0.9%	1
Weighted base:	1194	255	311	74	259	174	121							
Sample:	1204	256	302	96	263	169	118							

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Mean score [Minutes]:														
Q09 How long did your last journey to (STORE MENTIONED AT Q01) take?														
<i>Not those who shop online at Q01</i>														
1 - 5 minutes	44.1%	527	51.3%	131	42.5%	132	38.2%	28	50.5%	131	38.7%	67	30.9%	37
6 - 10 minutes	34.2%	409	35.2%	90	36.0%	112	31.3%	23	31.0%	80	39.7%	69	28.6%	35
11 - 15 minutes	12.8%	153	6.8%	17	12.3%	38	15.8%	12	11.3%	29	14.1%	25	26.2%	32
16 - 30 minutes	6.9%	82	4.4%	11	7.0%	22	10.6%	8	5.4%	14	7.1%	12	12.5%	15
31 - 45 minutes	0.6%	8	1.8%	5	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1
46 - 60 minutes	0.3%	3	0.2%	1	0.3%	1	0.9%	1	0.0%	0	0.0%	0	0.6%	1
61+ minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.8%	10	0.4%	1	0.8%	2	3.1%	2	0.9%	2	0.4%	1	0.9%	1
(Refused)	0.3%	3	0.0%	0	0.6%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Mean:	9.07	8.60	9.02	10.55	8.36	9.04	10.91							
Weighted base:	1194	255	311	74	259	174	121							
Sample:	1204	256	302	96	263	169	118							

Q10 When do you normally do your main food shopping?*Those who gave a destination at Q01*

Weekdays during the day	46.2%	577	46.0%	121	45.3%	151	33.3%	26	48.4%	130	52.5%	94	44.0%	56
Weekdays during the evening	10.8%	135	16.8%	44	6.7%	22	13.7%	11	10.6%	28	10.8%	19	7.8%	10
Saturday	16.2%	202	15.4%	40	22.3%	74	11.9%	9	12.7%	34	15.4%	28	13.0%	17
Sunday	5.6%	70	5.4%	14	5.2%	17	8.5%	7	3.4%	9	6.9%	12	7.8%	10
(Don't know / varies)	21.2%	264	16.3%	43	20.5%	68	32.6%	25	24.9%	67	14.4%	26	27.4%	35
Weighted base:	1247	262	333	78	268	179	127							
Sample:	1248	264	314	99	273	175	123							

Q11 When you undertook the main food shop at (STORE MENTIONED AT Q01), did you link your trip with any other activity?*Not those who shop online at Q01*

Yes – non-food shopping	6.7%	80	9.1%	23	5.6%	17	8.0%	6	3.3%	8	8.7%	15	8.5%	10
Yes – other-food shopping	4.1%	49	2.3%	6	5.0%	15	7.8%	6	2.7%	7	5.1%	9	5.2%	6
Yes – visiting services such as banks and other financial institutions	0.6%	7	0.7%	2	0.0%	0	0.5%	0	0.5%	1	2.1%	4	0.4%	1
Yes – leisure activity	1.7%	20	0.8%	2	1.1%	3	4.0%	3	1.6%	4	2.8%	5	2.3%	3
Yes – travelling to / from work	3.2%	38	3.4%	9	3.9%	12	1.9%	1	1.7%	4	2.0%	3	6.3%	8
Yes – travelling to / from school / college / university	0.4%	5	0.0%	0	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	1.9%	23	2.5%	6	1.0%	3	0.0%	0	3.1%	8	1.3%	2	2.9%	3
Yes – visiting café / pub / restaurant	2.3%	27	1.9%	5	2.6%	8	1.0%	1	2.9%	8	3.3%	6	0.6%	1
Yes – visiting family / friends	2.5%	30	1.1%	3	2.4%	7	4.9%	4	3.8%	10	0.5%	1	4.4%	5
Yes – visiting health service such as doctor, dentist, hospital	0.2%	2	0.0%	0	0.0%	0	0.6%	0	0.2%	1	0.4%	1	0.4%	1
Yes – visiting other service such as laundrette, hairdresser, recycling	0.4%	5	0.8%	2	0.2%	1	0.6%	0	0.5%	1	0.4%	1	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	74.0%	884	75.7%	193	75.2%	234	70.3%	52	75.8%	196	73.1%	127	67.2%	81
(Don't know / varies)	1.9%	23	1.8%	5	1.6%	5	0.5%	0	4.1%	11	0.4%	1	1.7%	2
Weighted base:	1194	255	311	74	259	174	121							
Sample:	1204	256	302	96	263	169	118							

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q12 Where do you do this linked trip?							
<i>Those who link their trip with other shopping or services at Q11 AND Excl. nulls & SFT's</i>							
Zone 1							
Chancery Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Fingerpost Local Centre	0.9%	1	2.2%	1	1.8%	1	0.0%
St Helens Town Centre	35.5%	48	70.5%	20	22.4%	7	12.7%
Chalon Way West Retail Park, St Helens	0.5%	1	0.0%	0	0.0%	0	0.0%
Ravenhead Retail Park, St Helens	1.6%	2	5.1%	1	2.3%	1	0.0%
St Helens Retail Park, St Helens	5.0%	7	14.2%	4	4.2%	1	0.0%
Morrisons, Boundary Road, St Helens	0.5%	1	0.0%	0	0.0%	0	0.0%
Zone 2							
Billinge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Clipsley Local Centre	6.4%	9	0.0%	0	24.5%	8	0.0%
Tesco, Bellerophon Way, Haydock	0.6%	1	0.0%	0	2.3%	1	0.0%
Ashton-in-Makerfield Town Centre	5.0%	7	0.0%	0	20.5%	7	0.0%
Golborne Town Centre	0.9%	1	0.0%	0	3.5%	1	0.0%
Zone 3							
Earlstown Town Centre	6.7%	9	0.0%	0	0.0%	0	66.1%
Newton-le-Willows Local Centre	0.3%	0	0.0%	0	0.0%	0	3.8%
Zone 4							
Chapel Ford Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Westbrook District Centre	1.4%	2	0.0%	0	0.0%	0	5.8%
Gemini Trade Park, Europa Boulevard, Warrington	3.4%	5	0.0%	0	5.4%	2	3.8%
Zone 5							
Harefield Water Gardens, Warrington Road, Prescott	0.0%	0	0.0%	0	0.0%	0	0.0%
Prescot Town Centre	6.1%	8	0.0%	0	0.0%	0	0.0%
Cables Retail Park, St Helens	3.7%	5	0.0%	0	0.0%	0	0.0%
Zone 6							
Makro, Hornhouse Lane, Kirkby	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Blackpool							
Other, North West (Blackpool)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Bolton							
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Bury							
Other, North West (Bury)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Cheshire East							
Knutsford District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Cheshire West and Chester							
Chester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheshire Oaks, Ellesmere Port	1.2%	2	5.8%	2	0.0%	0	0.0%
Outside Study Area - Halton							
Halton Lea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Widnes Town Centre	6.4%	9	2.2%	1	0.0%	0	0.0%
Outside Study Area - Hyndburn							
Other, North West (Hyndburn)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Knowsley							
Halewood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Huyton Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%
Outside Study Area - Liverpool							
Belle Vale District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Manchester							
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Pendle							

Column %ges.

St Helens Household Survey for WYG

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Other, Warrington (Pendle) Outside Study Area - Preston City Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West (Preston City Council) Outside Study Area - Sefton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bootle Town Centre Outside Study Area - Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West (Stockport) Outside Study Area - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Altrincham town centre Outside Study Area - Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birchwood District Centre	1.4%	2	0.0%	0	0.0%	0	0.0%	0	11.0%	2	0.0%	0	0.0%	0
Warrington Town Centre Outside Study Area - West Lancashire	7.9%	11	0.0%	0	1.8%	1	7.7%	1	42.7%	7	4.8%	1	4.0%	1
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre Outside Study Area - Wigan	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Leigh Town Centre	1.4%	2	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Wigan Town Centre	0.9%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parsonage Retail Park Outside Study Area - Wyre	0.9%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West (Wyre) Outside Study Area - Outside region	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Outside region (Outside region) Others:	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	135	29	33	12	17	28	17							
Sample:	148	25	39	14	22	28	20							

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q13 Where did you undertake your main food and grocery shopping the time before your last visit to (STORE MENTIONED AT Q01) was it the same place, or somewhere else, and if so, please say where?														
<i>Those who gave a destination at Q01 AND Excl. nulls & SFT's</i>														
Zone 1														
Aldi, A58 Linkway, St Helens	3.4%	39	7.4%	18	1.1%	3	0.0%	0	0.0%	0	5.1%	8	8.0%	9
Aldi, Clock Face Road, St Helens	3.2%	37	7.4%	18	2.6%	8	0.6%	0	1.0%	3	1.9%	3	3.5%	4
Aldi, Warrington New Road, St Helens	1.6%	18	2.0%	5	2.9%	9	0.0%	0	0.2%	1	2.2%	4	0.0%	0
Asda Superstore, Kirkland Street, St Helens	11.1%	130	19.9%	49	10.8%	33	0.0%	0	0.2%	1	3.0%	5	35.1%	41
Co-op, Elephant Lane, St Helens	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Farmfoods, Boundary Road, St Helens	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Home Bargains, St Helens Retail Park, Warrington New Road, St Helens	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Ormskirk Street, St Helens	0.6%	7	1.5%	4	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Iceland, St Helens Retail Park, St Helens	0.8%	10	2.3%	6	0.6%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Lidl, King Street, St Helens	1.7%	19	3.5%	9	1.2%	4	0.0%	0	0.0%	0	1.4%	2	4.0%	5
M&S Foodhall, Church Street, St Helens	0.9%	11	1.3%	3	1.2%	4	0.0%	0	0.0%	0	0.4%	1	2.9%	3
Morrisons, Baxters Lane, St Helens	6.1%	71	12.5%	31	6.3%	20	1.2%	1	4.4%	11	4.3%	7	1.6%	2
Morrisons, Boundary Road, St Helens	6.2%	72	17.9%	44	1.4%	4	1.6%	1	0.0%	0	7.8%	13	8.1%	10
Tesco Extra, St Helens Linkway, St Helens	5.6%	66	11.7%	29	6.6%	20	0.9%	1	1.1%	3	2.0%	3	8.1%	10
Tesco Metro, Four Acre Lane, St Helens	0.8%	10	3.2%	8	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Fingerpost Local Centre	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Helens Town Centre	0.2%	2	0.2%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Ravenhead Retail Park, St Helens	0.2%	2	0.6%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2														
Aldi, Branchway, St Helens	4.1%	48	1.0%	3	9.4%	29	13.7%	10	0.2%	1	2.1%	3	2.0%	2
Co-op, Chain Lane, St Helens	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Costco, Andover Road, Haydock	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Iceland, Branchway, St Helens	1.3%	15	2.0%	5	3.2%	10	0.0%	0	0.2%	1	0.0%	0	0.0%	0
Tesco Express, Vicarage Road, St Helens	0.4%	5	0.6%	1	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bellerophon Way, St Helens	3.4%	39	0.8%	2	10.3%	32	5.1%	4	0.0%	0	0.0%	0	1.3%	2
Clipsley Local Centre	0.2%	2	0.0%	0	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Londis, West End Road, Haydock	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Princess Road, Wigan	1.4%	16	0.0%	0	5.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Edge Green Lane, Warrington	3.0%	35	0.0%	0	6.5%	20	10.4%	8	3.0%	8	0.0%	0	0.0%	0
Heron Frozen Foods, Gerard Street, Wigan	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Golborne	0.4%	4	0.0%	0	0.6%	2	2.2%	2	0.3%	1	0.0%	0	0.0%	0
Ashton-in-Makerfield Town Centre	0.5%	6	0.0%	0	1.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golborne Town Centre	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
Co-op, Park Road South, Newton-le-willows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Frozen Foods, Market Street, Newton-le-Willows	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Earle Street, Newton-le-willows	2.1%	25	0.0%	0	0.0%	0	31.0%	23	0.7%	2	0.0%	0	0.0%	0
Earlstown Town Centre	0.3%	4	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0
Newton-le-Willows Local Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Moss Bank, Local shops	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

St Helens Household Survey for WYG

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Zone 4														
Aldi, Chilton Road, Warrington	2.4%	28	0.0%	0	0.2%	1	5.0%	4	9.2%	23	0.0%	0	0.0%	0
Asda Superstore, Westbrook Centre, Warrington	4.7%	55	0.0%	0	0.0%	0	4.5%	3	19.7%	50	1.4%	2	0.0%	0
Co-op, Capesthorne Road, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
M&S Foodhall, Gemini Retail Park, Europa Boulevard, Warrington	1.9%	22	0.6%	1	0.8%	2	1.9%	1	6.3%	16	0.5%	1	0.0%	0
Sainsburys, Santa Rosa Boulevard, Warrington	1.2%	14	0.0%	0	0.0%	0	0.0%	0	5.5%	14	0.0%	0	0.0%	0
Tesco Extra, Winwick Road, Warrington	1.9%	22	0.0%	0	0.0%	0	0.6%	0	8.4%	21	0.0%	0	0.6%	1
Chapelford Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
Westbrook District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Gemini Trade Park, Europa Boulevard, Warrington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Padgate, Local shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
Zone 5														
Co-op, Warrington Road, Prescot	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Co-op, Windy Arbor Road, Prescot	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Farmfoods, Eccleston Street, Prescot	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0
Heron Frozen Foods, Eccleston Street, Prescot	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
M&S Simply Food, Cables Retail Park, Prescot	0.9%	10	0.9%	2	0.0%	0	0.0%	0	0.0%	0	4.9%	8	0.0%	0
Tesco Express, Horseshoe, Prescot	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0
Tesco Extra, Cables Retail Park, Steley Way, Prescot	4.0%	46	0.2%	0	1.0%	3	0.0%	0	0.0%	0	25.5%	42	0.9%	1
Prescot Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0
Cables Retail Park, St Helens	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainhill District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0
Zone 6														
Cronton, Local shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Road, St Helens	0.1%	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
One Stop, Greenfield Road, St Helens	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Tesco Express, East Lancashire Road, St Helens	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Outside Study Area - Bolton														
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Cheshire East														
Knutsford District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Cheshire West and Chester														
Chester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Chorley														
Other, North West (Chorley)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Outside Study Area - Flyde														
Other, North West (Flyde Borough)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Halton														
Aldi, Green Oaks Way, Widnes	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.7%	2	2.7%	4	0.0%	0
Asda Superstore, Widnes Road, Widnes	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	0.0%	0
Iceland, Albert Square, Widnes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Morrisons, Green Oaks Way, Widnes	1.0%	12	0.0%	0	0.0%	0	0.6%	0	1.7%	4	4.6%	7	0.0%	0
Tesco Extra, Ashley Retail Park, Lugsdale Road, Widnes	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.8%	2	4.0%	7	0.0%	0
Outside Study Area -														

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Knowsley														
Aldi, Coppel House Lane, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Supercentre, Huyton Lane, Liverpool	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	9	4.2%	5
Lidl, Prescot Road, Liverpool	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Halewood Local Centre	0.2%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Liverpool														
Aldi, Broad Green Road, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Hunts Cross Shopping Park, Speke Hall Road, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, East Prescot Road, Liverpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Outside Study Area - Manchester														
Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Outside Study Area - Salford														
Other, North West (Salford)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Sefton														
Aldi, Park Lane West, Bootle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Ormskirk Road, Bootle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
M&S Foodhall, Aintree Racecourse Retail Park, Ormskirk Road, Liverpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Tesco Express, Eastbank Street, Southport	0.2%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Three Tuns Lane, Liverpool	0.2%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.3%	2
Outside Study Area - Trafford														
Altrincham Retail Park, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West (Trafford)	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Warrington														
Aldi, Birchwood Shopping Centre, Dewhurst Road, Warrington	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0	0.0%	0
Aldi, Crosfield Street, Warrington	0.5%	6	0.3%	1	0.0%	0	1.1%	1	1.7%	4	0.0%	0	0.0%	0
Aldi, Walton Road, Warrington	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0	0.0%	0
Asda Superstore, Birchwood Shopping Centre, Dewhurst Road, Warrington	1.6%	19	0.0%	0	0.0%	0	1.2%	1	7.2%	18	0.0%	0	0.0%	0
Asda Superstore, Tilly Lane, Warrington	0.8%	9	0.0%	0	0.0%	0	0.0%	0	3.5%	9	0.0%	0	0.0%	0
Co-op, The Bridge Shopping Centre, Maybrook Place, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Co-op, Warrington Road, Warrington	2.9%	34	0.3%	1	5.4%	17	4.5%	3	2.7%	7	0.8%	1	4.3%	5
Co-op, Warrington Road, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Farmfoods, School Brow, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
Iceland, Golden Square Shopping Centre, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Lidl, Fennel Street, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
Lidl, Thelwall Lane, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
M&S Foodhall, Golden Square Shopping Centre, Sankey Street, Warrington	0.3%	4	0.0%	0	0.0%	0	1.6%	1	1.0%	2	0.0%	0	0.0%	0
Morrisons, Greenalls	1.0%	11	0.0%	0	0.0%	0	0.0%	0	4.5%	11	0.0%	0	0.0%	0

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Avenue, Warrington							
Sainsburys Local, London Road, Warrington	0.1%	2	0.0%	0	0.0%	0	0.0%
Sainsburys, Church Street, Warrington	1.4%	16	0.0%	0	0.2%	1	0.6%
Sainsburys, Common Lane, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%
Warrington Town Centre	0.2%	2	0.0%	0	0.0%	0	1.0%
Outside Study Area - West Lancashire							
Aldi, The Concourse, Skelmersdale	0.1%	1	0.0%	0	0.0%	0	0.0%
Aldi, Two Saints Place, Ormskirk	0.0%	1	0.0%	0	0.0%	0	0.0%
Asda Superstore, Ingram, Skelmersdale	0.5%	6	0.0%	0	0.3%	1	0.0%
Booths, Ringtail Retail Park, Ormskirk	0.1%	1	0.0%	0	0.0%	0	0.0%
Skelmersdale Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%
Outside Study Area - Wigan							
Aldi, Atherton Road, Wigan	0.1%	1	0.0%	0	0.4%	1	0.0%
Aldi, King Street, Leigh	0.1%	1	0.0%	0	0.4%	1	0.0%
Aldi, Scot Lane, Wigan	0.1%	1	0.0%	0	0.0%	0	0.3%
Asda Supercentre, Priestners Way, Leigh	0.1%	2	0.0%	0	0.2%	1	0.0%
Asda Supercentre, Soho Street, Wigan	1.2%	14	0.9%	2	3.6%	11	0.0%
Asda Supermarket, Windermere Road, Leigh	0.1%	1	0.0%	0	0.2%	1	0.6%
Asda Supermarket, Worthington Way, Wigan	0.1%	1	0.0%	0	0.4%	1	0.0%
Iceland, Templeton Road, Wigan	0.1%	1	0.0%	0	0.2%	1	0.0%
Lidl, Darlington Street, Wigan	0.1%	1	0.0%	0	0.2%	1	0.0%
M&S Simply Food, Parsonage Retail Park, Parsonage Way, Leigh	0.1%	1	0.0%	0	0.4%	1	0.0%
Morrisons, Leigh Sports Village, Sale Way, Leigh	0.3%	4	0.0%	0	1.3%	4	0.0%
Morrisons, Makerfield Way, Wigan	0.2%	2	0.0%	0	0.6%	2	0.0%
Sainsburys, Atherleigh Way, Leigh	0.1%	2	0.0%	0	0.4%	1	0.5%
Sainsburys, Worthington Way, Wigan	1.3%	15	0.5%	1	4.4%	14	0.0%
Tesco Express, Atherton Road, Wigan	0.1%	1	0.0%	0	0.3%	1	0.0%
Tesco Express, Poolstock Lane, Wigan	0.1%	1	0.0%	0	0.0%	0	0.0%
Tesco Extra, Central Park, Wigan	0.1%	1	0.0%	0	0.4%	1	0.0%
Outside Study Area - Outside region							
Other, Outside region	0.0%	0	0.0%	0	0.0%	0	0.0%
Others:							
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1165	248	309	74	252	163	117
Sample:	1177	251	296	96	257	163	114

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Mean score [£]:														
Q14 How much did you spend on that main food and grocery shopping trip to (STORE MENTIONED AT Q13)?														
<i>Those who gave a destination at Q13</i>														
£1 - £5	0.4%	5	0.4%	1	0.8%	3	0.0%	0	0.0%	0	0.4%	1	0.5%	1
£6 - £10	2.9%	35	3.2%	8	2.5%	8	0.0%	0	4.8%	12	1.7%	3	3.0%	4
£11 - £15	2.0%	25	1.9%	5	2.1%	7	1.8%	1	2.4%	6	1.6%	3	1.9%	2
£16 - £20	5.3%	65	4.3%	11	4.0%	13	6.9%	5	6.7%	18	5.1%	9	7.0%	9
£21 - £25	2.7%	33	3.5%	9	1.9%	6	2.9%	2	1.8%	5	4.0%	7	3.2%	4
£26 - £30	8.2%	100	8.6%	22	6.2%	20	15.2%	12	6.5%	17	11.0%	19	8.3%	10
£31 - £35	2.6%	31	1.8%	5	2.3%	7	3.4%	3	3.6%	9	3.0%	5	1.6%	2
£36 - £40	5.9%	71	7.2%	18	5.1%	17	3.7%	3	7.0%	18	7.9%	13	1.5%	2
£41 - £45	2.8%	35	1.8%	5	1.5%	5	0.6%	0	2.1%	6	5.8%	10	7.6%	9
£46 - £50	6.4%	78	4.0%	10	6.6%	22	10.5%	8	8.7%	23	7.5%	13	2.1%	3
£51 - £55	1.0%	13	0.8%	2	0.4%	1	0.6%	0	2.2%	6	1.3%	2	0.5%	1
£56 - £60	5.8%	71	4.0%	10	6.5%	21	4.7%	4	7.7%	20	5.4%	9	4.7%	6
£61 - £65	1.9%	23	2.4%	6	2.3%	7	6.6%	5	0.9%	2	1.2%	2	0.0%	0
£66 - £70	4.5%	55	3.2%	8	5.2%	17	4.8%	4	5.7%	15	5.3%	9	1.5%	2
£71 - £75	1.0%	12	0.7%	2	0.4%	1	0.0%	0	1.1%	3	0.0%	0	5.0%	6
£76 - £80	4.8%	58	7.2%	18	4.9%	16	7.0%	6	3.9%	10	2.7%	5	2.6%	3
£81 - £85	0.5%	6	0.2%	1	0.5%	2	0.0%	0	0.9%	2	0.8%	1	0.0%	0
£86 - £90	2.2%	27	1.8%	5	2.4%	8	2.2%	2	1.3%	3	1.3%	2	5.9%	7
£91 - £95	0.2%	3	0.8%	2	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
£96 - £100	4.9%	60	3.8%	10	4.8%	16	3.3%	3	4.9%	13	5.2%	9	8.3%	10
£101 - £120	3.0%	36	5.5%	14	1.4%	5	1.2%	1	2.5%	7	4.5%	8	1.9%	2
£121 - £140	1.4%	17	0.8%	2	2.6%	9	1.6%	1	0.4%	1	1.3%	2	1.4%	2
£141 - £160	1.0%	13	0.7%	2	1.7%	5	1.2%	1	1.0%	3	0.0%	0	1.4%	2
£161 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £200	0.5%	5	0.0%	0	0.0%	0	3.8%	3	0.4%	1	0.8%	1	0.0%	0
£201 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	20.2%	246	26.0%	66	24.5%	81	11.9%	9	14.5%	38	14.8%	25	21.5%	27
(Refused)	7.8%	95	5.2%	13	9.5%	31	6.1%	5	8.5%	22	7.5%	13	8.4%	10
<i>Mean:</i>		56.63		56.77		58.93		60.29		53.53		54.68		58.11
Weighted base:		1217		254		328		78		263		170		124
Sample:		1222		257		309		99		267		171		119

Mean score [Times a week]: Daily = 7, At least two times a week = 2, At least once a week = 1, At least once a fortnight = 0.5, At least once a month = 0.25, At least every two months = 0.125, Less often = 0.05

Q15 How often do you normally do your main food shopping at (STORE MENTIONED AT Q13)?

Those who gave a destination at Q13

Daily	2.0%	24	1.1%	3	2.3%	8	3.8%	3	1.5%	4	4.1%	7	0.0%	0
At least two times a week	10.3%	126	12.4%	31	10.9%	36	12.4%	10	10.0%	26	6.8%	12	8.6%	11
At least once a week	54.0%	657	46.2%	117	58.3%	191	47.3%	37	59.0%	155	53.0%	90	53.3%	66
At least once a fortnight	14.4%	175	20.5%	52	10.3%	34	17.2%	13	10.9%	29	14.0%	24	18.7%	23
At least once a month	11.1%	135	10.4%	26	11.0%	36	11.3%	9	12.9%	34	9.1%	15	11.3%	14
At least every two months	1.2%	15	1.1%	3	0.7%	2	2.7%	2	0.5%	1	3.5%	6	0.4%	1
Less often	0.7%	8	1.7%	4	0.0%	0	1.2%	1	0.2%	1	0.8%	1	0.8%	1
Have only visited once	0.2%	3	0.2%	1	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	6.2%	75	6.4%	16	5.8%	19	3.9%	3	5.0%	13	8.6%	15	6.8%	8
<i>Mean:</i>		1.06		0.99		1.12		1.16		1.04		1.16		0.90
Weighted base:		1217		254		328		78		263		170		124
Sample:		1222		257		309		99		267		171		119

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Mean score [£]:														
Q15A Thinking more generally, how much would you estimate you typically spend on a weekly basis on main food shopping?														
£1 - £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.2%	3	0.2%	1	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £15	1.0%	12	0.8%	2	1.3%	4	1.5%	1	0.9%	2	0.8%	1	0.8%	1
£16 - £20	1.5%	19	1.6%	4	1.0%	3	1.1%	1	2.2%	6	1.2%	2	1.9%	2
£21 - £25	1.8%	23	1.5%	4	1.3%	4	4.0%	3	1.1%	3	2.3%	4	3.0%	4
£26 - £30	5.4%	67	7.1%	19	4.1%	14	10.6%	8	6.7%	18	3.5%	6	2.1%	3
£31 - £35	2.2%	27	3.6%	9	1.6%	5	0.0%	0	2.7%	7	3.0%	5	0.0%	0
£36 - £40	4.2%	53	2.4%	6	3.9%	13	5.0%	4	7.5%	20	3.9%	7	2.2%	3
£41 - £45	2.7%	33	3.3%	9	1.8%	6	4.4%	3	2.7%	7	3.4%	6	1.2%	2
£46 - £50	7.5%	94	4.7%	12	9.8%	33	8.9%	7	8.6%	23	6.7%	12	5.7%	7
£51 - £55	2.3%	29	2.2%	6	1.3%	4	1.1%	1	3.4%	9	4.6%	8	0.0%	0
£56 - £60	6.0%	75	5.3%	14	7.0%	23	6.6%	5	5.5%	15	4.0%	7	8.4%	11
£61 - £65	3.3%	41	6.5%	17	1.9%	6	4.9%	4	3.8%	10	1.5%	3	0.5%	1
£66 - £70	4.7%	59	4.4%	12	4.6%	15	6.3%	5	5.6%	15	4.6%	8	3.2%	4
£71 - £75	1.9%	24	2.5%	6	1.3%	4	0.5%	0	1.5%	4	1.4%	3	5.0%	6
£76 - £80	7.1%	88	4.6%	12	9.1%	30	2.5%	2	7.3%	19	11.0%	20	3.8%	5
£81 - £85	1.2%	15	2.0%	5	0.6%	2	2.0%	2	1.9%	5	0.9%	2	0.0%	0
£86 - £90	3.5%	44	1.6%	4	4.3%	14	4.6%	4	2.5%	7	2.2%	4	8.5%	11
£91 - £95	0.5%	6	1.7%	5	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
£96 - £100	12.9%	161	10.9%	29	12.1%	40	8.8%	7	13.9%	37	14.5%	26	16.9%	21
£101 - £120	4.8%	60	7.0%	18	5.0%	17	3.6%	3	4.2%	11	3.5%	6	3.5%	4
£121 - £140	3.2%	40	4.1%	11	2.6%	9	4.3%	3	1.6%	4	4.4%	8	3.7%	5
£141 - £160	3.7%	47	5.9%	16	2.8%	9	2.7%	2	1.9%	5	3.3%	6	6.7%	9
£161 - £180	0.7%	8	0.6%	2	0.5%	2	0.0%	0	1.1%	3	0.0%	0	1.4%	2
£181 - £200	1.0%	12	0.7%	2	1.0%	3	0.0%	0	1.0%	3	2.6%	5	0.0%	0
£201 - £250	0.3%	3	0.0%	0	0.0%	0	1.5%	1	0.8%	2	0.0%	0	0.0%	0
£251+	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.9%	2	2.5%	4	0.0%	0
(Don't know / varies)	13.2%	165	14.8%	39	14.2%	47	12.1%	10	9.2%	25	13.3%	24	16.5%	21
(Refused)	2.8%	35	0.2%	0	6.3%	21	3.0%	2	1.3%	3	0.9%	2	4.8%	6
<i>Mean:</i>	78.83	78.50	75.62	70.86	75.15	90.16	84.79							
Weighted base:	1251	264	334	79	268	179	127							
Sample:	1251	265	315	100	273	175	123							

Q16 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?

Yes	58.4%	731	72.8%	192	60.0%	200	59.4%	47	45.7%	123	55.8%	100	54.4%	69
No	41.6%	520	27.2%	72	40.0%	133	40.6%	32	54.3%	146	44.2%	79	45.6%	58
Weighted base:	1251	264	334	79	268	179	127							
Sample:	1251	265	315	100	273	175	123							

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q17 Where did you last undertake this 'top-up' food shopping?														
<i>Those who do top-up shopping at Q16 AND Excl. nulls & SFT's</i>														
Zone 1														
Aldi, A58 Linkway, St Helens	1.3%	9	3.6%	6	0.4%	1	0.0%	0	0.0%	0	1.4%	1	0.8%	1
Aldi, Clock Face Road, St Helens	2.1%	14	5.8%	11	0.6%	1	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Aldi, Warrington New Road, St Helens	0.9%	6	3.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Kirkland Street, St Helens	4.5%	31	8.8%	16	3.6%	7	0.0%	0	0.0%	0	1.4%	1	11.1%	7
Co-op, Ashtons Green Drive, St Helens	0.3%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cambridge Road, St Helens	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Elephant Lane, St Helens	1.6%	11	6.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fleet Lane, St Helens	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Co-op, Higher Parr Street, St Helens	0.5%	4	1.5%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Millbrook Lane, St Helens	0.4%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Co-op, Parr Stocks Road, St Helens	0.3%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Peckers Hill Road, St Helens	0.3%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Prescott Road, St Helens	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sutton Park Drive, St Helens	0.4%	3	0.5%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Boundary Road, St Helens	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	4
Heron Frozen Foods, St Marys Arcade, St Helens	0.3%	2	0.3%	0	0.6%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Heron Frozen Foods, The Hardshaw Centre, St Helens	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Hardshaw Centre, St Helens	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Ormskirk Street, St Helens	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Iceland, St Helens Retail Park, St Helens	1.0%	7	3.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, King Street, St Helens	0.4%	3	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
M&S Foodhall, Church Street, St Helens	2.2%	15	1.7%	3	1.5%	3	1.1%	0	0.6%	1	0.0%	0	13.0%	8
Morrisons, Baxters Lane, St Helens	1.7%	12	4.3%	8	1.0%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Morrisons, Boundary Road, St Helens	4.5%	31	12.7%	23	0.8%	2	0.0%	0	0.0%	0	3.0%	3	6.3%	4
Tesco Extra, St Helens Linkway, St Helens	2.2%	15	7.1%	13	0.0%	0	0.0%	0	0.6%	1	0.0%	0	2.5%	2
Tesco Metro, Four Acre Lane, St Helens	1.8%	13	6.7%	12	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denton's Green Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Fingerpost Local Centre	0.5%	3	0.8%	1	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtown Local Centre	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Helens Town Centre	4.0%	28	8.7%	16	5.0%	10	1.1%	0	0.0%	0	0.0%	0	3.5%	2
Sutton Local Centre	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thatto Heath District Centre	0.5%	3	0.8%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenhead Retail Park, St Helens	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Helens Retail Park, St Helens	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Clock Face, Local shops	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Elton Head Road, St Helens	0.7%	5	2.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Prescott Road, St Helens	1.2%	8	4.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2														
Aldi, Branchway, St Helens	2.4%	17	1.2%	2	4.6%	9	12.8%	6	0.0%	0	0.0%	0	0.0%	0
Co-op, Chain Lane, St Helens	2.3%	16	0.5%	1	6.6%	13	0.0%	0	0.0%	0	0.0%	0	3.6%	2

Column %ges.

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Co-op, Main Street, Wigan	1.2%	8	0.0%	0	4.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, West End Road, St Helens	1.2%	8	2.7%	5	1.0%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Costcutter, Clipsey Lane, Haydock	0.3%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Branchway, St Helens	0.6%	4	0.3%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tesco Express, Vicarage Road, St Helens	3.3%	23	0.3%	0	10.5%	20	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Tesco, Bellerophon Way, St Helens	1.4%	10	0.0%	0	4.6%	9	1.1%	0	0.0%	0	0.0%	0	1.1%	1
Billinge Local Centre	1.9%	13	0.0%	0	6.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipsley Local Centre	0.7%	5	0.0%	0	2.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garswood, Local shops	0.8%	6	0.0%	0	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haydock, Local shops	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, West End Road, Haydock	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Princess Road, Wigan	0.5%	3	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Edge Green Lane, Warrington	0.8%	5	0.0%	0	2.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Lane, Warrington	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Frozen Foods, Gerard Street, Wigan	0.6%	4	0.0%	0	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Golborne	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Church Lane, Lowton, Wigan	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-in-Makerfield Town Centre	1.9%	13	0.0%	0	6.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golborne Town Centre	0.8%	6	0.0%	0	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bolton Road, Ashton-in-Makerfield	0.3%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
Co-op, Park Road South, Newton-le-willows	0.4%	3	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	0.0%	0
Heron Frozen Foods, Market Street, Newton-le-Willows	0.3%	2	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Haydock Street, Newton-le-Willows	0.1%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Earle Street, Newton-le-willows	3.1%	21	0.0%	0	1.0%	2	41.9%	18	1.0%	1	0.0%	0	0.0%	0
Earlstown Town Centre	0.2%	1	0.0%	0	0.0%	0	1.1%	0	0.5%	1	0.0%	0	0.0%	0
Newton-le-Willows Local Centre	0.3%	2	0.0%	0	0.3%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0
Zone 4														
Aldi, Chilton Road, Warrington	0.9%	6	0.0%	0	0.0%	0	2.8%	1	4.4%	5	0.0%	0	0.0%	0
Asda Superstore, Westbrook Centre, Warrington	2.1%	15	0.0%	0	0.0%	0	2.8%	1	11.4%	14	0.0%	0	0.0%	0
Co-op, Capesthorne Road, Warrington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Co-op, Cotswold Road, Warrington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Co-op, Insall Road, Warrington	0.9%	6	0.0%	0	0.0%	0	0.0%	0	5.2%	6	0.0%	0	0.0%	0
Co-op, Lovely Lane, Warrington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Co-op, Mercer Street, Warrington	0.5%	4	0.0%	0	0.0%	0	0.0%	0	3.1%	4	0.0%	0	0.0%	0
Co-op, Orford Lane, Warrington	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0
M&S Foodhall, Gemini Retail Park, Europa Boulevard, Warrington	1.2%	8	0.0%	0	0.6%	1	0.0%	0	4.5%	5	1.6%	2	0.0%	0
One Stop, Callands Centre, Warrington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Sainsburys, Santa Rosa Boulevard, Warrington	1.8%	13	0.0%	0	0.0%	0	0.0%	0	10.7%	13	0.0%	0	0.0%	0
Tesco Extra, Winwick Road, Warrington	0.5%	3	0.0%	0	0.0%	0	8.0%	3	0.0%	0	0.0%	0	0.0%	0
Orford Lane Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Callands, Local shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Padgate, Local shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0

St Helens Household Survey for WYG

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Spar, Frobisher Court, Old Hall	0.3%	2	0.0%	0	0.0%	0	0.0%
Tesco Express, Orford Green, Warrington	0.2%	1	0.0%	0	0.0%	0	0.0%
Winwick, Local shops	0.1%	1	0.0%	0	0.0%	0	0.0%
Zone 5							
Co-op, Warrington Road, Prescott	0.3%	2	0.0%	0	0.0%	0	0.0%
Co-op, Windy Arbor Road, Prescott	0.2%	1	0.0%	0	0.0%	0	0.0%
Farmfoods, Eccleston Street, Prescott	0.4%	3	0.0%	0	0.0%	0	0.0%
Heron Frozen Foods, Eccleston Street, Prescott	0.2%	1	0.0%	0	0.0%	0	0.0%
Home Bargains, Prescott Shopping Centre, Prescott	0.8%	5	0.0%	0	0.0%	0	0.0%
M&S Simply Food, Cables Retail Park, Prescott	0.8%	6	0.3%	1	0.0%	0	0.0%
Tesco Express, Horseshoe, Prescott	0.4%	3	0.0%	0	0.0%	0	0.0%
Tesco Extra, Cables Retail Park, Steley Way, Prescott	1.6%	11	0.0%	0	0.0%	0	0.0%
Prescot Town Centre	1.4%	10	0.3%	1	0.0%	0	0.0%
Whiston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%
Cables Retail Park, St Helens	0.2%	1	0.0%	0	0.0%	0	0.0%
Co-op, Warrington Road, Prescott	1.1%	8	0.0%	0	0.0%	0	0.0%
Rainhill District Centre	1.7%	12	0.0%	0	0.0%	0	0.0%
Zone 6							
Cronton, Local shops	0.1%	1	0.0%	0	0.0%	0	0.0%
Co-op, Church Road, St Helens	0.7%	5	0.3%	0	0.4%	1	0.0%
One Stop, Bowness Avenue, St Helens	0.2%	2	0.0%	0	0.0%	0	0.0%
One Stop, Greenfield Road, St Helens	0.3%	2	0.3%	1	0.0%	0	0.0%
One Stop, Walmesley Road, St Helens	0.3%	2	0.0%	0	0.0%	0	0.0%
Sainsburys Local, Millfields, St Helens	0.7%	5	0.6%	1	0.0%	0	0.0%
Eccleston Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%
Rainford Local Centre	0.5%	3	0.0%	0	0.0%	0	0.0%
Tesco Express, East Lancashire Road, St Helens	0.9%	6	0.0%	0	0.0%	0	0.0%
Outside Study Area - Bolton							
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Cheshire East							
Knutsford District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Cheshire West and Chester							
Chester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Chorley							
Other, North West (Chorley)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Flyde							
Other, North West (Flyde Borough)	0.1%	0	0.3%	0	0.0%	0	0.0%
Outside Study Area - Halton							
Aldi, Green Oaks Way, Widnes	0.1%	1	0.0%	0	0.0%	0	0.0%
Asda Superstore, Widnes Road, Widnes	0.1%	1	0.0%	0	0.0%	0	0.0%
Co-op, Derby Road, Widnes	0.1%	1	0.0%	0	0.0%	0	0.5%
Co-op, Liverpool Road, Widnes	0.1%	1	0.0%	0	0.0%	0	0.0%
Morrisons, Green Oaks Way, Widnes	0.6%	4	0.0%	0	0.3%	1	1.1%
Tesco Extra, Ashley Retail Park, Lugsdale Road, Widnes	0.3%	2	0.0%	0	0.0%	0	0.0%
Widnes Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%
Outside Study Area -							

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Knowsley							
Aldi, Coppie House Lane, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda Supercentre, Huyton Lane, Liverpool	0.3%	2	0.0%	0	0.0%	0	2.2%
Huyton Town Centre	0.2%	2	0.0%	0	0.0%	0	1.6%
Kirkby Town Centre	0.1%	1	0.0%	0	0.0%	0	1.1%
Outside Study Area - Liverpool							
Aldi, Broad Green Road, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, East Prescott Road, Liverpool	0.1%	1	0.0%	0	0.0%	0	0.7%
Asda Superstore, Hunts Cross Shopping Park, Speke Hall Road, Liverpool	0.1%	1	0.0%	0	0.0%	0	0.9%
Asda Superstore, Smithdown Road, Liverpool	0.1%	0	0.0%	0	1.1%	0	0.0%
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.9%
Speke District Centre	0.2%	1	0.3%	0	0.3%	1	0.0%
Outside Study Area - Manchester							
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Salford							
Other, North West (Salford)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Sefton							
Aldi, Park Lane West, Bootle	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	0.1%	0	0.3%	0	0.0%	0	0.0%
Waterloo District Centre	0.2%	1	0.0%	0	0.0%	0	2.1%
Outside Study Area - Trafford							
Altrincham Retail Park, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, North West (Trafford)	0.1%	1	0.0%	0	0.0%	0	0.6%
Outside Study Area - Warrington							
Aldi, Birchwood Shopping Centre, Dewhurst Road, Warrington	0.1%	1	0.0%	0	0.0%	0	0.5%
Aldi, Crosfield Street, Warrington	0.1%	0	0.0%	0	0.8%	0	0.0%
Aldi, Walton Road, Warrington	0.4%	3	0.0%	0	0.3%	1	1.7%
Asda Superstore, Birchwood Shopping Centre, Dewhurst Road, Warrington	0.6%	4	0.0%	0	0.0%	0	3.3%
Asda Superstore, Tilly Lane, Warrington	0.2%	1	0.0%	0	0.0%	0	1.0%
Co-op, Hawthorne Avenue, Warrington	1.2%	9	0.0%	0	0.0%	0	7.1%
Co-op, Holes Lane, Warrington	0.2%	1	0.0%	0	0.0%	0	1.0%
Co-op, Knutsford Road, Warrington	0.2%	1	0.0%	0	0.0%	0	1.0%
Co-op, Padgate Lane, Warrington	0.8%	6	0.0%	0	0.0%	0	4.8%
Co-op, Warrington Road, Warrington	3.3%	23	0.0%	0	4.6%	9	7.4%
Farmfoods, School Brow, Warrington	0.1%	1	0.0%	0	0.0%	0	0.6%
Heron Frozen Foods, Buttermarket Street, Warrington	0.1%	1	0.0%	0	0.0%	0	0.5%
Lidl, Fennel Street, Warrington	0.3%	2	0.0%	0	0.0%	0	1.7%
M&S Foodhall, Golden Square Shopping Centre, Sankey Street, Warrington	0.3%	2	0.0%	0	0.6%	1	0.6%
Morrisons, Greenalls Avenue, Warrington	0.3%	2	0.0%	0	0.6%	1	0.0%
Sainsburys Local, London Road, Warrington	0.2%	1	0.0%	0	0.0%	0	1.0%

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Sainsburys, Church Street, Warrington	0.3%	2	0.0%	0	0.0%	0	0.0%
Sainsburys, Common Lane, Warrington	0.3%	2	0.0%	0	0.3%	1	0.0%
Warrington Town Centre	0.4%	3	0.0%	0	0.0%	0	0.8%
Other, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%
Outside Study Area - West Lancashire							
Aldi, The Concourse, Skelmersdale	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Ormskirk Road, Skelmersdale	0.1%	1	0.0%	0	0.3%	1	0.0%
Outside Study Area - Wigan							
Aldi, Atherton Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda Supermarket, Worthington Way, Wigan	0.1%	0	0.3%	0	0.0%	0	0.0%
Co-op, Church Street, Wigan	0.1%	1	0.0%	0	0.3%	1	0.0%
Iceland, Templeton Road, Wigan	0.2%	1	0.0%	0	0.6%	1	0.0%
Lidl, Chatsworth Street, Wigan	0.1%	1	0.0%	0	0.4%	1	0.0%
M&S Simply Food, Parsonage Retail Park, Parsonage Way, Leigh	0.1%	1	0.0%	0	0.0%	0	0.0%
Morrisons, Leigh Sports Village, Sale Way, Leigh	0.1%	1	0.0%	0	0.0%	0	1.6%
Sainsburys, Atherleigh Way, Leigh	0.2%	1	0.0%	0	0.6%	1	0.0%
Sainsburys, Worthington Way, Wigan	0.8%	5	0.0%	0	1.6%	3	1.1%
Tesco Express, Poolstock Lane, Wigan	0.1%	1	0.0%	0	0.4%	1	0.0%
Tesco Extra, The Loom, Leigh	0.4%	3	0.0%	0	1.4%	3	0.0%
Wigan Town Centre	0.1%	1	0.0%	0	0.4%	1	0.0%
Outside Study Area - Outside region							
Other, Outside region	0.1%	1	0.0%	0	0.0%	0	0.0%
Others:							
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	699	181	194	43	121	97	64
Sample:	687	174	169	58	121	100	65

Mean score [Times a week]: Daily = 7, At least two times a week = 2, At least once a week = 1, At least once a fortnight = 0.5, At least once a month = 0.25, At least every two months = 0.125, Less often = 0.05

Q18 How often do you make 'top up' food shopping trips to (STORE MENTIONED AT Q17)?

Those who gave a destination at Q17

Daily	8.4%	59	5.2%	9	11.1%	21	4.1%	2	12.0%	14	9.4%	9	4.3%	3
At least two times a week	42.8%	300	46.1%	83	45.5%	88	37.2%	16	42.8%	52	39.8%	39	34.1%	22
At least once a week	33.5%	234	36.8%	66	32.2%	62	45.9%	20	26.1%	32	29.4%	29	40.5%	26
At least once a fortnight	5.3%	37	1.6%	3	3.3%	6	6.9%	3	8.1%	10	8.9%	9	9.7%	6
At least once a month	2.9%	20	3.2%	6	2.7%	5	1.6%	1	3.0%	4	4.6%	4	1.1%	1
At least every two months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Less often	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once (Don't know / varies)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
	6.5%	46	6.9%	12	5.3%	10	4.3%	2	6.4%	8	6.9%	7	10.4%	7
Mean:	1.95		1.80		2.15		1.60		2.18		1.95		1.60	
Weighted base:	699	181	194	43	121	97	64							
Sample:	687	174	169	58	121	100	65							

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	
Mean score [£]:								
Q19 How much did you spend on your last 'top-up' food and grocery shopping trip to (STORE MENTIONED AT Q17)?								
<i>Those who gave a destination at Q17</i>								
£1 - £5	19.0%	132 14.7%	26 23.2%	45 7.9%	3 25.2%	30 18.4%	18 14.8%	9
£6 - £10	22.8%	160 15.4%	28 24.9%	48 36.0%	16 26.1%	32 15.7%	15 33.3%	21
£11 - £15	13.3%	93 18.6%	34 9.2%	18 10.9%	5 11.8%	14 16.0%	16 11.5%	7
£16 - £20	16.8%	117 21.7%	39 19.1%	37 15.7%	7 10.4%	13 14.3%	14 12.3%	8
£21 - £25	3.5%	25 3.2%	6 2.0%	4 8.5%	4 4.2%	5 3.9%	4 3.6%	2
£26 - £30	4.8%	34 5.4%	10 4.0%	8 2.1%	1 4.8%	6 6.8%	7 4.5%	3
£31 - £35	1.5%	10 0.7%	1 0.7%	1 2.8%	1 2.3%	3 3.2%	3 1.1%	1
£36 - £40	2.5%	17 3.5%	6 0.6%	1 1.1%	0 2.7%	3 4.4%	4 3.0%	2
£41 - £45	0.6%	4 0.3%	1 0.0%	0 0.0%	0 0.0%	0 2.3%	2 1.6%	1
£46 - £50	1.1%	7 1.0%	2 0.4%	1 0.0%	0 2.1%	3 1.8%	2 1.1%	1
£51 - £55	0.2%	1 0.0%	0 0.0%	0 0.0%	0 0.5%	1 0.9%	1 0.0%	0
£56 - £60	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
£61 - £65	0.7%	5 0.0%	0 1.0%	2 6.9%	3 0.0%	0 0.0%	0 0.0%	0
£66 - £70	0.2%	2 0.9%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
£71 - £75	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
£76 - £80	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
£81 - £85	0.2%	1 0.0%	0 0.0%	0 0.0%	0 1.0%	1 0.0%	0 0.0%	0
£86 - £90	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
£91 - £95	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
£96 - £100	0.1%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.7%	1 0.0%	0
£101 - £120	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
£121 - £140	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
£141 - £160	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
£161 - £180	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
£181 - £200	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
£201 - £250	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
£251+	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know / varies)	9.4%	66 7.9%	14 12.1%	23 4.4%	2 8.3%	10 11.1%	11 8.5%	5
(Refused)	3.4%	23 6.7%	12 2.7%	5 3.8%	2 0.6%	1 0.7%	1 4.7%	3
<i>Mean:</i>		15.62	16.73	13.11	18.68	15.08	18.17	14.90
Weighted base:		699	181	194	43	121	97	64
Sample:		687	174	169	58	121	100	65

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q20 Where did you undertake your top-up shopping the time before your last visit to (STORE MENTIONED AT Q17) was it the same place, or somewhere different, and if so please say where?														
<i>Those who gave a destination at Q17 AND Excl. nulls & SFT's</i>														
Zone 1														
Aldi, A58 Linkway, St Helens	1.0%	6	2.2%	4	0.4%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Aldi, Clock Face Road, St Helens	2.4%	15	7.3%	12	0.7%	1	0.0%	0	1.6%	2	1.0%	1	0.0%	0
Aldi, Warrington New Road, St Helens	0.7%	5	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Kirkland Street, St Helens	5.0%	31	11.6%	18	4.1%	7	0.0%	0	0.0%	0	0.8%	1	8.7%	6
Co-op, Ashtons Green Drive, St Helens	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cambridge Road, St Helens	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Elephant Lane, St Helens	1.3%	8	5.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fleet Lane, St Helens	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Co-op, Higher Parr Street, St Helens	0.5%	3	1.1%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Millbrook Lane, St Helens	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Co-op, Parr Stocks Road, St Helens	0.3%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Peckers Hill Road, St Helens	0.4%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Prescott Road, St Helens	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sutton Park Drive, St Helens	0.5%	3	0.6%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Boundary Road, St Helens	0.8%	5	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	4
Heron Frozen Foods, St Marys Arcade, St Helens	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Frozen Foods, The Hardshaw Centre, St Helens	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Hardshaw Centre, St Helens	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Ormskirk Street, St Helens	0.3%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Iceland, St Helens Retail Park, St Helens	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, King Street, St Helens	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Church Street, St Helens	2.4%	15	2.3%	4	1.8%	3	1.1%	0	0.7%	1	0.0%	0	11.3%	7
Morrisons, Baxters Lane, St Helens	1.3%	8	3.2%	5	1.2%	2	1.1%	0	0.6%	1	0.0%	0	0.0%	0
Morrisons, Boundary Road, St Helens	2.7%	17	6.5%	10	0.9%	2	0.0%	0	0.0%	0	1.6%	1	6.3%	4
Tesco Extra, St Helens Linkway, St Helens	2.9%	19	7.3%	12	1.1%	2	0.0%	0	0.7%	1	1.0%	1	5.4%	3
Tesco Metro, Four Acre Lane, St Helens	2.0%	13	7.5%	12	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denton's Green Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Fingerpost Local Centre	0.5%	3	1.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Helens Town Centre	5.5%	35	14.0%	22	5.4%	9	1.1%	0	0.0%	0	0.0%	0	4.4%	3
Sutton Local Centre	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thatto Heath District Centre	0.5%	3	0.9%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenhead Retail Park, St Helens	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Helens Retail Park, St Helens	0.8%	5	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Clock Face, Local shops	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Elton Head Road, St Helens	0.5%	3	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Prescott Road, St Helens	0.9%	6	3.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2														
Aldi, Branchway, St Helens	2.3%	15	1.4%	2	5.9%	10	1.1%	0	1.1%	1	0.0%	0	1.1%	1
Co-op, Chain Lane, St Helens	1.5%	9	0.6%	1	3.5%	6	0.0%	0	0.0%	0	0.0%	0	3.6%	2

St Helens Household Survey for WYG

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Co-op, Main Street, Wigan	1.2%	8	0.0%	0	4.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, West End Road, St Helens	1.4%	9	2.6%	4	1.9%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Costcutter, Clipsey Lane, Haydock	0.3%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Branchway, St Helens	1.0%	6	0.4%	1	3.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Vicarage Road, St Helens	2.8%	18	0.6%	1	8.5%	15	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Tesco, Bellerophon Way, St Helens	1.3%	8	0.0%	0	3.9%	7	1.1%	0	0.0%	0	0.8%	1	0.0%	0
Billinge Local Centre	2.2%	14	0.0%	0	8.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipsley Local Centre	0.8%	5	0.0%	0	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garswood, Local shops	0.9%	6	0.0%	0	3.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, West End Road, Haydock	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Princess Road, Wigan	0.8%	5	0.0%	0	3.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Edge Green Lane, Warrington	0.7%	4	0.0%	0	1.8%	3	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Lane, Warrington	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Frozen Foods, Gerard Street, Wigan	0.3%	2	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Golborne	0.3%	2	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Church Lane, Lowton, Wigan	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-in-Makerfield Town Centre	1.8%	11	0.0%	0	6.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golborne Town Centre	0.9%	6	0.0%	0	3.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bolton Road, Ashton-in-Makerfield	0.4%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
Co-op, Park Road South, Newton-le-willows	0.3%	2	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0
Heron Frozen Foods, Market Street, Newton-le-Willows	0.3%	2	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Haydock Street, Newton-le-Willows	0.5%	3	0.0%	0	0.0%	0	8.1%	3	0.0%	0	0.0%	0	0.0%	0
Tesco, Earle Street, Newton-le-willows	2.8%	18	0.0%	0	1.2%	2	34.5%	15	1.1%	1	0.0%	0	0.0%	0
Earlstown Town Centre	0.4%	3	0.0%	0	0.0%	0	4.5%	2	0.6%	1	0.0%	0	0.0%	0
Newton-le-Willows Local Centre	0.5%	3	0.0%	0	0.3%	1	5.5%	2	0.0%	0	0.0%	0	0.0%	0
Zone 4														
Aldi, Chilton Road, Warrington	1.0%	6	0.0%	0	0.7%	1	2.9%	1	3.4%	4	0.0%	0	0.0%	0
Asda Superstore, Westbrook Centre, Warrington	2.6%	17	0.0%	0	0.0%	0	2.9%	1	14.1%	15	0.0%	0	0.0%	0
Co-op, Capesthorne Road, Warrington	0.7%	4	0.0%	0	0.0%	0	0.0%	0	3.9%	4	0.0%	0	0.0%	0
Co-op, Cotswold Road, Warrington	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Co-op, Insall Road, Warrington	0.6%	4	0.0%	0	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0
Co-op, Lovely Lane, Warrington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Co-op, Mercer Street, Warrington	0.7%	4	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.0%	0	0.0%	0
Co-op, Orford Lane, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
M&S Foodhall, Gemini Retail Park, Europa Boulevard, Warrington	1.4%	9	0.7%	1	1.3%	2	1.1%	0	3.7%	4	0.8%	1	0.0%	0
One Stop, Callands Centre, Warrington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Sainsburys, Santa Rosa Boulevard, Warrington	1.8%	11	0.0%	0	0.0%	0	0.0%	0	9.7%	10	1.0%	1	0.0%	0
Tesco Extra, Winwick Road, Warrington	1.0%	6	0.0%	0	0.0%	0	8.1%	3	2.4%	3	0.0%	0	0.0%	0
Callands, Local shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
One Stop, Park Road, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Padgate, Local shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Spar, Frobisher Court, Old	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0

Column %ges.

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Hall														
Winwick, Local shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Zone 5														
Co-op, Warrington Road, Prescot	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Co-op, Windy Arbor Road, Prescot	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Farmfoods, Eccleston Street, Prescot	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0
Heron Frozen Foods, Eccleston Street, Prescot	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0
Home Bargains, Prescot	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0
Shopping Centre, Prescot	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0
M&S Simply Food, Cables Retail Park, Prescot	0.8%	5	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.8%	1
Tesco Express, Horseshoe, Prescot	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0
Tesco Extra, Cables Retail Park, Steley Way, Prescot	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	8	0.8%	1
Prescot Town Centre	1.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	12	0.0%	0
Whiston Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Cables Retail Park, St Helens	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Co-op, Warrington Road, Prescot	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	7	0.0%	0
Rainhill District Centre	1.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	10	0.0%	0
Bold Heath, Local shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Zone 6														
Cronton, Local shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Co-op, Church Road, St Helens	0.8%	5	0.3%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.8%	4
One Stop, Bowness Avenue, St Helens	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
One Stop, Greenfield Road, St Helens	0.4%	2	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
One Stop, Walmesley Road, St Helens	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Sainsburys Local, Millfields, St Helens	0.7%	5	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3
Eccleston Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.1%	1
Rainford Local Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3
Tesco Express, East Lancashire Road, St Helens	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	6
Outside Study Area - Bolton														
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Cheshire East														
Knutsford District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Cheshire West and Chester														
Chester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Chorley														
Other, North West (Chorley)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Flyde														
Other, North West (Flyde Borough)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Halton														
Aldi, Green Oaks Way, Widnes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda Superstore, Widnes Road, Widnes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-op, Derby Road, Widnes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Co-op, Liverpool Road, Widnes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Morrisons, Green Oaks Way, Widnes	0.5%	3	0.0%	0	0.3%	1	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Tesco Extra, Ashley Retail Park, Lugsdale Road, Widnes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Widnes Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Outside Study Area - Knowsley														
Aldi, Cople House Lane,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1

Column %ges.

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Liverpool							
Huyton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%
Outside Study Area - Liverpool							
Aldi, Broad Green Road, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, East Prescott Road, Liverpool	0.1%	1	0.0%	0	0.0%	0	0.8%
Asda Superstore, Smithdown Road, Liverpool	0.1%	0	0.0%	0	0.0%	0	1.1%
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%
Speke District Centre	0.1%	1	0.0%	0	0.3%	1	0.0%
Other, North West (Liverpool)	0.1%	1	0.0%	0	0.0%	0	0.0%
Outside Study Area - Manchester							
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Salford							
Other, North West (Salford)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Sefton							
Aldi, Park Lane West, Bootle	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Foodhall, Aintree Racecourse Retail Park, Ormskirk Road, Liverpool	0.1%	1	0.0%	0	0.0%	0	0.8%
Southport Town Centre	0.1%	0	0.3%	0	0.0%	0	0.0%
Waterloo District Centre	0.2%	1	0.0%	0	0.0%	0	2.1%
Outside Study Area - Trafford							
Altrincham Retail Park, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, North West (Trafford)	0.1%	1	0.0%	0	0.0%	0	0.7%
Outside Study Area - Warrington							
Aldi, Birchwood Shopping Centre, Dewhurst Road, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Crosfield Street, Warrington	0.2%	2	0.0%	0	0.9%	0	1.1%
Aldi, Walton Road, Warrington	0.3%	2	0.0%	0	0.0%	0	1.9%
Asda Superstore, Birchwood Shopping Centre, Dewhurst Road, Warrington	0.3%	2	0.0%	0	0.0%	0	1.6%
Asda Superstore, Tilly Lane, Warrington	0.2%	1	0.0%	0	0.0%	0	1.1%
Co-op, Hawthorne Avenue, Warrington	0.6%	3	0.0%	0	0.0%	0	3.2%
Co-op, Holes Lane, Warrington	0.2%	1	0.0%	0	0.0%	0	1.1%
Co-op, Knutsford Road, Warrington	0.2%	1	0.0%	0	0.0%	0	1.1%
Co-op, Padgate Lane, Warrington	1.1%	7	0.0%	0	0.0%	0	6.4%
Co-op, Warrington Road, Warrington	3.6%	23	0.0%	0	3.2%	5	9.6%
Co-op, Warrington Road, Warrington	0.1%	1	0.0%	0	0.0%	0	0.7%
Farmfoods, School Brow, Warrington	0.1%	1	0.0%	0	0.0%	0	0.7%
Iceland, Golden Square Shopping Centre, Warrington	0.2%	1	0.0%	0	0.0%	0	1.1%
Lidl, Fennel Street, Warrington	0.1%	1	0.0%	0	0.3%	1	0.0%
Lidl, Thelwall Lane, Warrington	0.3%	2	0.0%	0	0.0%	0	1.6%
M&S Foodhall, Golden Square Shopping Centre, Sankey Street, Warrington	0.1%	1	0.0%	0	0.0%	0	0.7%
Sainsburys Local, London Road, Warrington	0.1%	1	0.0%	0	0.0%	0	0.6%
Sainsburys, Church Street, Warrington	0.3%	2	0.0%	0	0.0%	0	2.0%

St Helens Household Survey for WYG

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Tesco Express, Knutsford Road, Warrington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Warrington Town Centre	0.4%	3	0.0%	0	0.0%	0	0.9%	0	2.0%	2	0.0%	0	0.0%	0
Other, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Outside Study Area - West Lancashire														
Aldi, The Concourse, Skelmersdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Ingram, Skelmersdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Outside Study Area - Wigan														
Aldi, Atherton Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Supermarket, Worthington Way, Wigan	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Street, Wigan	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Standishgate, Wigan	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Parsonage Retail Park, Parsonage Way, Leigh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Morrisons, Leigh Sports Village, Sale Way, Leigh	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Atherleigh Way, Leigh	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Worthington Way, Wigan	0.8%	5	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Tesco Express, Poolstock Lane, Wigan	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, The Loom, Leigh	0.2%	2	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Outside region														
Other, Outside region	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Others:														
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	632		157		174		42		108		87		64	
Sample:	630		152		154		56		112		91		65	

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Mean score [£]:														
Q21 How much did you spend on that 'top-up' food shopping trip to (STORE MENTIONED AT Q20)?														
<i>Those who gave a destination at Q20</i>														
£1 - £5	13.6%	86	9.3%	15	15.3%	27	8.6%	4	16.5%	18	17.7%	15	12.7%	8
£6 - £10	17.3%	110	11.7%	18	20.6%	36	29.1%	13	20.9%	23	13.0%	11	14.3%	9
£11 - £15	8.5%	54	15.1%	24	4.7%	8	6.9%	3	7.4%	8	7.7%	7	7.0%	4
£16 - £20	10.8%	68	8.2%	13	14.0%	24	19.1%	8	7.8%	8	9.0%	8	10.7%	7
£21 - £25	3.7%	23	2.4%	4	4.4%	8	11.3%	5	2.7%	3	3.6%	3	1.9%	1
£26 - £30	3.3%	21	1.6%	3	3.1%	5	2.2%	1	6.6%	7	3.5%	3	2.8%	2
£31 - £35	1.1%	7	1.1%	2	0.0%	0	2.8%	1	2.4%	3	0.8%	1	1.1%	1
£36 - £40	2.0%	13	2.2%	3	0.0%	0	0.0%	0	1.1%	1	3.3%	3	8.6%	5
£41 - £45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£46 - £50	1.3%	8	0.8%	1	1.1%	2	0.0%	0	4.1%	4	0.0%	0	1.1%	1
£51 - £55	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
£56 - £60	0.4%	2	0.0%	0	0.7%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0
£61 - £65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
£101 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	25.0%	158	31.3%	49	21.9%	38	9.7%	4	17.0%	18	30.4%	26	34.1%	22
(Refused)	12.2%	77	16.0%	25	14.1%	25	7.5%	3	13.1%	14	7.8%	7	5.8%	4
<i>Mean:</i>		<i>16.12</i>		<i>15.54</i>		<i>14.02</i>		<i>17.10</i>		<i>16.47</i>		<i>18.93</i>		<i>17.99</i>
Weighted base:		633		157		174		43		108		87		64
Sample:		631		152		154		57		112		91		65

Mean score [Times a week]: Daily = 7, At least two times a week = 2, At least once a week = 1, At least once a fortnight = 0.5, At least once a month = 0.25, At least every two months = 0.125, Less often = 0.05

Q22 How often do you do your 'top-up' food shopping at (STORE MENTIONED AT Q20)?*Those who gave a destination at Q20*

Daily	7.9%	50	5.0%	8	9.9%	17	4.1%	2	11.7%	13	9.0%	8	4.3%	3
At least two times a week	40.4%	255	44.0%	69	43.9%	76	37.1%	16	40.2%	44	35.6%	31	30.8%	20
At least once a week	32.9%	208	35.1%	55	31.2%	54	44.2%	19	25.9%	28	30.0%	26	39.8%	25
At least once a fortnight	6.0%	38	3.9%	6	3.3%	6	8.0%	3	10.2%	11	8.6%	8	6.6%	4
At least once a month	3.8%	24	3.2%	5	4.5%	8	1.6%	1	2.2%	2	7.7%	7	1.9%	1
At least every two months	0.6%	4	0.4%	1	0.4%	1	0.0%	0	1.1%	1	0.8%	1	0.8%	1
Less often	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	8.4%	53	8.1%	13	6.8%	12	4.9%	2	8.8%	10	8.3%	7	15.8%	10
<i>Mean:</i>		<i>1.89</i>		<i>1.75</i>		<i>2.05</i>		<i>1.59</i>		<i>2.13</i>		<i>1.86</i>		<i>1.61</i>
Weighted base:		633		157		174		43		108		87		64
Sample:		631		152		154		57		112		91		65

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Mean score [£]:							
Q22A Thinking more generally, how much would you estimate you typically spend on a weekly basis on top-up food shopping?							
<i>Those who do top-up shopping at Q16</i>							
£1 - £5	7.1%	52 4.1%	8 10.6%	21 6.1%	3 8.2%	10 7.1%	7 4.0%
£6 - £10	19.2%	141 12.3%	24 20.2%	40 24.4%	11 32.1%	39 19.3%	19 9.4%
£11 - £15	11.3%	83 18.0%	35 3.8%	8 10.8%	5 5.0%	6 14.0%	14 21.9%
£16 - £20	14.5%	106 14.5%	28 19.3%	39 17.5%	8 9.2%	11 10.1%	10 14.8%
£21 - £25	7.3%	54 8.6%	17 7.0%	14 9.4%	4 7.6%	9 8.3%	8 1.5%
£26 - £30	5.8%	43 7.6%	15 4.9%	10 4.5%	2 7.8%	10 4.6%	5 2.9%
£31 - £35	2.6%	19 4.6%	9 0.0%	0 2.6%	1 3.2%	4 1.5%	2 5.2%
£36 - £40	3.9%	29 4.0%	8 2.0%	4 0.8%	0 8.8%	11 4.4%	4 1.8%
£41 - £45	1.3%	10 1.1%	2 2.3%	5 0.0%	0 1.1%	1 0.0%	0 2.5%
£46 - £50	5.0%	37 3.5%	7 7.2%	14 0.0%	0 2.6%	3 8.0%	8 6.1%
£51 - £55	0.5%	4 1.3%	3 0.3%	1 0.0%	0 0.5%	1 0.0%	0 0.0%
£56 - £60	2.3%	17 2.9%	6 1.8%	4 9.0%	4 1.1%	1 2.2%	2 0.0%
£61 - £65	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
£66 - £70	0.4%	3 1.5%	3 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
£71 - £75	0.2%	1 0.0%	0 0.3%	1 0.0%	0 0.0%	0 0.0%	0 0.8%
£76 - £80	0.8%	6 0.3%	0 2.4%	5 0.0%	0 0.0%	0 0.0%	0 0.8%
£81 - £85	0.4%	3 0.5%	1 0.0%	0 0.0%	0 0.6%	1 1.3%	1 0.0%
£86 - £90	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
£91 - £95	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
£96 - £100	0.6%	4 0.0%	0 0.0%	0 2.5%	1 1.0%	1 1.4%	1 1.0%
£101 - £120	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
£121 - £140	0.1%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.9%	1 0.0%
£141 - £160	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
£161 - £180	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
£181 - £200	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
£201 - £250	0.1%	0 0.3%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
£251+	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
(Don't know / varies)	12.6%	92 14.1%	27 9.9%	20 6.4%	3 10.7%	13 14.1%	14 22.1%
(Refused)	3.8%	28 0.8%	1 8.1%	16 6.1%	3 0.5%	1 2.9%	3 5.3%
<i>Mean:</i>	23.67	25.27	22.84	23.44	21.42	25.12	23.92
Weighted base:	731	192	200	47	123	100	69
Sample:	712	180	176	62	123	103	68

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q23 Where did you last go to buy clothing or footwear goods?														
<i>Excl. nulls & SFT's</i>														
Zone 1														
Chancery Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtown Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
St Helens Town Centre	22.7%	232	38.3%	86	33.8%	84	14.4%	10	3.5%	8	15.2%	23	20.1%	20
Ravenhead Retail Park, St Helens	4.2%	42	5.2%	12	6.0%	15	3.1%	2	0.5%	1	2.5%	4	8.6%	9
St Helens Retail Park, St Helens	2.1%	21	3.7%	8	2.1%	5	3.5%	2	1.4%	3	1.3%	2	0.0%	0
Asda, Kirkland Street, St Helens	0.6%	6	0.2%	0	2.0%	5	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Morrisons, Boundary Road, St Helens	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2														
Billinge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Andover Road, Haydock	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-in-Makerfield Town Centre	0.3%	3	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golborne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Edge Green Lane, Warrington	0.3%	3	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
Earlstown Town Centre	0.3%	3	0.2%	0	0.2%	1	0.5%	0	0.5%	1	0.0%	0	0.0%	0
Newton-le-Willows Local Centre	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4														
Chapel Ford Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westbrook District Centre	0.7%	7	0.0%	0	0.3%	1	0.0%	0	2.7%	6	0.0%	0	0.0%	0
Alban Retail Park, Warrington	0.4%	4	0.0%	0	0.0%	0	0.7%	0	0.6%	1	0.9%	1	0.7%	1
Gemini Trade Park, Europa Boulevard, Warrington	6.7%	68	2.5%	6	5.5%	14	5.8%	4	14.8%	33	5.4%	8	3.3%	3
Tesco Extra, Winwick Road, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Zone 5														
Harefield Water Gardens, Warrington Road, Prescot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rivendell Nurseries & Garden Centre, Mill Lane, Widnes	0.1%	1	0.2%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Prescot Town Centre	2.0%	21	0.3%	1	0.0%	0	0.0%	0	0.0%	0	13.0%	20	0.0%	0
Cables Retail Park, St Helens	2.0%	20	3.1%	7	0.0%	0	0.0%	0	0.0%	0	8.8%	13	0.0%	0
Knowsley, Local shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Zone 6														
Makro, Hornhouse Lane, Kirkby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Blackpool														
Other, North West (Blackpool)	0.2%	2	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Outside Study Area - Bolton														
Bolton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Outside Study Area - Bury														
Other, North West (Bury)	0.2%	2	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Outside Study Area - Cheshire East														
Knutsford District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Cheshire West and Chester														
Chester City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Cheshire Oaks, Ellesmere Port	1.7%	18	1.2%	3	2.6%	6	0.0%	0	2.5%	6	1.6%	2	0.5%	1
Other, North West (Cheshire West And Chester)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Outside Study Area - Halton														
Halton Lea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Widnes Town Centre	3.0%	31	2.4%	5	0.7%	2	1.0%	1	2.5%	6	10.6%	16	1.3%	1
Albert Road Retail Park, Widnes	0.7%	7	2.1%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.7%	1
Widnes Trade Park, Dennis	0.5%	5	2.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Road, Widnes														
Outside Study Area - Hyndburn														
Other, North West (Hyndburn)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Outside Study Area - Knowsley														
Halewood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huyton Town Centre	0.3%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Outside Study Area - Liverpool														
Belle Vale District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	13.1%	134	22.0%	49	7.9%	20	3.7%	3	1.5%	3	21.6%	33	25.8%	26
Speke District Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	6	0.0%	0
New Mersey Shopping Park, Speke	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Speke Retail Park, Speke	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.7%	2
Outside Study Area - Manchester														
Manchester City Centre	3.4%	35	1.0%	2	6.0%	15	8.6%	6	1.9%	4	0.6%	1	6.7%	7
Outside Study Area - Pendle														
Other, Warrington (Pendle)	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Preston City Council														
Other, North West (Preston City Council)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Outside Study Area - Sefton														
Bootle Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Southport Town Centre	0.7%	7	0.4%	1	0.7%	2	1.0%	1	0.3%	1	0.0%	0	2.6%	3
Waterloo District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Aintree Retail Park, Liverpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.7%	1
Outside Study Area - Stockport														
Other, North West (Stockport)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Trafford														
Altrincham town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	2.8%	29	3.6%	8	3.6%	9	7.5%	5	1.9%	4	0.0%	0	2.4%	2
Outside Study Area - Warrington														
Birchwood District Centre	0.5%	5	0.0%	0	0.0%	0	1.0%	1	2.1%	5	0.0%	0	0.0%	0
Warrington Town Centre	20.7%	211	5.0%	11	6.5%	16	46.0%	31	58.7%	132	5.0%	8	12.4%	13
Woolston Garden Centre, New Cut Lane, Warrington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Riverside Retail Park, Wharf Street	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Outside Study Area - West Lancashire														
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Outside Study Area - Wigan														
Leigh Town Centre	0.9%	9	0.0%	0	3.0%	8	1.0%	1	0.3%	1	0.0%	0	0.0%	0
Wigan Town Centre	4.6%	47	4.0%	9	11.5%	29	0.7%	0	0.5%	1	0.0%	0	7.8%	8
Robin Retail Park, Wigan	0.9%	9	0.0%	0	3.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Cross Street, Hindley	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Wyre														
Other, North West (Wyre)	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Outside region														
Other, Outside region (Outside region)	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Scotland (Outside region)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Other, South East (Outside region)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Other, South West (Outside region)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Other, Wales (Outside region)	0.3%	3	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	1.0%	1
Other, West Midlands (Outside region)	0.2%	2	0.2%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Other, Yorkshire (Outside region)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	
region)								
Others:								
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1021	225	249	68	225	152	102	
Sample:	1024	225	239	85	223	148	104	

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q23A How often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q23)?

Those who gave a UK destination at Q23

Daily	0.3%	3	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.7%	1
At least two times a week	0.6%	6	1.3%	3	0.0%	0	0.0%	0	0.9%	2	0.6%	1	0.0%	0
At least once a week	7.0%	71	6.3%	14	10.6%	26	2.9%	2	4.9%	11	7.5%	11	5.8%	6
At least once a fortnight	10.5%	107	14.8%	33	5.8%	15	9.3%	6	13.5%	30	8.9%	14	8.8%	9
At least once a month	26.5%	271	25.3%	57	29.2%	73	43.5%	30	23.6%	53	24.1%	37	21.3%	22
At least every two months	13.6%	139	13.3%	30	15.0%	37	14.6%	10	13.1%	29	7.7%	12	20.1%	20
At least every 3 months	13.1%	134	11.9%	27	12.0%	30	9.5%	6	12.9%	29	17.1%	26	15.6%	16
At least every 6 months	11.6%	118	12.3%	28	14.0%	35	4.5%	3	11.6%	26	12.3%	19	7.6%	8
Less often than once every 6 months	4.4%	45	3.7%	8	5.3%	13	6.3%	4	4.6%	10	4.5%	7	1.9%	2
Have only visited once	0.6%	6	0.4%	1	0.2%	1	0.0%	0	1.1%	2	1.1%	2	0.5%	1
(Don't know / varies)	11.9%	121	9.9%	22	7.8%	19	9.4%	6	13.8%	31	15.7%	24	17.7%	18
Mean:	14.52		17.42		13.27		11.67		13.26		15.17		14.93	
Weighted base:	1020		225		249		68		224		152		102	
Sample:	1023		225		239		85		222		148		104	

Q24 How do you normally travel to (LOCATION MENTIONED AT Q23)?

Those who gave a UK destination at Q23

Car / van (as driver)	64.9%	662	53.1%	119	61.7%	154	76.4%	52	77.1%	173	60.1%	92	71.8%	73
Car / van (as passenger)	9.3%	94	8.9%	20	12.5%	31	6.3%	4	9.7%	22	8.1%	12	5.0%	5
Bus, minibus or coach	11.1%	113	12.4%	28	13.8%	34	10.6%	7	9.4%	21	12.0%	18	4.5%	5
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Walk	2.5%	26	4.5%	10	3.3%	8	0.0%	0	1.4%	3	2.2%	3	0.7%	1
Taxi	1.3%	13	1.6%	4	0.5%	1	0.5%	0	1.1%	2	2.7%	4	1.0%	1
Train	9.9%	101	19.0%	43	6.8%	17	3.7%	3	0.9%	2	13.0%	20	17.1%	17
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.8%	9	0.5%	1	1.3%	3	2.5%	2	0.5%	1	0.9%	1	0.0%	0
Weighted base:	1020		225		249		68		224		152		102	
Sample:	1023		225		239		85		222		148		104	

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q25 When you undertook the clothing / footwear shopping trip to (STORE MENTIONED AT Q23), did you link your trip with any other activity?							
<i>Those who gave a UK destination at Q23</i>							
Yes – food shopping	4.2% 43	2.7% 6	4.8% 12	2.6% 2	5.5% 12	5.1% 8	2.9% 3
Yes – non-food shopping	5.6% 58	9.4% 21	4.6% 12	7.1% 5	3.8% 9	4.8% 7	3.9% 4
Yes – visiting services such as banks and other financial institutions	0.9% 9	0.2% 0	1.1% 3	0.0% 0	0.5% 1	2.2% 3	1.2% 1
Yes – leisure activity	1.6% 16	0.7% 1	1.9% 5	1.0% 1	3.1% 7	1.3% 2	0.7% 1
Yes – travelling to / from work	2.9% 30	0.0% 0	3.2% 8	5.1% 3	0.9% 2	5.1% 8	8.7% 9
Yes – travelling to / from school / college / university	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Yes – getting petrol	0.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.4% 1	0.7% 1
Yes – visiting café / pub / restaurant	19.2% 195	25.5% 57	17.5% 44	12.5% 8	23.0% 52	16.9% 26	8.8% 9
Yes – visiting family/friends	1.6% 17	0.9% 2	2.1% 5	3.8% 3	1.5% 3	1.4% 2	1.7% 2
Yes – visiting health service such as doctor, dentist, hospital	0.5% 5	0.4% 1	0.7% 2	0.7% 0	0.9% 2	0.0% 0	0.0% 0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.5% 5	0.0% 0	0.5% 1	0.0% 0	0.9% 2	0.9% 1	1.0% 1
Yes – other activity	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
No	61.5% 627	58.7% 132	62.6% 156	66.3% 45	58.5% 131	60.1% 92	70.5% 72
(Don't know / varies)	1.2% 13	1.5% 3	1.0% 3	1.0% 1	1.5% 3	1.8% 3	0.0% 0
Weighted base:	1020	225	249	68	224	152	102
Sample:	1023	225	239	85	222	148	104

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q26 Where did you last go to buy books, CDs, DVDs?							
<i>Excl. nulls & SFT's</i>							
Zone 1							
Chancery Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
St Helens Town Centre	24.5%	81	65.0%	51	18.9%	16	15.4%
Sutton Local Centre	0.2%	0	0.6%	0	0.0%	0	0.0%
Thatto Heath District Centre	0.5%	2	2.1%	2	0.0%	0	0.0%
St Helens Retail Park, St Helens	0.6%	2	0.0%	0	2.3%	2	0.0%
Asda, Kirkland Street, St Helens	1.0%	3	2.3%	2	0.0%	0	0.0%
Morrisons, Boundary Road, St Helens	0.4%	1	0.8%	1	0.0%	0	0.0%
Tesco Extra, Linkway, St Helens	2.2%	7	5.2%	4	0.0%	0	6.3%
Zone 2							
Billinge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Clipsley Local Centre	1.0%	3	0.0%	0	3.8%	3	0.0%
Tesco, Bellerophon Way, Haydock	1.5%	5	0.0%	0	5.3%	5	2.4%
Ashton-in-Makerfield Town Centre	1.0%	3	0.0%	0	3.6%	3	0.0%
Golborne Town Centre	0.9%	3	0.0%	0	2.0%	2	2.4%
Asda Superstore, Edge Green Lane, Warrington	0.9%	3	0.0%	0	2.9%	3	2.4%
Zone 3							
Earlstown Town Centre	0.6%	2	0.0%	0	0.7%	1	7.3%
Tesco, Earle Street, Newton-le-willows	0.2%	1	0.0%	0	0.0%	0	3.7%
Zone 4							
Chapelford Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Westbrook District Centre	2.5%	8	0.0%	0	0.0%	0	2.4%
Alban Retail Park, Warrington	0.4%	1	0.0%	0	0.0%	0	0.0%
Gemini Trade Park, Europa Boulevard, Warrington	0.4%	1	0.0%	0	1.3%	1	0.0%
Zone 5							
Harefield Water Gardens, Warrington Road, Prescot	0.0%	0	0.0%	0	0.0%	0	0.0%
Rivendell Nurseries & Garden Centre, Mill Lane, Widnes	0.2%	1	0.0%	0	0.0%	0	0.8%
Prescot Town Centre	2.5%	8	0.0%	0	0.0%	0	0.0%
Cables Retail Park, St Helens	2.3%	7	0.0%	0	0.0%	0	0.0%
Rainhill District Centre	0.4%	1	0.0%	0	0.0%	0	0.0%
Zone 6							
Makro, Hornhouse Lane, Kirkby	0.0%	0	0.0%	0	0.0%	0	0.0%
Eccleston Local Centre	0.7%	2	0.8%	1	0.0%	0	0.0%
Rainford Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%
Outside Study Area - Blackpool							
Other, North West (Blackpool)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Bolton							
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Bury							
Other, North West (Bury)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Cheshire East							
Knutsford District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Cheshire West and Chester							
Chester City Centre	0.2%	1	0.8%	1	0.0%	0	0.0%
Outside Study Area - Halton							
Halton Lea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Widnes Town Centre	2.1%	7	0.0%	0	0.0%	0	2.3%
Outside Study Area - Hyndburn							
Other, North West (Hyndburn)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area -							

Column %ges.

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Knowsley														
Halewood Local Centre	0.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Liverpool														
Belle Vale District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	14.9%	49	17.0%	13	19.7%	17	0.0%	0	2.7%	2	16.6%	6	31.3%	10
Outside Study Area - Manchester														
Manchester City Centre	1.0%	3	0.0%	0	2.3%	2	2.4%	0	0.0%	0	0.0%	0	2.1%	1
Outside Study Area - Pendle														
Other, Warrington (Pendle)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Preston City Council														
Other, North West (Preston City Council)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Sefton														
Bootle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	1.9%	6	2.5%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	8.7%	3
Outside Study Area - Stockport														
Other, North West (Stockport)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Trafford														
Altrincham town centre	0.3%	1	0.0%	0	0.7%	1	2.4%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	1.3%	4	0.8%	1	1.8%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Outside Study Area - Warrington														
Birchwood District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Warrington Town Centre	24.4%	80	0.0%	0	14.9%	13	46.9%	9	74.9%	56	5.3%	2	2.1%	1
Outside Study Area - West Lancashire														
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1
Outside Study Area - Wigan														
Leigh Town Centre	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	5.9%	19	2.1%	2	14.1%	12	0.0%	0	0.0%	0	0.0%	0	17.0%	6
Robin Retail Park, Wigan	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Wyre														
Other, North West (Wyre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Outside region														
Other, Outside region (Outside region)	0.6%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Other, South East (Outside region)	0.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others:														
Abroad	0.9%	3	0.0%	0	0.9%	1	6.1%	1	0.0%	0	0.0%	0	3.1%	1
Weighted base:	328		78		87		19		74		37		33	
Sample:	304		71		76		24		59		39		35	

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q26A How often do you make shopping trips for books, CDs or DVDs to (DESTINATION MENTIONED AT Q26)?

Those who gave a UK destination at Q26

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	7.9%	26	15.8%	12	4.3%	4	6.4%	1	0.0%	0	18.1%	7	4.9%	2
At least once a fortnight	6.2%	20	0.8%	1	9.4%	8	5.1%	1	9.4%	7	10.1%	4	0.0%	0
At least once a month	18.1%	59	20.8%	16	24.8%	21	13.2%	2	13.7%	10	9.0%	3	17.6%	6
At least every two months	12.2%	40	11.6%	9	14.0%	12	15.2%	3	10.3%	8	7.2%	3	17.5%	6
At least every 3 months	17.7%	58	17.9%	14	14.1%	12	5.1%	1	30.0%	22	12.9%	5	11.3%	4
At least every 6 months	16.0%	52	16.6%	13	16.8%	14	21.6%	4	11.8%	9	13.4%	5	22.5%	7
Less often than once every 6 months	7.6%	25	8.5%	7	3.9%	3	16.5%	3	3.2%	2	20.0%	7	5.6%	2
Have only visited once (Don't know / varies)	0.4%	1	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
	13.9%	45	7.2%	6	12.8%	11	16.9%	3	20.8%	15	9.5%	4	20.5%	7
Mean:	11.30		13.77		10.82		9.60		7.81		16.01		8.42	
Weighted base:	325		78		86		18		74		37		32	
Sample:	300		71		75		22		59		39		34	

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q27 Where did you last go to buy small household goods such as home furnishings, glass and china items?							
<i>Excl. nulls & SFT's</i>							
Zone 1							
Chancery Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
St Helens Town Centre	22.9%	138	45.5%	59	36.6%	53	3.8%
Chalon Way West Retail Park, St Helens	0.1%	1	0.0%	0	0.0%	0	0.0%
Ravenhead Retail Park, St Helens	6.5%	39	13.5%	17	5.1%	7	19.7%
St Helens Retail Park, St Helens	10.7%	64	8.9%	12	14.5%	21	6.6%
Asda, Kirkland Street, St Helens	0.7%	4	0.4%	0	1.9%	3	0.0%
Morrisons, Boundary Road, St Helens	0.1%	1	0.0%	0	0.0%	0	0.0%
Tesco Extra, Linkway, St Helens	0.3%	2	0.5%	1	0.5%	1	0.0%
Zone 2							
Billingle Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Clipsley Local Centre	0.2%	1	0.0%	0	0.8%	1	0.0%
Tesco, Bellerophon Way, Haydock	0.3%	2	0.0%	0	0.9%	1	1.5%
Ashton-in-Makerfield Town Centre	0.4%	2	0.0%	0	1.7%	2	0.0%
Asda Superstore, Edge Green Lane, Warrington	0.2%	1	0.0%	0	0.8%	1	0.0%
Zone 3							
Earlstown Town Centre	1.2%	7	0.4%	0	0.4%	1	17.2%
Tesco, Earle Street, Newton-le-willows	0.1%	1	0.0%	0	0.0%	0	2.3%
Zone 4							
ChapelFord Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Westbrook District Centre	0.6%	3	0.0%	0	0.0%	0	1.5%
Alban Retail Park, Warrington	0.5%	3	0.0%	0	0.0%	0	0.0%
Gemini Trade Park, Europa Boulevard, Warrington	8.7%	52	9.1%	12	5.6%	8	10.6%
Ikea, Europa Boulevard, Warrington	7.4%	44	8.4%	11	4.2%	6	3.9%
B&Q, Delph Lane, Winwick	0.3%	2	0.0%	0	0.0%	0	3.8%
Tesco Extra, Winwick Road, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%
The Range, Winwick Road, Warrington	0.1%	0	0.0%	0	0.0%	0	1.5%
Zone 5							
Harefield Water Gardens, Warrington Road, Prescott	0.0%	0	0.0%	0	0.0%	0	0.0%
Prescot Town Centre	4.5%	27	0.0%	0	0.4%	1	0.0%
Whiston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%
Cables Retail Park, St Helens	2.0%	12	1.3%	2	0.0%	0	0.0%
Rainhill District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%
Zone 6							
Makro, Hornhouse Lane, Kirkby	0.1%	1	0.0%	0	0.0%	0	0.0%
Outside Study Area - Blackpool							
Other, North West (Blackpool)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Bolton							
Bolton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%
Outside Study Area - Bury							
Other, North West (Bury)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Cheshire East							
Knutsford District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Cheshire West and Chester							
Chester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheshire Oaks, Ellesmere Port	0.2%	1	0.0%	0	0.0%	0	0.0%
Outside Study Area - Halton							
Halton Lea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Widnes Town Centre	2.6%	15	1.9%	2	0.4%	1	0.0%	0	2.7%	3	9.0%	9	0.0%	0
Albert Road Retail Park, Widnes	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Outside Study Area - Hyndburn														
Other, North West (Hyndburn)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Knowsley														
Halewood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huyton Town Centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	6.1%	4
Outside Study Area - Liverpool														
Belle Vale District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	5.6%	34	3.6%	5	7.1%	10	0.0%	0	0.9%	1	5.7%	6	17.0%	12
Outside Study Area - Manchester														
Manchester City Centre	1.4%	9	0.0%	0	1.2%	2	0.0%	0	1.0%	1	1.3%	1	6.1%	4
Outside Study Area - Pendle														
Other, Warrington (Pendle)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Preston City Council														
Other, North West (Preston City Council)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Sefton														
Bootle Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Southport Town Centre	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Aintree Retail Park, Liverpool	0.6%	4	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Outside Study Area - Stockport														
Other, North West (Stockport)	0.3%	2	0.5%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Trafford														
Altrincham town centre	0.2%	1	0.0%	0	0.0%	0	1.5%	0	0.5%	1	0.0%	0	0.0%	0
Trafford Centre	1.6%	10	2.3%	3	0.9%	1	4.5%	1	2.7%	3	0.7%	1	0.0%	0
Outside Study Area - Warrington														
Birchwood District Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0
Stockton Heath District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Warrington Town Centre	12.7%	76	2.0%	3	2.9%	4	21.7%	7	44.0%	55	2.9%	3	6.0%	4
Riverside Retail Park, Wharf Street	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Other, Warrington (Warrington)	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - West Lancashire														
Burscough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ormskirk Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1
Skelmersdale Town Centre	0.3%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Wigan														
Leigh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	2.0%	12	0.5%	1	5.0%	7	0.0%	0	0.0%	0	0.0%	0	6.1%	4
Robin Retail Park, Wigan	0.3%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Firth Street, Wigan	0.9%	6	0.0%	0	3.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parsonage Retail Park	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Wyre														
Other, North West (Wyre)	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Outside region														
Other, Outside region (Outside region)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales (Outside region)	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Midlands (Outside region)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Others:														
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	602	130	145	31	126	99	71							
Sample:	570	127	129	41	112	94	67							

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
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Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q27A How often do you make shopping trips for small household goods to (DESTINATION MENTIONED AT Q27)?

Those who gave a UK destination at Q27

Daily	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	3.5%	21	6.1%	8	3.2%	5	6.0%	2	3.0%	4	2.0%	2	1.0%	1
At least once a fortnight	4.8%	29	4.3%	6	5.7%	8	4.9%	2	6.0%	8	5.0%	5	1.7%	1
At least once a month	9.5%	57	16.1%	21	4.8%	7	19.2%	6	12.7%	16	2.7%	3	6.6%	5
At least every two months	7.2%	43	3.9%	5	8.5%	12	13.6%	4	4.3%	5	12.0%	12	6.0%	4
At least every 3 months	13.6%	82	11.8%	15	14.2%	21	18.0%	6	4.9%	6	24.1%	24	13.8%	10
At least every 6 months	21.8%	131	23.3%	30	24.1%	35	14.0%	4	22.2%	28	15.7%	16	25.8%	18
Less often than once every 6 months	22.3%	134	21.7%	28	25.2%	37	18.6%	6	19.8%	25	17.6%	17	30.4%	22
Have only visited once	3.2%	19	4.8%	6	2.2%	3	0.0%	0	2.7%	3	4.9%	5	2.5%	2
(Don't know / varies)	13.9%	84	7.9%	10	12.1%	18	5.7%	2	23.5%	30	16.0%	16	12.2%	9
<i>Mean:</i>		<i>7.64</i>		<i>8.33</i>		<i>6.30</i>		<i>9.26</i>		<i>11.98</i>		<i>5.83</i>		<i>3.98</i>
Weighted base:		602		130		145		31		126		99		71
Sample:		570		127		129		41		112		94		67

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q28 Where did you last go to buy goods such as toys, games, bicycles and recreations goods?							
<i>Excl. nulls & SFT's</i>							
Zone 1							
Chancery Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
St Helens Town Centre	21.7%	95	45.8%	45	23.1%	30	11.6%
Chalon Way West Retail Park, St Helens	0.8%	3	1.7%	2	0.0%	0	0.0%
Ravenhead Retail Park, St Helens	18.8%	82	21.8%	21	26.8%	35	3.1%
St Helens Retail Park, St Helens	11.2%	49	12.7%	13	11.0%	14	4.4%
Asda, Kirkland Street, St Helens	0.1%	1	0.6%	1	0.0%	0	0.0%
Zone 2							
Billingle Local Centre	0.1%	1	0.0%	0	0.5%	1	0.0%
Clipsley Local Centre	0.1%	0	0.5%	0	0.0%	0	0.0%
Tesco, Bellerophon Way, Haydock	0.2%	1	0.0%	0	0.6%	1	0.0%
Ashton-in-Makerfield Town Centre	0.6%	3	0.0%	0	2.0%	3	0.0%
Asda Superstore, Edge Green Lane, Warrington	1.1%	5	0.0%	0	0.9%	1	14.0%
Zone 3							
Earlstown Town Centre	0.1%	0	0.0%	0	0.0%	0	1.4%
Trebaron Garden Centre, Southworth Road, Newton-le-Willows	0.2%	1	0.0%	0	0.0%	0	2.7%
Zone 4							
Chapel Ford Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Westbrook District Centre	2.0%	9	0.0%	0	0.9%	1	0.0%
Alban Retail Park, Warrington	2.1%	9	0.0%	0	0.0%	0	7.3%
Gemini Trade Park, Europa Boulevard, Warrington	7.4%	32	7.2%	7	4.4%	6	21.7%
Ikea, Europa Boulevard, Warrington	0.3%	1	0.0%	0	0.0%	0	0.7%
Tesco Extra, Winwick Road, Warrington	0.7%	3	0.0%	0	0.0%	0	11.3%
Zone 5							
Harefield Water Gardens, Warrington Road, Prescot	0.0%	0	0.0%	0	0.0%	0	0.0%
Prescot Town Centre	3.1%	14	0.0%	0	0.0%	0	0.0%
Cables Retail Park, St Helens	1.6%	7	1.1%	1	0.0%	0	0.0%
Zone 6							
Makro, Hornhouse Lane, Kirkby	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Blackpool							
Other, North West (Blackpool)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Bolton							
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, North West (Bolton)	0.1%	0	0.0%	0	0.0%	0	1.8%
Outside Study Area - Bury							
Other, North West (Bury)	0.1%	0	0.5%	0	0.0%	0	0.0%
Outside Study Area - Cheshire East							
Knutsford District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Cheshire West and Chester							
Chester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, North West (Cheshire West And Chester)	0.1%	1	0.6%	1	0.0%	0	0.0%
Outside Study Area - Halton							
Halton Lea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Widnes Town Centre	1.2%	5	1.0%	1	0.0%	0	0.0%
Outside Study Area - Hyndburn							
Other, North West (Hyndburn)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Knowsley							

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Halewood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Liverpool														
Belle Vale District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	3.6%	16	3.9%	4	6.5%	9	0.0%	0	0.9%	1	1.4%	1	3.8%	2
Outside Study Area - Manchester														
Manchester City Centre	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Pendle														
Other, Warrington (Pendle)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Preston City Council														
Other, North West (Preston City Council)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Sefton														
Booth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Outside Study Area - Stockport														
Other, North West (Stockport)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Trafford														
Altrincham town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Altrincham Retail Park, Altrincham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Trafford Centre	0.7%	3	0.6%	1	1.2%	2	1.8%	0	0.7%	1	0.0%	0	0.0%	0
Other, North West (Trafford)	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Warrington														
Birchwood District Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0
Lymm Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Stockton Heath District Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	1.5%	1
Warrington Town Centre	15.1%	66	0.6%	1	9.2%	12	19.0%	5	52.6%	45	4.4%	2	1.5%	1
Outside Study Area - West Lancashire														
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Outside Study Area - Wigan														
Leigh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	2.7%	12	0.0%	0	6.5%	9	0.0%	0	0.0%	0	2.6%	1	3.9%	2
Robin Retail Park, Wigan	1.4%	6	0.0%	0	4.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West (Wigan)	0.5%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Wyre														
Other, North West (Wyre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Outside region														
Other, Outside region (Outside region)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Midlands (Outside region)	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others:														
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	437		98		131		26		86		50		45	
Sample:	373		85		100		27		68		47		46	

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
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Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q28A How often do you make shopping trips for toys, games, bicycles and recreational goods to (DESTINATION MENTIONED AT Q28)?

Those who gave a UK destination at Q28

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%
At least two times a week	0.1%	1	0.0%	0	0.5%	1	0.0%
At least once a week	1.0%	4	0.6%	1	0.9%	1	0.0%
At least once a fortnight	5.2%	23	6.9%	7	2.0%	3	4.6%
At least once a month	9.7%	43	14.5%	14	3.3%	4	5.4%
At least every two months	10.0%	44	4.8%	5	15.8%	21	15.4%
At least every 3 months	18.9%	83	20.9%	21	19.7%	26	14.8%
At least every 6 months	20.8%	91	23.6%	23	16.3%	21	13.4%
Less often than once every 6 months	23.1%	101	23.2%	23	26.7%	35	28.7%
Have only visited once	2.2%	9	0.0%	0	4.9%	6	0.0%
(Don't know / varies)	9.0%	39	5.4%	5	9.9%	13	17.6%
<i>Mean:</i>	5.72	6.03	4.72	4.76	8.02	6.36	3.37
Weighted base:	437	98	131	26	86	50	45
Sample:	373	85	100	27	68	47	46

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q29 Where did you last go to buy chemist goods (including health and beauty products)?														
<i>Excl. nulls & SFT's</i>														
Zone 1														
Chancery Lane Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Denton's Green Local Centre	0.2%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Fingerpost Local Centre	0.9%	9	1.2%	2	2.0%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	1
St Helens Town Centre	27.9%	281	67.9%	140	32.0%	85	5.4%	3	1.6%	3	4.2%	6	41.9%	43
Sutton Local Centre	0.4%	4	0.8%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thatto Heath District Centre	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenhead Retail Park, St Helens	4.9%	50	8.4%	17	8.3%	22	0.8%	0	0.9%	2	1.5%	2	5.2%	5
St Helens Retail Park, St Helens	2.6%	27	6.0%	12	4.1%	11	2.1%	1	0.0%	0	0.0%	0	2.0%	2
Asda, Kirkland Street, St Helens	1.3%	13	3.0%	6	0.8%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	5
Clock Face, Local shops	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Baxter Lane, St Helens	0.3%	3	0.2%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Morrisons, Boundary Road, St Helens	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parr, Local shops	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Linkway, St Helens	1.5%	15	0.8%	2	2.9%	8	5.1%	3	0.4%	1	0.0%	0	1.7%	2
Zone 2														
Billinge Local Centre	0.7%	7	0.0%	0	2.3%	6	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Chain Lane Local Centre	0.4%	4	0.0%	0	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipsley Local Centre	3.1%	31	0.3%	1	11.1%	29	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Costco, Andover Road, Haydock	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bellerophon Way, Haydock	0.6%	6	0.0%	0	0.5%	1	0.8%	0	0.0%	0	0.0%	0	4.3%	4
Ashton-in-Makerfield Town Centre	2.9%	29	0.2%	0	10.8%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golborne Town Centre	0.9%	9	0.0%	0	3.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowton	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Edge Green Lane, Warrington	0.1%	1	0.0%	0	0.2%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Bryn Local centre, Ashton-in-makerfield	0.2%	2	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
Earlstown Town Centre	3.1%	31	0.0%	0	0.9%	2	46.2%	27	0.6%	1	0.0%	0	0.0%	0
Newton-le-Willows Local Centre	1.0%	10	0.0%	0	0.2%	1	15.2%	9	0.3%	1	0.0%	0	0.0%	0
Moss Bank, Local shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Newton-le-Willows, Local shops	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Earle Street, Newton-le-willows	0.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 4														
Chapel Ford Neighbourhood Centre	0.8%	8	0.0%	0	0.3%	1	0.0%	0	3.1%	7	0.0%	0	0.0%	0
Fearnhead Cross Neighbourhood Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.2%	5	0.0%	0	0.0%	0
Orford Lane Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Westbrook District Centre	2.2%	22	0.0%	0	0.0%	0	0.8%	0	10.0%	22	0.0%	0	0.0%	0
Alban Retail Park, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Gemini Trade Park, Europa Boulevard, Warrington	4.3%	43	3.6%	7	0.3%	1	10.7%	6	12.5%	27	1.0%	2	0.0%	0
Bewsey Local centre, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Burtonwood District centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	4.4%	10	0.0%	0	0.0%	0
Padgate, Local shops	0.9%	9	0.0%	0	0.0%	0	0.0%	0	4.0%	9	0.0%	0	0.0%	0
Winwick, Local shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Zone 5														
Harefield Water Gardens, Warrington Road, Prescot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prescot Town Centre	6.2%	62	0.5%	1	0.0%	0	0.0%	0	0.0%	0	39.2%	61	0.0%	0
Whiston Local Centre	0.4%	4	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	0.0%	0
Cables Retail Park, St Helens	2.7%	27	0.2%	0	0.3%	1	0.0%	0	0.0%	0	16.1%	25	0.7%	1
Knowsley, Local shops	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5
Rainhill District Centre	2.5%	25	0.2%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	24	0.0%	0

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Zone 6														
Makro, Hornhouse Lane, Kirkby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.5%	5	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.8%	3
Rainford Local Centre	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	17.7%	18
Outside Study Area - Blackpool														
Other, North West (Blackpool)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Bolton														
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Bury														
Other, North West (Bury)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Cheshire East														
Knutsford District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Cheshire West and Chester														
Chester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Halton														
Halton Lea Town Centre	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Widnes Town Centre	2.4%	24	2.0%	4	0.0%	0	0.8%	0	0.0%	0	11.4%	18	1.7%	2
Outside Study Area - Hyndburn														
Other, North West (Hyndburn)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Knowsley														
Halewood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huyton Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	1	1.0%	2	0.0%	0
Kirkby Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Outside Study Area - Liverpool														
Belle Vale District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	1.1%	11	0.5%	1	0.3%	1	0.8%	0	1.3%	3	3.0%	5	1.7%	2
Outside Study Area - Manchester														
Manchester City Centre	0.7%	7	0.0%	0	2.3%	6	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Outside Study Area - Pendle														
Other, Warrington (Pendle)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Preston City Council														
Other, North West (Preston City Council)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Sefton														
Bootle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Waterloo District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Aintree Retail Park, Liverpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Outside Study Area - Stockport														
Other, North West (Stockport)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Trafford														
Altrincham town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	0.8%	8	0.8%	2	2.1%	6	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Outside Study Area - Warrington														
Birchwood District Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	3.4%	7	0.0%	0	0.0%	0
Culcheth Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Honiton Square Neighbourhood Centre, Penketh	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	4	0.0%	0	0.0%	0
Stockton Heath District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0
Warrington Town Centre	11.2%	113	0.0%	0	2.3%	6	4.3%	3	47.5%	104	0.6%	1	0.0%	0
Outside Study Area - West Lancashire														
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Skelmersdale Town Centre	0.3%	3	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Other, West Lancashire	0.2%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Borough (West Lancashire)							
Outside Study Area - Wigan							
Leigh Town Centre	0.3%	3	0.0%	0	0.7%	2	1.2%
Wigan Town Centre	1.9%	19	0.3%	1	5.6%	15	0.0%
Robin Retail Park, Wigan	0.2%	2	0.0%	0	0.7%	2	0.0%
Tesco Extra, Cross Street, Hindley	0.1%	1	0.0%	0	0.3%	1	0.0%
Other, Wigan (Wigan)	0.2%	2	0.0%	0	0.9%	2	0.0%
Outside Study Area - Wyre							
Other, North West (Wyre)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Outside region							
Other, Outside region (Outside region)	0.0%	0	0.0%	0	0.0%	0	0.0%
Others:							
Abroad	0.0%	0	0.0%	0	0.0%	0	0.6%
Weighted base:	1006	206	265	59	218	155	102
Sample:	988	202	236	76	218	153	103

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q29A How often do you make shopping trips for chemist goods (including health and beauty products) to (DESTINATION MENTIONED AT Q29)?

Those who gave a UK destination at Q29

Daily	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.7%	7	0.2%	0	0.5%	1	1.2%	1	1.0%	2	1.8%	3	0.0%	0
At least once a week	11.7%	118	13.6%	28	15.3%	40	7.1%	4	7.1%	16	12.8%	20	9.5%	10
At least once a fortnight	12.0%	121	13.7%	28	16.6%	44	10.9%	6	11.6%	25	7.1%	11	6.0%	6
At least once a month	41.1%	413	35.6%	73	41.9%	111	39.7%	23	41.2%	90	53.8%	84	31.1%	32
At least every two months	8.3%	84	8.0%	16	7.1%	19	7.7%	5	7.5%	16	9.8%	15	11.9%	12
At least every 3 months	8.0%	80	7.6%	16	5.4%	14	6.3%	4	10.3%	22	5.3%	8	15.4%	16
At least every 6 months	3.8%	38	1.5%	3	2.7%	7	10.6%	6	6.0%	13	3.3%	5	3.7%	4
Less often than once every 6 months	1.5%	15	1.1%	2	1.6%	4	1.6%	1	1.4%	3	1.3%	2	2.3%	2
Have only visited once	0.2%	2	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
(Don't know / varies)	12.5%	126	17.9%	37	8.6%	23	15.0%	9	13.7%	30	4.8%	7	20.1%	21
<i>Mean:</i>	<i>18.75</i>	<i>22.88</i>	<i>20.21</i>	<i>15.82</i>	<i>15.85</i>	<i>18.59</i>	<i>14.60</i>							
Weighted base:	1005	206	265	59	218	155	102							
Sample:	987	202	236	75	218	153	103							

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q30 Where did you last go to buy electrical items, such as televisions, washing machines and computers?							
<i>Excl. nulls & SFT's</i>							
Zone 1							
Chancery Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Fingerpost Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%
St Helens Town Centre	14.5%	87	22.9%	29	25.5%	38	2.1%
Sutton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%
Chalon Way West Retail Park, St Helens	0.8%	5	1.7%	2	1.6%	2	0.0%
Ravenhead Retail Park, St Helens	24.9%	148	45.4%	57	23.7%	35	20.2%
St Helens Retail Park, St Helens	12.8%	76	13.4%	17	14.9%	22	15.7%
Morrisons, Boundary Road, St Helens	0.1%	0	0.4%	0	0.0%	0	0.0%
Tesco Extra, Linkway, St Helens	0.2%	1	0.0%	0	0.8%	1	0.0%
Zone 2							
Billinge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Clipsley Local Centre	0.2%	1	0.0%	0	0.4%	1	0.0%
Costco, Andover Road, Haydock	2.0%	12	2.8%	4	4.1%	6	1.4%
Tesco, Bellerophon Way, Haydock	0.2%	1	0.0%	0	0.9%	1	0.0%
Ashton-in-Makerfield Town Centre	0.2%	1	0.0%	0	0.8%	1	0.0%
Asda Superstore, Edge Green Lane, Warrington	0.2%	1	0.0%	0	0.8%	1	0.0%
Zone 3							
Earlstown Town Centre	1.6%	9	0.0%	0	1.3%	2	11.8%
Newton-le-Willows Local Centre	0.5%	3	0.0%	0	0.5%	1	4.3%
Zone 4							
Chapelford Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Westbrook District Centre	0.2%	1	0.0%	0	0.0%	0	0.9%
Alban Retail Park, Warrington	9.8%	58	0.4%	0	1.7%	3	12.9%
Gemini Trade Park, Europa Boulevard, Warrington	4.1%	25	4.0%	5	1.5%	2	1.4%
B&Q, Delph Lane, Winwick	0.8%	5	0.0%	0	0.0%	0	2.1%
Padgate, Local shops	0.2%	1	0.4%	0	0.0%	0	0.5%
Tesco Extra, Winwick Road, Warrington	0.2%	1	0.0%	0	0.0%	0	0.9%
Zone 5							
Harefield Water Gardens, Warrington Road, Prescot	0.0%	0	0.0%	0	0.0%	0	0.0%
Prescot Town Centre	2.4%	14	1.8%	2	0.0%	0	0.0%
Cables Retail Park, St Helens	1.4%	8	0.0%	0	0.0%	0	0.0%
Rainhill District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%
Zone 6							
Makro, Hornhouse Lane, Kirkby	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Blackpool							
Other, North West (Blackpool)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Bolton							
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Middlebrook Retail Park, Bolton	0.2%	1	0.0%	0	0.0%	0	0.9%
Outside Study Area - Bury							
Other, North West (Bury)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Cheshire East							
Knutsford District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Cheshire West and Chester							
Chester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Halton							
Halton Lea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Widnes Town Centre	0.6%	4	0.4%	0	0.0%	0	0.9%
Albert Road Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Widnes														
Outside Study Area - Hyndburn														
Other, North West (Hyndburn)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Knowsley														
Halewood Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Huyton Town Centre	0.3%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Outside Study Area - Liverpool														
Belle Vale District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	5.1%	30	3.1%	4	6.1%	9	1.4%	0	3.4%	5	9.1%	8	6.8%	5
Speke Retail Park, Speke	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	2.5%	2
Outside Study Area - Manchester														
Manchester City Centre	0.6%	4	0.0%	0	0.8%	1	0.0%	0	1.4%	2	0.8%	1	0.0%	0
Outside Study Area - Pendle														
Other, Warrington (Pendle)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Preston City Council														
Other, North West (Preston City Council)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Sefton														
Bootle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Aintree Retail Park, Liverpool	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Wicks, Ormskirk Road, Aintree	0.3%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Stockport														
Other, North West (Stockport)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Outside Study Area - Trafford														
Altrincham town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Trafford Centre	0.6%	4	0.0%	0	0.8%	1	0.0%	0	0.5%	1	2.4%	2	0.0%	0
Outside Study Area - Warrington														
Birchwood District Centre	0.5%	3	0.0%	0	0.0%	0	2.1%	1	1.8%	2	0.0%	0	0.0%	0
Warrington Town Centre	7.9%	47	0.4%	0	0.8%	1	24.7%	8	25.8%	35	2.7%	2	0.0%	0
Riverside Retail Park, Wharf Street	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - West Lancashire														
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Outside Study Area - Wigan														
Leigh Town Centre	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	2.5%	15	0.5%	1	6.1%	9	0.0%	0	3.7%	5	0.0%	0	0.0%	0
Robin Retail Park, Wigan	0.5%	3	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parsonage Retail Park	0.7%	4	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saddle Retail Park, Gower Street, Wigan	0.3%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Wyre														
Other, North West (Wyre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Outside region														
Other, Outside region (Outside region)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales (Outside region)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Others:														
Abroad	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	596	126	149	34	134	83	71							
Sample:	634	141	148	47	137	91	70							

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
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Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q30A How often do you make shopping trips for electrical items, such as televisions, washing machines and computers to (DESTINATION MENTIONED AT Q30)?

Those who gave a UK destination at Q30

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%
At least two times a week	0.1%	1	0.5%	1	0.0%	0	0.0%
At least once a week	0.1%	1	0.0%	0	0.0%	0	2.1%
At least once a fortnight	0.3%	2	0.4%	0	0.0%	0	1.1%
At least once a month	2.3%	14	1.3%	2	2.3%	3	1.4%
At least every two months	0.9%	5	0.0%	0	0.9%	1	0.0%
At least every 3 months	3.3%	20	3.7%	5	2.5%	4	1.4%
At least every 6 months	10.3%	61	18.5%	23	11.7%	17	1.1%
Less often than once every 6 months	52.6%	313	48.6%	61	56.9%	85	63.5%
Have only visited once	9.9%	59	8.9%	11	12.0%	18	3.2%
(Don't know / varies)	20.2%	121	18.0%	23	13.7%	20	26.2%
<i>Mean:</i>	<i>1.92</i>	<i>2.29</i>	<i>1.56</i>	<i>3.10</i>	<i>2.16</i>	<i>1.78</i>	<i>1.08</i>
Weighted base:	595	125	149	34	134	83	71
Sample:	633	140	148	47	137	91	70

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q31 Where did you last go to buy DIY (including gardening) goods?							
<i>Excl. nulls & SFT's</i>							
Zone 1							
Chancery Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Fingerpost Local Centre	0.1%	0	0.3%	0	0.0%	0	0.0%
St Helens Town Centre	7.4%	62	15.0%	29	8.8%	19	0.0%
Chalon Way West Retail Park, St Helens	0.6%	5	1.6%	3	0.0%	0	0.0%
Ravenhead Retail Park, St Helens	32.6%	272	55.0%	106	30.8%	65	6.5%
St Helens Retail Park, St Helens	15.5%	129	23.1%	44	16.7%	35	5.1%
St Helens Home & Garden Centre, Jubits Lane, St Helens	0.2%	2	0.0%	0	0.9%	2	0.0%
Asda, Kirkland Street, St Helens	0.1%	0	0.3%	0	0.0%	0	0.0%
Zone 2							
Billinge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Clipsley Local Centre	0.4%	4	0.0%	0	1.7%	4	0.0%
Tesco, Bellerophon Way, Haydock	0.1%	1	0.0%	0	0.4%	1	0.0%
Ashton-in-Makerfield Town Centre	1.2%	10	0.0%	0	4.8%	10	0.0%
Zone 3							
Earlstown Town Centre	1.3%	11	0.0%	0	3.2%	7	6.8%
Newton-le-Willows Local Centre	0.3%	2	0.0%	0	0.3%	1	1.5%
Trebaron Garden Centre, Southworth Road, Newton-le-Willows	0.6%	5	0.0%	0	0.9%	2	6.2%
Zone 4							
Chapel Ford Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Alban Retail Park, Warrington	0.7%	6	0.0%	0	0.0%	0	0.0%
Gemini Trade Park, Europa Boulevard, Warrington	1.4%	12	0.0%	0	0.4%	1	7.4%
B&Q, Delph Lane, Winwick	18.9%	158	0.0%	0	8.5%	18	59.2%
Long Lane Garden Centre, Long Lane, Warrington	0.1%	1	0.3%	1	0.0%	0	0.0%
Wicks, Pinners Brow Retail Park, Warrington	1.2%	10	0.0%	0	0.0%	0	5.8%
Zone 5							
Harefield Water Gardens, Warrington Road, Prescot	0.0%	0	0.0%	0	0.0%	0	0.0%
Rivendell Nurseries & Garden Centre, Mill Lane, Widnes	0.9%	8	0.8%	2	0.0%	0	0.0%
Prescot Town Centre	0.9%	8	0.0%	0	0.0%	0	0.0%
Cables Retail Park, St Helens	0.2%	2	0.0%	0	0.3%	1	0.0%
Whitakers Garden Centre, Liverpool Road, Prescot	0.2%	2	0.3%	0	0.0%	0	0.0%
Cronton Garden centre, Cronton Road	0.1%	1	0.0%	0	0.0%	0	0.0%
Whitakers, Liverpool Road, Prescot	0.2%	1	0.0%	0	0.0%	0	0.0%
Bold Heath Garden Centre (Wyvale), Mill Lane, Widnes	0.1%	1	0.0%	0	0.0%	0	0.4%
White Moss Nursery & Garden Centre, South Lane, Widnes	0.1%	1	0.0%	0	0.0%	0	0.4%
Zone 6							
Makro, Hornhouse Lane, Kirkby	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Blackpool							
Other, North West (Blackpool)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Bolton							
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Middlebrook Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Bolton														
Outside Study Area - Bury														
Other, North West (Bury)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Cheshire East														
Knutsford District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Cheshire West and Chester														
Chester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Halton														
Halton Lea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Widnes Town Centre	1.1%	9	2.1%	4	0.0%	0	0.0%	0	1.1%	2	2.5%	3	0.7%	1
B&Q, Widness Trade Park, Dennis Road, Widness	1.7%	14	0.0%	0	0.0%	0	0.0%	0	1.5%	3	10.4%	12	0.0%	0
Widnes Trade Park, Dennis Road, Widnes	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Outside Study Area - Hyndburn														
Other, North West (Hyndburn)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Knowsley														
Halewood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huyton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Outside Study Area - Liverpool														
Belle Vale District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Speke Retail Park, Speke	0.4%	3	0.9%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
B&Q, Edge Lane Retail Park, Liverpool	0.6%	5	0.0%	0	1.4%	3	0.0%	0	0.7%	1	0.8%	1	0.0%	0
Outside Study Area - Manchester														
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Pendle														
Other, Warrington (Pendle)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Preston City Council														
Other, North West (Preston City Council)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Sefton														
Boothle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aintree Retail Park, Liverpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.7%	1
Outside Study Area - Stockport														
Other, North West (Stockport)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Trafford														
Altrincham town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Warrington														
Birchwood District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Warrington Town Centre	2.7%	22	0.3%	1	0.6%	1	3.8%	2	10.1%	17	0.0%	0	1.4%	1
Bents Garden Centre, Warrington Road, Glazebury	0.7%	6	0.0%	0	1.7%	4	2.3%	1	0.7%	1	0.0%	0	0.0%	0
Homebase, Riverside Retail Park, Warrington	0.4%	3	0.0%	0	0.0%	0	1.3%	1	1.4%	2	0.0%	0	0.0%	0
Riverside Retail Park, Wharf Street	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Outside Study Area - West Lancashire														
Burscough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Ormskirk Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Pimbo Nurseries & Garden Centre, Pimbo Lane, Skelmersdale	0.3%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Other, West Lancashire Borough (West Lancashire)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Outside Study Area - Wigan														
Leigh Town Centre	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.7%	6	0.0%	0	1.7%	4	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Robin Retail Park, Wigan	1.0%	8	0.0%	0	3.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
B&Q, Firth Street, Wigan	3.7%	31	0.0%	0	11.8%	25	0.0%	0	0.0%	0	2.1%	2	3.8%	4
Saddle Retail Park, Gower Street, Wigan	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan (Wigan)	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Wyre														
Other, North West (Wyre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Outside region														
Other, Outside region (Outside region)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others:														
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		835		192		212		56		169		111		94
Sample:		794		171		189		70		166		110		88

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q31A How often do you make shopping trips for DIY (including gardening) goods (DESTINATION MENTIONED AT Q31)?

Those who gave a UK destination at Q31

Daily	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.3%	3	0.3%	0	0.4%	1	0.8%	0	0.6%	1	0.0%	0	0.0%	0
At least once a week	4.5%	38	4.2%	8	8.2%	18	3.2%	2	4.6%	8	2.0%	2	0.6%	1
At least once a fortnight	5.0%	41	5.9%	11	4.9%	10	3.7%	2	4.9%	8	5.8%	6	3.1%	3
At least once a month	12.4%	103	12.5%	24	12.7%	27	9.7%	5	12.8%	22	8.9%	10	16.1%	15
At least every two months	11.1%	92	13.4%	26	13.7%	29	9.0%	5	11.4%	19	10.4%	11	1.9%	2
At least every 3 months	12.7%	106	7.2%	14	15.6%	33	15.5%	9	11.0%	19	17.7%	20	13.2%	12
At least every 6 months	20.3%	169	22.5%	43	18.7%	40	28.9%	16	15.6%	26	17.2%	19	26.1%	25
Less often than once every 6 months	15.5%	129	16.9%	33	12.9%	27	5.5%	3	19.5%	33	15.7%	17	17.1%	16
Have only visited once (Don't know / varies)	2.0%	16	4.7%	9	0.6%	1	0.0%	0	1.2%	2	1.2%	1	2.6%	2
	16.2%	135	12.4%	24	11.9%	25	23.8%	13	18.4%	31	21.0%	23	19.3%	18
Mean:		9.04		8.28		12.18		8.42		9.20		6.93		5.45
Weighted base:		835		192		212		56		169		111		94
Sample:		794		171		189		70		166		110		88

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q32 Where did you last go to buy furniture, carpets and floor coverings?							
<i>Excl. nulls & SFT's</i>							
Zone 1							
Chancery Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Denton's Green Local Centre	0.3%	2	0.0%	0	0.8%	1	0.0%
Fingerpost Local Centre	0.7%	4	1.4%	2	1.3%	2	0.0%
St Helens Town Centre	18.3%	100	34.7%	39	18.8%	28	4.3%
Sutton Local Centre	0.1%	0	0.4%	0	0.0%	0	0.0%
Thatto Heath District Centre	1.2%	7	5.9%	7	0.0%	0	0.0%
Chalon Way West Retail Park, St Helens	0.3%	2	1.5%	2	0.0%	0	0.0%
Ravenhead Retail Park, St Helens	12.8%	70	27.1%	31	16.8%	25	6.2%
St Helens Retail Park, St Helens	7.1%	38	9.8%	11	7.1%	10	1.2%
St Helens Home & Garden Centre, Jubits Lane, St Helens	0.1%	0	0.4%	0	0.0%	0	0.0%
Parr, Local shops	0.1%	1	0.6%	1	0.0%	0	0.0%
Zone 2							
Billinge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Chain Lane Local Centre	0.8%	4	1.5%	2	1.9%	3	0.0%
Clipsley Local Centre	2.3%	12	0.0%	0	6.6%	10	2.4%
Ashton-in-Makerfield Town Centre	2.1%	11	0.4%	0	7.5%	11	0.0%
Golborne Town Centre	0.1%	1	0.0%	0	0.4%	1	0.0%
Zone 3							
Earlstown Town Centre	4.5%	25	0.0%	0	4.2%	6	45.2%
Newton-le-Willows Local Centre	0.2%	1	0.0%	0	0.0%	0	3.1%
Zone 4							
Chapelford Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Westbrook District Centre	1.7%	9	0.0%	0	0.0%	0	7.9%
Alban Retail Park, Warrington	4.0%	22	0.4%	0	4.8%	7	1.2%
Gemini Trade Park, Europa Boulevard, Warrington	4.2%	23	4.4%	5	2.8%	4	3.1%
Ikea, Europa Boulevard, Warrington	5.1%	28	1.3%	1	0.8%	1	0.0%
B&Q, Delph Lane, Winwick	0.4%	2	0.0%	0	0.0%	0	0.0%
Bewsey Local centre, Warrington	0.1%	1	0.0%	0	0.0%	0	0.5%
Pimmers Brow Retail Park	0.1%	1	0.0%	0	0.0%	0	0.5%
The Range, Winwick Road, Warrington	0.1%	1	0.0%	0	0.0%	0	0.5%
Winwick, Local shops	0.1%	1	0.0%	0	0.0%	0	0.5%
Zone 5							
Harefield Water Gardens, Warrington Road, Prescot	0.0%	0	0.0%	0	0.0%	0	0.0%
Rivendell Nurseries & Garden Centre, Mill Lane, Widness	0.2%	1	0.8%	1	0.0%	0	0.0%
Prescot Town Centre	1.1%	6	0.0%	0	0.0%	0	0.0%
Whiston Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%
Cables Retail Park, St Helens	0.6%	3	0.0%	0	0.4%	1	0.0%
Rainhill District Centre	1.0%	5	0.4%	0	0.0%	0	0.0%
Zone 6							
Makro, Hornhouse Lane, Kirkby	0.0%	0	0.0%	0	0.0%	0	0.0%
Eccleston Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Rainford Local Centre	0.8%	5	0.6%	1	0.0%	0	0.0%
Outside Study Area - Blackpool							
Other, North West (Blackpool)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Bolton							
Bolton Town Centre	0.3%	2	1.4%	2	0.0%	0	0.0%
Middlebrook Retail Park, Bolton	0.6%	3	0.0%	0	0.9%	1	0.0%
Outside Study Area - Bury							
Other, North West (Bury)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Cheshire East							

Column %ges.

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Knutsford District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Cheshire West and Chester														
Chester City Centre	0.4%	2	0.0%	0	0.8%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Outside Study Area - Halton														
Halton Lea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runcorn Old Town District Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Widnes Town Centre	1.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	8	0.0%	0
Bridge Retail Park, Thomas-Jones Way, Runcorn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Outside Study Area - Hyndburn														
Other, North West (Hyndburn)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Knowsley														
Halewood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huyton Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0
Outside Study Area - Liverpool														
Belle Vale District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	2.6%	14	1.7%	2	4.6%	7	0.0%	0	0.5%	1	6.1%	5	0.0%	0
Speke District Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Speke Retail Park, Speke	1.1%	6	1.9%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0
Other, Liverpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Outside Study Area - Manchester														
Manchester City Centre	0.5%	3	0.0%	0	0.0%	0	1.0%	0	0.7%	1	1.6%	1	1.1%	1
Other, North West (Manchester)	0.5%	3	0.0%	0	0.0%	0	7.8%	3	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Pendle														
Other, Warrington (Pendle)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Preston City Council														
Other, North West (Preston City Council)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Sefton														
Bootle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aintree Retail Park, Liverpool	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	1.4%	1
Outside Study Area - Stockport														
Other, North West (Stockport)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Trafford														
Altrincham town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	0.6%	3	0.0%	0	0.0%	0	1.2%	0	1.9%	2	0.9%	1	0.0%	0
Outside Study Area - Warrington														
Birchwood District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Honiton Square Neighbourhood Centre, Penketh	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lymm Neighbourhood Centre	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton Heath District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Warrington Town Centre	11.2%	61	3.0%	3	5.6%	8	17.0%	6	34.1%	40	3.4%	3	0.0%	0
Homebase, Riverside Retail Park, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Riverside Retail Park, Wharf Street	1.7%	9	0.4%	0	1.0%	2	6.2%	2	4.2%	5	0.0%	0	0.0%	0
Outside Study Area - West Lancashire														
Burscough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Ormskirk Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	1	2.5%	2	1.4%	1
Outside Study Area - Wigan														
Leigh Town Centre	0.4%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.6%	3	0.0%	0	1.3%	2	0.0%	0	0.5%	1	0.0%	0	1.4%	1
Robin Retail Park, Wigan	0.5%	3	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1
B&Q, Firth Street, Wigan	2.0%	11	0.0%	0	6.9%	10	0.0%	0	0.0%	0	1.1%	1	0.0%	0

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Outside Study Area - Wyre							
Other, North West (Wyre)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Outside region							
Other, Outside region (Outside region)	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Scotland (Outside region)	0.2%	1	0.0%	0	0.8%	1	0.0%
Other, South East (Outside region)	0.1%	1	0.0%	0	0.0%	0	0.0%
Other, South West (Outside region)	0.2%	1	0.0%	0	0.0%	0	1.0%
Others:							
Abroad	0.2%	1	0.0%	0	0.0%	0	1.0%
Weighted base:	545	114	146	38	118	80	49
Sample:	529	114	123	48	107	85	52

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q32A How often do you make shopping trips for furniture, carpets and floor coverings to (DESTINATION MENTIONED AT Q32)?

Those who gave a UK destination at Q32

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.3%	2	0.4%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
At least once a month	1.5%	8	1.5%	2	2.7%	4	1.2%	0	1.0%	1	0.0%	0	2.1%	1
At least every two months	1.3%	7	0.0%	0	0.0%	0	2.4%	1	4.9%	6	0.0%	0	1.1%	1
At least every 3 months	1.8%	10	5.4%	6	0.0%	0	0.0%	0	2.5%	3	0.0%	0	1.4%	1
At least every 6 months	6.5%	35	12.4%	14	5.5%	8	1.8%	1	2.5%	3	7.5%	6	7.3%	4
Less often than once every 6 months	62.8%	341	59.1%	67	67.5%	99	73.8%	28	64.1%	75	66.9%	53	38.8%	19
Have only visited once (Don't know / varies)	13.4%	73	12.4%	14	13.5%	20	2.8%	1	14.7%	17	18.2%	15	12.2%	6
	12.3%	67	8.7%	10	10.1%	15	17.9%	7	9.7%	11	7.5%	6	37.1%	18
Mean:	1.61	1.73	1.81	1.33	1.66	1.08	1.64							
Weighted base:	544	114	146	38	117	80	49							
Sample:	528	114	123	48	106	85	52							

Q33 Do you ever visit St Helens town centre?

Yes	55.8%	698	80.5%	212	59.3%	198	51.2%	40	22.8%	61	61.1%	110	60.5%	77
No	44.2%	553	19.5%	51	40.7%	136	48.8%	38	77.2%	207	38.9%	70	39.5%	50
Weighted base:	1251	264	334	79	268	179	127							
Sample:	1251	265	315	100	273	175	123							

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q34 How often do you visit St Helens town centre?

Those who visit St Helens town centre at Q33

Daily	5.3%	37	7.9%	17	6.2%	12	3.5%	1	0.0%	0	0.6%	1	7.4%	6
At least two times a week	11.2%	78	13.3%	28	15.2%	30	6.8%	3	5.1%	3	7.3%	8	8.4%	6
At least once a week	24.9%	174	40.9%	87	22.8%	45	9.6%	4	17.6%	11	13.2%	14	16.7%	13
At least once a fortnight	11.1%	77	8.4%	18	12.3%	24	14.1%	6	12.0%	7	11.2%	12	13.1%	10
At least once a month	18.8%	131	12.3%	26	15.6%	31	23.5%	9	17.3%	11	29.1%	32	28.5%	22
At least every two months	10.0%	70	7.1%	15	11.1%	22	7.6%	3	7.5%	5	15.5%	17	10.2%	8
At least every 3 months	5.3%	37	4.6%	10	4.0%	8	13.8%	6	5.3%	3	7.0%	8	3.4%	3
At least every 6 months	6.9%	48	4.2%	9	2.5%	5	16.0%	6	17.6%	11	9.6%	11	8.6%	7
Less often than once every 6 months	4.1%	29	0.2%	0	7.0%	14	1.8%	1	9.9%	6	5.9%	6	1.4%	1
Have only visited once (Don't know / varies)	0.7%	5	0.0%	0	0.3%	1	1.2%	0	6.1%	4	0.0%	0	0.0%	0
	1.8%	12	1.1%	2	2.9%	6	2.1%	1	1.8%	1	0.6%	1	2.3%	2
Mean:	50.92	68.91	58.05	33.30	21.13	24.69	53.51							
Weighted base:	698	212	198	40	61	110	77							
Sample:	704	211	186	51	60	107	89							

Weighted:

June 2016

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Q35 How do you usually travel to St Helens town centre?														
<i>Those who visit St Helens town centre at Q33</i>														
Car / van (as driver)	57.5%	401	51.5%	109	53.2%	105	69.6%	28	55.5%	34	65.1%	71	69.6%	54
Car / van (as passenger)	8.7%	61	7.5%	16	11.4%	23	8.4%	3	9.1%	6	10.0%	11	2.8%	2
Bus, minibus or coach	21.4%	150	13.6%	29	24.5%	48	21.1%	8	33.7%	21	21.7%	24	25.2%	19
Motorcycle, scooter or moped	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Walk	8.2%	57	23.0%	49	3.2%	6	0.0%	0	0.0%	0	0.6%	1	1.6%	1
Taxi	1.4%	10	2.2%	5	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Train	1.0%	7	0.5%	1	1.9%	4	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.7%	12	1.4%	3	3.8%	7	0.9%	0	1.8%	1	0.0%	0	0.0%	0
Weighted base:		698		212		198		40		61		110		77
Sample:		704		211		186		51		60		107		89

Q36 What time of the day did you last visit St Helens town centre?*Those who visit St Helens town centre at Q33*

Morning till 12:00	50.3%	351	50.4%	107	55.9%	111	38.5%	15	60.5%	37	42.5%	47	44.2%	34
12:01 to 14:00	26.7%	186	26.6%	57	21.6%	43	39.4%	16	30.8%	19	30.0%	33	25.2%	19
14:01 to 18:00	12.7%	88	15.3%	33	7.4%	15	8.0%	3	5.8%	4	18.9%	21	17.8%	14
18:01 onwards	1.1%	8	1.2%	3	1.0%	2	0.0%	0	0.0%	0	2.9%	3	0.0%	0
(Don't know / can't remember)	9.3%	65	6.4%	14	14.1%	28	14.1%	6	2.8%	2	5.8%	6	12.7%	10
Weighted base:		698		212		198		40		61		110		77
Sample:		704		211		186		51		60		107		89

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q37 What is the MAIN reason you visit St Helens town centre?														
<i>Those who visit St Helens town centre at Q33</i>														
Choice and range of shops	18.3%	127	12.8%	27	13.8%	27	20.4%	8	27.5%	17	31.1%	34	18.2%	14
Choice of leisure facilities (restaurants, pubs etc)	7.3%	51	11.1%	24	3.4%	7	9.0%	4	8.1%	5	8.4%	9	3.5%	3
Choice of services (hairdressers, banks etc)	14.0%	98	20.9%	44	13.3%	26	8.0%	3	6.8%	4	8.1%	9	14.7%	11
Close to home	17.6%	123	14.8%	31	26.6%	53	6.7%	3	2.5%	2	15.6%	17	22.3%	17
Close to work	5.5%	38	4.3%	9	8.0%	16	12.0%	5	0.0%	0	1.2%	1	9.5%	7
Convenient car parking (i.e. easy to park)	0.6%	4	0.5%	1	0.8%	2	3.0%	1	0.0%	0	0.6%	1	0.0%	0
Easily accessible by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easily accessible by foot / cycle	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Easily accessible by public transport	0.7%	5	0.0%	0	2.3%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Environmental quality of centre (i.e. clean / attractive environment)	0.7%	5	0.7%	1	0.6%	1	0.0%	0	1.0%	1	0.6%	1	0.9%	1
Good disabled access	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Good layout / shops are close together	0.6%	4	0.0%	0	1.5%	3	0.0%	0	1.0%	1	0.6%	1	0.0%	0
Good market	0.7%	5	0.3%	1	0.3%	1	1.8%	1	0.0%	0	2.4%	3	0.0%	0
Livestock market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low prices / good value	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere / friendly people	0.6%	4	1.1%	2	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Parking is cheap	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4
Parking is free	0.2%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.9%	1
Visit preferred supermarket operator	1.4%	10	2.7%	6	0.3%	1	0.0%	0	3.3%	2	1.2%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing / window shopping	5.3%	37	4.5%	10	3.8%	7	17.5%	7	8.8%	5	6.2%	7	0.9%	1
For a day out / a change	1.2%	8	0.2%	0	0.6%	1	1.2%	0	6.6%	4	1.9%	2	0.0%	0
Habit / familiarity	1.3%	9	0.2%	0	3.4%	7	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Medical appointment	0.3%	2	0.0%	0	0.6%	1	1.2%	0	1.0%	1	0.0%	0	0.0%	0
Non-food / general shopping	6.0%	42	11.8%	25	1.9%	4	1.2%	0	3.0%	2	9.3%	10	0.9%	1
Visit friends / family	2.3%	16	1.8%	4	2.3%	5	2.3%	1	10.2%	6	0.0%	0	0.9%	1
Visit the bank / financial services	2.8%	19	6.2%	13	1.9%	4	1.8%	1	1.0%	1	0.0%	0	1.8%	1
(Nothing in particular)	11.7%	81	6.1%	13	14.6%	29	10.8%	4	14.9%	9	9.7%	11	20.0%	15
Weighted base:	698		212		198		40		61		110		77	
Sample:	704		211		186		51		60		107		89	

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q38A Are there any measures that would encourage you to visit St Helens more often? First mention:														
<i>Those who visit St Helens town centre at Q33</i>														
Increased choice and range of shops	38.9%	272	42.2%	90	41.9%	83	42.3%	17	11.6%	7	29.4%	32	55.8%	43
Discount foodstores within the town centre	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.2%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.5%	10	3.8%	8	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	7.1%	50	7.5%	16	9.4%	19	5.1%	2	11.5%	7	1.2%	1	6.4%	5
More parking	2.9%	20	2.6%	6	0.9%	2	2.9%	1	2.9%	2	6.2%	7	3.8%	3
Cheaper parking	2.3%	16	1.4%	3	1.1%	2	0.0%	0	3.9%	2	7.9%	9	0.0%	0
Improved street cleaning	0.3%	2	0.8%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Cheaper public transport	0.6%	4	0.8%	2	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	3.7%	26	3.2%	7	7.0%	14	0.0%	0	0.0%	0	0.8%	1	6.0%	5
Better security	0.3%	2	0.3%	1	0.0%	0	1.8%	1	0.0%	0	0.6%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.4%	2	0.5%	1	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	1.4%	10	3.1%	7	0.7%	1	0.9%	0	0.0%	0	0.0%	0	1.6%	1
Improved market	0.3%	2	0.5%	1	0.0%	0	1.2%	0	0.0%	0	0.6%	1	0.0%	0
Less traffic congestion / less busy	0.3%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
More seating / public facilities	1.5%	10	0.5%	1	2.4%	5	1.8%	1	1.0%	1	2.0%	2	1.4%	1
Presence of a Primark store (Nothing / Nothing else)	1.8%	13	4.5%	9	0.6%	1	0.0%	0	3.3%	2	0.0%	0	0.0%	0
(Don't know)	34.6%	241	26.0%	55	31.2%	62	42.3%	17	59.6%	36	47.9%	53	24.1%	19
Weighted base:		698		212		198		40		61		110		77
Sample:		704		211		186		51		60		107		89

Q38B Are there any measures that would encourage you to visit St Helens more often? Second mention:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
<i>Those who give a measure at Q38A</i>														
Increased choice and range of shops	10.3%	46	13.3%	20	8.7%	12	9.5%	2	0.0%	0	7.7%	4	12.9%	7
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	7.7%	34	6.9%	11	12.8%	17	10.6%	2	5.9%	1	5.0%	3	0.0%	0
Improved leisure facilities	2.5%	11	1.8%	3	5.3%	7	2.1%	0	0.0%	0	1.2%	1	0.0%	0
Improved quality of shops	12.4%	55	5.8%	9	8.9%	12	9.3%	2	15.5%	3	9.5%	5	41.3%	24
More parking	2.5%	11	4.5%	7	0.6%	1	0.0%	0	2.9%	1	3.6%	2	1.2%	1
Cheaper parking	1.6%	7	1.7%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Improved street cleaning	1.2%	5	0.7%	1	0.9%	1	0.0%	0	0.0%	0	4.0%	2	1.2%	1
Increased public transport	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	5.1%	23	2.9%	4	6.5%	9	6.2%	1	13.4%	3	5.3%	3	4.2%	2
Better security	1.6%	7	1.7%	3	1.9%	3	0.0%	0	3.7%	1	0.0%	0	1.8%	1
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.4%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Fewer empty shops	1.9%	8	3.3%	5	1.7%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Improved market	0.6%	3	1.4%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Less traffic congestion / less busy	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating / public facilities	2.2%	10	3.3%	5	1.3%	2	13.3%	3	0.0%	0	0.0%	0	0.0%	0
Presence of a Primark store (Nothing / Nothing else)	0.9%	4	1.4%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
(Don't know)	45.5%	203	47.4%	73	45.4%	61	49.0%	11	58.6%	12	59.3%	32	21.8%	13
Weighted base:		445		154		135		22		21		55		58
Sample:		443		154		123		29		19		58		60

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q38C Are there any measures that would encourage you to visit St Helens more often? Third mention:							
<i>Those who gave a measure at Q38B</i>							
Increased choice and range of shops	4.9%	11	6.8%	5	1.9%	1	0.0%
Discount foodstores within the town centre	0.9%	2	2.7%	2	0.0%	0	0.0%
Improved non-food shops within the town centre	1.7%	4	0.7%	0	0.0%	0	0.0%
Improved leisure facilities	4.0%	9	2.2%	2	3.3%	2	0.0%
Improved quality of shops	11.4%	26	6.7%	5	20.5%	15	20.8%
More parking	2.1%	5	1.5%	1	4.3%	3	0.0%
Cheaper parking	5.2%	12	1.7%	1	9.7%	7	0.0%
Improved street cleaning	1.2%	3	1.3%	1	0.9%	1	4.0%
Increased public transport	0.5%	1	0.7%	0	0.9%	1	0.0%
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%
Better environment	4.8%	11	1.9%	1	0.9%	1	0.0%
Better security	0.7%	2	0.7%	0	0.0%	0	0.0%
Longer opening hours	0.3%	1	0.0%	0	1.1%	1	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%
Fewer charity shops	0.5%	1	0.7%	0	0.9%	1	0.0%
Fewer empty shops	0.7%	2	1.3%	1	0.0%	0	0.0%
Improved market	0.4%	1	0.0%	0	0.0%	0	4.0%
Less traffic congestion / less busy	0.3%	1	0.0%	0	1.1%	1	0.0%
More seating / public facilities	0.7%	2	1.3%	1	0.0%	0	0.0%
Presence of a Primark store (Nothing / Nothing else)	1.5%	3	2.2%	2	1.1%	1	0.0%
(Don't know)	49.9%	114	61.1%	46	49.7%	35	71.1%
Weighted base:		228		76		71	
Sample:		230		81		62	

Q38X Are there any measures that would encourage you to visit St Helens more often? Any mention: [MR]*Those who visit St Helens town centre at Q33*

Increased choice and range of shops	47.1%	329	54.3%	115	48.5%	96	47.7%	19	18.2%	11	33.2%	36	66.2%	51
Discount foodstores within the town centre	0.4%	3	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	5.7%	40	5.2%	11	9.5%	19	5.9%	2	3.0%	2	2.5%	3	3.7%	3
Improved leisure facilities	4.4%	31	5.9%	13	6.0%	12	1.2%	0	0.0%	0	0.6%	1	6.5%	5
Improved quality of shops	18.8%	131	14.1%	30	22.8%	45	16.2%	7	17.8%	11	7.2%	8	39.8%	31
More parking	5.2%	36	6.4%	14	2.9%	6	2.9%	1	3.9%	2	8.0%	9	5.6%	4
Cheaper parking	5.0%	35	3.2%	7	5.9%	12	0.0%	0	3.9%	2	8.5%	9	6.2%	5
Improved street cleaning	1.4%	10	1.8%	4	1.2%	2	1.2%	0	0.0%	0	2.6%	3	0.9%	1
Increased public transport	0.3%	2	0.2%	0	0.6%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Cheaper public transport	0.6%	4	0.8%	2	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	8.6%	60	5.9%	13	11.7%	23	3.5%	1	6.8%	4	4.9%	5	16.9%	13
Better security	1.5%	11	1.8%	4	1.3%	3	1.8%	1	1.3%	1	0.6%	1	2.7%	2
Longer opening hours	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.8%	5	1.2%	3	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Fewer empty shops	2.8%	19	6.0%	13	1.9%	4	0.9%	0	0.0%	0	0.8%	1	2.3%	2
Improved market	0.9%	6	1.5%	3	0.0%	0	2.3%	1	0.0%	0	1.2%	1	0.7%	1
Less traffic congestion / less busy	0.5%	4	0.8%	2	0.7%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
More seating / public facilities	3.1%	22	3.3%	7	3.3%	6	9.2%	4	1.0%	1	2.7%	3	1.4%	1
Presence of a Primark store	2.9%	20	6.3%	13	1.7%	3	0.0%	0	3.3%	2	0.0%	0	2.2%	2
Weighted base:		698		212		198		40		61		110		77
Sample:		704		211		186		51		60		107		89

Q39 Do you visit St Helens town centre in the evening?*Those who visit St Helens town centre at Q33*

Yes	18.1%	126	17.8%	38	17.7%	35	15.6%	6	13.3%	8	20.3%	22	21.8%	17
No	81.9%	572	82.2%	174	82.3%	163	84.5%	34	86.7%	53	79.7%	87	78.2%	60
Weighted base:		698		212		198		40		61		110		77
Sample:		704		211		186		51		60		107		89

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q40 What is the main reason for visiting St Helens town centre in the evening?							
<i>Those who visit St Helens town centre in the evening at Q39</i>							
Bars / drinking establishments	30.2%	38 41.1%	15 32.4%	11 19.5%	1 24.0%	2 10.8%	2 34.1%
Restaurants	33.6%	42 25.4%	10 46.9%	16 55.2%	3 44.6%	4 28.1%	6 18.5%
Late night shopping	2.3%	3 0.0%	0 0.0%	0 0.0%	0 0.0%	0 9.8%	2 4.0%
Nightclubs	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Cinema	24.1%	30 25.5%	10 11.3%	4 19.5%	1 17.0%	1 39.0%	9 33.2%
Concerts / gigs	3.3%	4 0.0%	0 5.5%	2 0.0%	0 14.5%	1 0.0%	0 6.1%
Sports events	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Church	0.5%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 3.1%	1 0.0%
Gym	0.5%	1 0.0%	0 1.7%	1 0.0%	0 0.0%	0 0.0%	0 0.0%
Theatre	4.4%	6 6.4%	2 0.0%	0 5.9%	0 0.0%	0 9.2%	2 4.0%
(Don't know / varies)	1.1%	1 1.7%	1 2.2%	1 0.0%	0 0.0%	0 0.0%	0 0.0%
Weighted base:	126	38	35	6	8	22	17
Sample:	111	33	28	5	10	21	14
Q41 Do you think St Helens could improve as an evening destination?							
<i>Those who visit St Helens town centre in the evening at Q39</i>							
Yes	66.3%	84 71.9%	27 74.0%	26 47.8%	3 24.0%	2 51.2%	11 84.7%
No	33.7%	43 28.1%	11 26.0%	9 52.2%	3 76.0%	6 48.8%	11 15.3%
Weighted base:	126	38	35	6	8	22	17
Sample:	111	33	28	5	10	21	14
Q42 What improvements would you like to see? [MR]							
<i>Those who think St Helens town centre could improve as an evening destination at Q41</i>							
Bowling facilities	3.5%	3 0.0%	0 0.0%	0 0.0%	0 0.0%	0 19.9%	2 4.8%
Wider range of bars / pubs	36.2%	30 15.9%	4 56.6%	15 0.0%	0 39.7%	1 22.7%	3 56.0%
Wider range of restaurants	46.3%	39 39.5%	11 57.4%	15 0.0%	0 0.0%	0 45.4%	5 56.0%
Additional live music venues	4.6%	4 0.0%	0 12.2%	3 0.0%	0 0.0%	0 0.0%	0 4.8%
Additional safety measures	13.0%	11 2.3%	1 16.5%	4 100.0%	3 39.7%	1 7.6%	1 9.5%
Better transport links	4.7%	4 0.0%	0 7.4%	2 0.0%	0 0.0%	0 12.0%	1 4.8%
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Longer opening hours	0.8%	1 2.3%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
More family oriented activities	1.7%	1 2.3%	1 2.9%	1 0.0%	0 0.0%	0 0.0%	0 0.0%
More parking	1.0%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 7.6%	1 0.0%
Nicer environment / cleaner streets	7.5%	6 2.3%	1 21.9%	6 0.0%	0 0.0%	0 0.0%	0 0.0%
(Don't know)	19.7%	16 35.3%	10 2.9%	1 0.0%	0 60.3%	1 0.0%	0 34.5%
Weighted base:	84	27	26	3	2	11	14
Sample:	67	25	18	1	2	11	10
Q43 Do you ever visit Earlestown town centre?							
Yes	18.1%	227 13.7%	36 19.6%	65 78.6%	62 18.0%	48 5.1%	9 4.9%
No	81.9%	1024 86.3%	228 80.4%	268 21.4%	17 82.0%	220 94.9%	170 95.1%
Weighted base:	1251	264	334	79	268	179	127
Sample:	1251	265	315	100	273	175	123

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
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Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q44 How often do you visit Earlestown town centre?*Those who visit Earlestown town centre at Q43*

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Daily	5.9%	13	7.2%	3	0.0%	0	17.6%
At least two times a week	10.3%	23	0.0%	0	4.8%	3	28.0%
At least once a week	25.4%	58	21.2%	8	9.9%	6	35.2%
At least once a fortnight	12.6%	29	13.2%	5	14.3%	9	9.8%
At least once a month	14.6%	33	12.4%	4	23.8%	16	6.8%
At least every two months	6.9%	16	8.5%	3	11.0%	7	2.0%
At least every 3 months	9.9%	22	15.8%	6	12.9%	8	0.0%
At least every 6 months	5.1%	12	15.1%	5	5.8%	4	0.0%
Less often than once every 6 months	7.1%	16	6.7%	2	14.1%	9	0.6%
Have only visited once	1.3%	3	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	1.0%	2	0.0%	0	3.4%	2	0.0%
<i>Mean:</i>	<i>52.14</i>	<i>43.88</i>	<i>18.76</i>	<i>115.24</i>	<i>29.99</i>	<i>6.43</i>	<i>52.42</i>
Weighted base:	227	36	65	62	48	9	6
Sample:	267	44	74	74	57	9	9

Q45 How do you usually travel to Earlestown town centre?*Those who visit Earlestown town centre at Q43*

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Car / van (as driver)	64.7%	147	56.7%	20	66.1%	43	58.9%
Car / van (as passenger)	11.5%	26	12.2%	4	15.0%	10	4.3%
Bus, minibus or coach	11.1%	25	19.3%	7	14.5%	9	3.8%
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%
Walk	7.7%	17	0.0%	0	1.8%	1	25.2%
Taxi	1.1%	3	1.4%	0	0.9%	1	2.4%
Train	2.0%	4	10.4%	4	0.0%	0	0.0%
Bicycle	0.5%	1	0.0%	0	0.0%	0	1.9%
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	1.4%	3	0.0%	0	1.6%	1	3.5%
Weighted base:	227	36	65	62	48	9	6
Sample:	267	44	74	74	57	9	9

Q46 What time of the day did you last visit Earlestown town centre?*Those who visit Earlestown town centre at Q43*

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Morning till 12:00	60.4%	137	59.6%	21	71.7%	47	45.4%
12:01 to 14:00	18.7%	42	21.6%	8	16.5%	11	19.2%
14:01 to 18:00	4.9%	11	1.7%	1	0.0%	0	8.5%
18:01 onwards	3.6%	8	0.0%	0	0.9%	1	10.3%
(Don't know / can't remember)	12.5%	28	17.1%	6	10.9%	7	16.6%
Weighted base:	227	36	65	62	48	9	6
Sample:	267	44	74	74	57	9	9

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q47 What is the MAIN reason you visit Earlestown town centre?							
<i>Those who visit Earlestown town centre at Q43</i>							
Choice and range of shops	13.7%	31	1.4%	0	15.6%	10	21.4%
Choice of leisure facilities (restaurants, pubs etc)	2.9%	7	0.0%	0	1.8%	1	0.0%
Choice of services (hairdressers, banks etc)	6.4%	15	0.0%	0	10.5%	7	2.3%
Close to home	5.8%	13	0.0%	0	4.4%	3	14.5%
Close to work	4.9%	11	9.0%	3	0.0%	0	9.5%
Convenient car parking (i.e. easy to park)	0.3%	1	0.0%	0	0.9%	1	0.0%
Easily accessible by car	0.7%	2	1.4%	0	0.9%	1	0.8%
Easily accessible by foot / cycle	0.0%	0	0.0%	0	0.0%	0	0.0%
Easily accessible by public transport	0.5%	1	0.0%	0	0.0%	0	2.0%
Environmental quality of centre (i.e. clean / attractive environment)	1.1%	2	4.6%	2	1.2%	1	0.0%
Good disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%
Good layout / shops are close together	0.7%	2	0.0%	0	0.0%	0	0.6%
Good market	37.0%	84	64.9%	23	45.8%	30	10.1%
Livestock market	2.2%	5	5.8%	2	1.6%	1	0.0%
Low prices / good value	0.0%	0	0.0%	0	0.0%	0	0.0%
Nice atmosphere / friendly people	0.3%	1	0.0%	0	0.0%	0	0.0%
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking is free	0.0%	0	0.0%	0	0.0%	0	0.0%
Visit preferred supermarket operator	4.4%	10	0.0%	0	1.8%	1	12.1%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%
Browsing / window shopping	2.8%	6	1.4%	0	3.9%	3	5.4%
For a day out / a change	0.0%	0	0.0%	0	0.0%	0	0.0%
Habit / familiarity	0.0%	0	0.0%	0	0.0%	0	0.0%
Medical appointment	1.5%	3	0.0%	0	0.9%	1	0.6%
Non-food / general shopping	4.9%	11	4.5%	2	0.0%	0	11.0%
Visit friends / family	5.6%	13	7.1%	3	7.1%	5	0.6%
Visit the bank / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing in particular)	4.5%	10	0.0%	0	3.4%	2	9.2%
Weighted base:	227		36		65		62
Sample:	267		44		74		74

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q48A Are there any measures that would encourage you to visit Earlestown more often? First mention:														
<i>Those who visit Earlestown town centre at Q43</i>														
Increased choice and range of shops	15.2%	34	9.0%	3	8.4%	5	33.2%	21	9.4%	5	0.0%	0	10.9%	1
Discount foodstores within the town centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.7%	2	0.0%	0
Improved non-food shops within the town centre	2.2%	5	0.0%	0	2.9%	2	4.8%	3	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.2%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.9%	2	2.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
More parking	3.5%	8	3.1%	1	1.8%	1	3.8%	2	3.7%	2	0.0%	0	25.1%	2
Cheaper parking	0.7%	2	2.7%	1	0.0%	0	0.0%	0	0.0%	0	7.5%	1	0.0%	0
Improved street cleaning	0.4%	1	0.0%	0	0.0%	0	0.6%	0	1.3%	1	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.4%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	4.1%	9	0.0%	0	4.2%	3	4.5%	3	6.2%	3	0.0%	0	10.9%	1
Better security	0.2%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.2%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved market	3.3%	7	4.4%	2	1.8%	1	2.6%	2	3.2%	2	0.0%	0	25.1%	2
Less traffic congestion / less busy	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	1	0.0%	0
More seating / public facilities	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Presence of a Primark store (Nothing / Nothing else)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	58.5%	133	61.4%	22	70.2%	46	45.6%	28	63.8%	31	44.1%	4	28.1%	2
Weighted base:		227		36		65		62		48		9		6
Sample:		267		44		74		74		57		9		9

Q48B Are there any measures that would encourage you to visit Earlestown more often? Second mention:*Those who give a measure at Q48A*

Increased choice and range of shops	9.3%	7	10.9%	1	9.3%	1	11.6%	4	4.6%	1	0.0%	0	11.9%	1
Discount foodstores within the town centre	0.9%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	7.1%	5	10.9%	1	9.3%	1	10.1%	3	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.8%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	7.1%	5	0.0%	0	0.0%	0	11.5%	4	4.6%	1	0.0%	0	23.0%	1
More parking	1.4%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	15.1%	1
Cheaper parking	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.6%	1	0.0%	0
Improved street cleaning	0.9%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	5.5%	4	0.0%	0	0.0%	0	6.7%	2	14.7%	2	0.0%	0	0.0%	0
Better security	3.2%	2	0.0%	0	16.0%	2	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	1.3%	1	10.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion / less busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating / public facilities	0.8%	1	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0
Presence of a Primark store (Nothing / Nothing else)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	58.8%	44	61.8%	5	54.5%	7	53.5%	17	71.6%	10	77.4%	3	50.0%	2
Weighted base:		75		9		12		32		13		4		4
Sample:		91		10		13		42		17		3		6

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q48C Are there any measures that would encourage you to visit Earlestown more often? Third mention:							
<i>Those who gave a measure at Q48B</i>							
Increased choice and range of shops	6.4%	2	0.0%	0	0.0%	0	0.0%
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved non-food shops within the town centre	3.2%	1	33.4%	1	0.0%	0	0.0%
Improved leisure facilities	4.0%	1	0.0%	0	0.0%	0	0.0%
Improved quality of shops	6.6%	2	0.0%	0	0.0%	0	7.9%
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheaper parking	2.1%	1	0.0%	0	0.0%	0	3.1%
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%
Better environment	1.6%	0	0.0%	0	0.0%	0	3.1%
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%
Fewer charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%
Fewer empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved market	1.6%	0	0.0%	0	0.0%	0	3.1%
Less traffic congestion / less busy	0.0%	0	0.0%	0	0.0%	0	0.0%
More seating / public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%
Presence of a Primark store (Nothing / Nothing else)	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	66.0%	20	66.7%	2	59.4%	3	85.9%
Weighted base:	30	3	3	5	15	4	1
Sample:	36	3	3	4	20	5	1

Q48X Are there any measures that would encourage you to visit Earlestown more often? Any mention: [MR]*Those who visit Earlestown town centre at Q43*

Increased choice and range of shops	19.1%	43	11.7%	4	10.2%	7	39.2%	24	10.7%	5	9.4%	1	36.0%	2
Discount foodstores within the town centre	1.3%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	24.7%	2	0.0%	0
Improved non-food shops within the town centre	4.9%	11	5.3%	2	4.7%	3	10.1%	6	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.0%	2	0.0%	0	0.9%	1	0.8%	0	2.4%	1	0.0%	0	0.0%	0
Improved quality of shops	4.1%	9	2.7%	1	0.0%	0	7.9%	5	5.3%	3	0.0%	0	16.5%	1
More parking	4.0%	9	3.1%	1	1.8%	1	4.4%	3	3.7%	2	0.0%	0	36.0%	2
Cheaper parking	1.4%	3	2.7%	1	0.0%	0	0.0%	0	1.3%	1	16.9%	2	0.0%	0
Improved street cleaning	0.7%	2	0.0%	0	0.0%	0	1.7%	1	1.3%	1	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.4%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	6.1%	14	0.0%	0	4.2%	3	8.8%	5	10.2%	5	0.0%	0	10.9%	1
Better security	1.2%	3	0.0%	0	3.1%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.2%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.4%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved market	3.5%	8	4.4%	2	1.8%	1	3.3%	2	3.2%	2	0.0%	0	25.1%	2
Less traffic congestion / less busy	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	1	0.0%	0
More seating / public facilities	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Presence of a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	227	36	36	65	62	48	9	6						
Sample:	267	44	44	74	74	57	9	9						

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q49 Do people in your household, including yourself, make use of home Internet shopping, mobile Internet shopping or TV shopping? [MR]														
Yes, Internet (home)	56.6%	708	52.2%	137	58.1%	194	68.9%	54	48.8%	131	59.9%	107	66.2%	84
Yes, Portable internet shopping (through mobile phone / tablet)	23.5%	294	25.9%	68	22.0%	74	23.6%	19	15.6%	42	19.4%	35	44.5%	57
Yes, TV Shopping (No)	3.2%	41	3.5%	9	0.6%	2	5.2%	4	4.3%	11	4.2%	8	4.8%	6
Weighted base:	1251	264	334	79	268	179	127							
Sample:	1251	265	315	100	273	175	123							

Q50 Which goods or services does your household currently purchase via electronic (home / mobile / TV) shopping? [MR]*Those who shop via Internet / TV at Q49*

Food	9.7%	79	7.3%	12	12.6%	27	11.7%	7	5.6%	9	12.3%	14	9.8%	9
Clothes	56.1%	456	58.3%	98	61.3%	131	50.0%	30	48.5%	77	54.1%	62	59.9%	57
Banking / finance	1.7%	14	1.7%	3	0.5%	1	0.6%	0	1.7%	3	3.8%	4	2.4%	2
Books	35.6%	289	25.8%	44	44.6%	95	33.1%	20	27.1%	43	40.6%	47	42.2%	40
CDs, DVDs, music	37.4%	304	40.0%	67	47.0%	100	38.0%	23	27.5%	44	33.3%	38	32.7%	31
DIY goods	5.1%	41	3.4%	6	6.4%	14	1.8%	1	2.1%	3	6.9%	8	9.8%	9
Furniture / carpets	6.7%	54	5.8%	10	7.5%	16	2.5%	2	4.2%	7	5.3%	6	14.9%	14
Garden items	3.6%	30	2.9%	5	3.0%	6	0.6%	0	5.4%	9	6.1%	7	2.5%	2
Holiday and / or travel tickets	3.8%	31	4.0%	7	3.3%	7	8.4%	5	3.9%	6	4.4%	5	0.7%	1
Jewellery	3.1%	25	2.8%	5	1.8%	4	0.0%	0	2.2%	4	3.1%	4	9.9%	9
Major electrical items	14.6%	119	14.4%	24	20.1%	43	9.6%	6	9.9%	16	14.5%	17	13.8%	13
Small electrical items	24.2%	197	30.9%	52	25.5%	55	17.5%	11	19.0%	30	22.8%	26	24.2%	23
Small household goods	14.2%	116	12.6%	21	19.9%	42	14.5%	9	8.9%	14	16.3%	19	10.7%	10
Sports goods	6.0%	48	5.4%	9	6.7%	14	10.4%	6	7.2%	12	2.4%	3	4.5%	4
Toys	10.9%	88	14.6%	25	10.1%	22	12.5%	8	7.4%	12	4.6%	5	18.6%	18
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parts / products	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.6%	1	0.0%	0
Cosmetics / health / beauty / chemist goods	4.5%	37	2.9%	5	5.4%	11	1.9%	1	7.9%	13	0.8%	1	6.0%	6
Gifts	0.7%	6	1.0%	2	0.9%	2	0.8%	0	0.0%	0	0.0%	0	1.9%	2
Hobby / arts / craft supplies	1.7%	14	1.8%	3	1.0%	2	2.0%	1	0.9%	1	4.5%	5	1.1%	1
Pet food / products	1.3%	11	0.9%	2	0.9%	2	6.1%	4	0.9%	1	1.7%	2	0.0%	0
Stationery	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	6.8%	56	6.3%	11	4.6%	10	7.7%	5	9.5%	15	6.2%	7	8.4%	8
Weighted base:	812	169	214	61	159	115	95							
Sample:	669	132	165	65	130	98	79							

Q51 For your household's last non-food electronic (home / mobile / TV) shopping order, how did you receive your goods?*Those who shop via Internet / TV at Q49*

Collection at store	4.8%	39	4.9%	8	2.9%	6	9.8%	6	3.0%	5	5.1%	6	8.5%	8
Home delivery	89.5%	727	93.5%	158	90.9%	194	81.0%	49	93.2%	148	85.8%	99	83.4%	79
Delivery to place of work	2.6%	21	0.6%	1	2.8%	6	6.5%	4	1.3%	2	5.6%	6	1.9%	2
Collection at click and collect hub (non-store location)	1.3%	11	0.3%	0	2.2%	5	0.0%	0	1.5%	2	2.3%	3	0.6%	1
Collection at other location (Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	812	169	214	61	159	115	95							
Sample:	669	132	165	65	130	98	79							

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q52 Which of these leisure activities do you participate in? [MR/PR]														
Health & fitness	21.1%	264	21.4%	56	18.4%	61	28.1%	22	23.9%	64	15.5%	28	25.2%	32
Leisure centre activities	14.6%	182	17.8%	47	11.4%	38	17.8%	14	13.4%	36	15.8%	28	15.0%	19
Cinema	41.5%	519	46.8%	123	37.8%	126	48.5%	38	36.3%	97	41.8%	75	47.0%	60
Restaurant	63.8%	798	63.4%	167	59.3%	198	73.1%	57	66.0%	177	68.0%	122	59.9%	76
Pub / Bars	47.1%	589	48.9%	129	43.9%	147	43.4%	34	48.1%	129	52.3%	94	44.7%	57
Nightclub	6.7%	84	7.3%	19	7.2%	24	3.8%	3	8.0%	21	3.6%	6	7.9%	10
Social club	6.6%	82	8.5%	22	8.0%	27	6.4%	5	5.3%	14	5.3%	9	3.2%	4
Ten pin bowling	13.2%	165	16.4%	43	12.2%	41	19.3%	15	9.4%	25	10.1%	18	17.8%	23
Bingo	5.7%	71	8.9%	23	3.8%	13	6.9%	5	3.8%	10	6.6%	12	5.6%	7
Theatre / concert hall	37.6%	470	42.6%	112	29.7%	99	37.5%	29	34.7%	93	49.1%	88	38.1%	49
Museum / art galleries	21.8%	272	21.6%	57	20.3%	68	28.9%	23	19.9%	53	27.6%	49	17.6%	22
(None of these)	16.0%	200	12.0%	32	22.9%	76	12.4%	10	16.9%	45	13.0%	23	11.1%	14
Weighted base:		1251		264		334		79		268		179		127
Sample:		1251		265		315		100		273		175		123

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q53 Which centre / facility did you last visit for indoor sports or health and fitness activity?							
<i>Those who do indoor sports or health and fitness activities at Q52 AND Excl. nulls & SFT's</i>							
Zone 1							
Broadway Leisure Centre, Broadway, St Helens	0.3%	1	1.3%	1	0.0%	0	0.0%
DW Fitness, Ravenshead Retail Park, St Helens	4.1%	14	3.6%	3	4.0%	4	5.5%
Parr Swimming Pool & Fitness, Ashcroft Street, St Helens	2.7%	9	3.1%	2	7.8%	7	0.0%
Queens Park Health & Fitness, Boundary Road, St Helens	14.3%	49	26.8%	21	12.4%	11	0.0%
St Helens Fitness 500, Unit 3, Roundwood Drive, St Helens	1.0%	3	0.8%	1	2.2%	2	0.0%
Sutton Leisure Centre, Elton Head Road, St Helens	1.3%	4	0.0%	0	0.0%	0	2.2%
The Gym Bug, Lowe Street, St Helens	2.8%	10	2.1%	2	6.4%	6	0.0%
Xercise4less, Boundary Road, St Helens	4.9%	17	15.1%	12	5.5%	5	0.0%
Chalon Court Hotel	0.4%	1	0.0%	0	0.0%	0	0.0%
Holiday Inn, Linkway West	0.2%	1	0.0%	0	0.7%	1	0.0%
Sherdley Park Golf Club	1.2%	4	5.1%	4	0.0%	0	0.0%
Sports Direct, St Helens	9.3%	32	16.4%	13	8.8%	8	0.0%
St Annes Millennium Centre, Rainhill	0.6%	2	0.0%	0	0.0%	0	0.0%
St Helens Town Centre	2.4%	8	2.2%	2	3.6%	3	0.0%
Ymca, St Helens	1.0%	4	0.6%	0	3.5%	3	0.0%
Zone 2							
Haydock Sports College Leisure Centre, Clipsley Lane, St Helens	1.6%	5	0.0%	0	5.5%	5	2.2%
Billinge Health & Fitness Club	0.6%	2	0.0%	0	2.2%	2	0.0%
Haydock Conservative Club	0.2%	1	0.0%	0	0.0%	0	0.0%
Haydock Thistle Hotel	0.2%	1	0.0%	0	0.9%	1	0.0%
Ashton Leisure Centre, Ashton-in-Makerfield	4.8%	17	0.0%	0	16.6%	15	0.0%
Other, Wigan (Zone 2) (Wigan District)	0.8%	3	0.0%	0	3.1%	3	0.0%
Zone 3							
Selwyn Jones Sports Centre, Ashton Road, Newton-le-Willows	2.1%	7	0.0%	0	0.9%	1	31.3%
Spirit Health & Fitness, Lodge Lane, Newton-le-Willows	0.8%	3	0.0%	0	2.2%	2	4.4%
Holiday Inn, Newton-le-Willows	0.9%	3	0.0%	0	0.0%	0	14.1%
Other, Newton-le-Willows	0.5%	2	0.0%	0	0.7%	1	0.0%
Zone 4							
Great Sankey Leisure Centre, Barowhall Lance, Warrington	2.4%	8	0.0%	0	0.0%	0	0.0%
Orford Jubille Neighbourhood Hub, Jubilee Way, Warrington	4.3%	15	0.0%	0	2.2%	2	18.4%
Pure Gym, Chetham Court, Warrington	3.6%	13	0.0%	0	0.0%	0	22.0%
Zone 5							
Village Hotel Club, Fallows Way, Whiston	1.5%	5	0.8%	1	0.0%	0	0.0%
Prescot Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%
Zone 6							
David Lloyd Leisure, Arbour Lane, Liverpool	0.7%	2	0.0%	0	0.0%	0	0.0%
Ruskin Health & Fitness, Ruskin Drive, St Helens	1.8%	6	0.6%	0	0.0%	0	0.0%
Rainford Jubilee Recreation Ground	0.2%	1	0.0%	0	0.0%	0	0.0%
Rainhill District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Outside Study Area - Bolton														
West Houghton Community Leisure Centre, Bolton Roas, West Houghton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Cheshire West and Chester														
Other, North West (Cheshire West And Chester)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Outside Study Area - Halton														
Kingsway Leisure Centre, Widnes	0.7%	3	0.6%	0	0.0%	0	0.0%	0	1.8%	1	1.9%	1	0.0%	0
Other, North West (Halton Borough)	1.6%	5	5.1%	4	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
DW Fitness, Cross Street, Widnes	1.2%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	7.7%	4	0.0%	0
Pure Gym, Earle Road, Widnes	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Knowsley														
Knowsley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Knowsley Leisure & Culture Park	1.5%	5	0.8%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	5	0.0%	0
Heatwave Leisure Centre, Waterpark Drive, Liverpool	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
The Huyton Leisure Centre, Rogby Road, Liverpool	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	4	0.0%	0
Outside Study Area - Liverpool														
Other, North West (Liverpool City)	2.4%	8	7.2%	6	0.0%	0	0.0%	0	0.0%	0	4.3%	2	1.5%	1
Outside Study Area - Manchester														
Other, North West (Manchester City)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Outside Study Area - Salford														
Total Fitness, Ellesmere Retail Park, Walkden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Sefton														
Bootle Football & Tennis Centre, Maguire Avenue, Bootle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Total Fitness, Perimeter Road, Bootle	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Warrington														
Other, North West (Warrington Borough)	1.3%	5	0.0%	0	0.0%	0	0.0%	0	6.1%	4	1.5%	1	0.0%	0
Other, Warrington (Warrington Borough)	2.0%	7	0.0%	0	0.7%	1	0.0%	0	9.6%	6	0.0%	0	0.0%	0
Alive & Well Gym, Faraday Street, Birchwood	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Birchwood Leisure And Tennis Complex, Benson Road, Birchwood	0.6%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0
David Lloyd Leisure, Cromwell Avenue South, Warrington	2.0%	7	1.6%	1	0.0%	0	0.0%	0	7.3%	5	1.9%	1	0.0%	0
Dw Fitness, Bank Street, Warrington	2.3%	8	0.0%	0	0.0%	0	0.0%	0	12.3%	8	0.0%	0	0.0%	0
Penketh Pool & Community Centre, Honiton Way, Warrington	1.4%	5	5.1%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Woolston Neighbourhood Hub, Hall Road, Warrington	1.6%	5	0.0%	0	0.0%	0	0.0%	0	8.5%	5	0.0%	0	0.0%	0
Outside Study Area - West Lancashire														
Other, North West (West Lancs Borough)	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2
Outside Study Area - Wigan														
Total Fitness, Warrington Road	0.4%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West (Wigan	1.5%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	9.6%	4

St Helens Household Survey for WYG

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
District)														
Other, Wigan (Outside (Wigan District)	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catts Gym, Church Drive, Wigan	1.4%	5	0.0%	0	5.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DW Fitness, Parsonage Retail Park, Leigh	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Outside region														
Other, Outside region (Outside region)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Others:														
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	346	79	89	21	64	47	46							
Sample:	262	60	54	17	56	43	32							

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q54 Which centre / facility did you last visit to go the cinema?							
<i>Those who go the cinema at Q52 AND Excl. nulls & SFT's</i>							
Zone 1							
Cineworld, Chalon Way, St Helens	61.2%	314	89.2%	108	71.5%	89	25.9%
Zone 4							
Odeon, Westbrook Centre, Cromwell Avenue, Warrington	21.6%	111	4.4%	5	1.4%	2	54.1%
Outside Study Area - Bolton							
Vue, Middlebrook, Bolton	0.1%	1	0.0%	0	0.6%	1	0.0%
Outside Study Area - Cheshire East							
Cinemas, Heritage Centre, Roe Street, Macclesfield	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Cheshire West and Chester							
Vue Cinema, The Colliseum, Cheshire Oaks, Cheshire Oak	0.4%	2	1.4%	2	0.0%	0	1.2%
Outside Study Area - Halton							
Cineworld, Halton Lea Leisure Centre, Runcorn	0.0%	0	0.0%	0	0.0%	0	0.0%
Reel Cinemas, Earl Road, Widnes	3.6%	19	1.3%	2	0.6%	1	0.0%
Outside Study Area - Liverpool							
Cineworld, Binnis Road Retail Park, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.0%
Odeon, Allerton Road, Liverpool	1.2%	6	0.0%	0	0.0%	0	0.0%
Odeon, Paradise Street, Liverpool	1.3%	7	1.9%	2	0.5%	1	2.4%
Picturehouse, Fact, Wood Street, Liverpool	0.3%	2	0.0%	0	0.0%	0	0.8%
Showcase, East Lancashire Road, Liverpool	0.5%	3	0.5%	1	0.0%	0	0.0%
Outside Study Area - Manchester							
AMC Cinemas, The Great Northern, 235 Deansgate, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%
Odeon, The Printworks, 27 Withy Grove, Manchester	1.2%	6	0.0%	0	0.0%	0	1.2%
Outside Study Area - Salford							
Vue Manchester Lowry, Lowry Outlet Mall, The Quays, Salford Quays	0.2%	1	0.0%	0	0.0%	0	1.2%
Outside Study Area - Sefton							
Odeon, Switch Island Leisure Park, Bootle	0.0%	0	0.0%	0	0.0%	0	0.0%
Vue, Southport, Ocean Plaza, Marine Drive, Southport	0.6%	3	0.5%	1	1.2%	2	0.0%
Outside Study Area - Stockport							
Cineworld, Stockport, 4 Grand Central Square, Wellington Road South, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Trafford							
Odeon, 201 The Dome, Trafford Centre, Manchester	2.2%	11	0.0%	0	5.0%	6	10.3%
Outside Study Area - Wigan							
Cineworld, Spinning Jenny Way, Leigh	1.6%	8	0.0%	0	5.3%	7	3.7%
Empire Cinemas, Anjou Boulevard, Robin Park, Wigan	3.3%	17	0.4%	0	12.8%	16	0.0%
Outside Study Area - Wirral							
Odeon, Welton Road, Wirral	0.0%	0	0.0%	0	0.0%	0	0.0%

Column % ges.

St Helens Household Survey for WYG

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Outside region							
Cineworld, Northampton	0.1%	0	0.4%	0	0.0%	0	0.0%
Cineworld, London	0.2%	1	0.0%	0	0.0%	0	0.8%
National Media Museum, Bradford	0.2%	1	0.0%	0	0.9%	1	0.0%
Others:							
Other	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	513	122	124	38	95	74	60
Sample:	414	98	92	43	71	61	49

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q55 Which centre / facility did you last visit to go to a restaurant?							
<i>Those who go to restaurants at Q52 AND Excl. nulls & SFT's</i>							
Zone 1							
Chancery Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Newtown Local Centre	0.1%	1	0.0%	0	0.0%	0	1.8%
St Helens Town Centre	25.1%	187	47.5%	74	32.5%	61	4.3%
Sutton Local Centre	0.2%	2	1.0%	2	0.0%	0	0.0%
Chalon Way West Retail Park, St Helens	0.3%	2	0.0%	0	1.1%	2	0.0%
Ravenhead Retail Park, St Helens	0.2%	2	0.0%	0	0.8%	2	0.0%
St Helens Retail Park, St Helens	0.1%	1	0.0%	0	0.0%	0	0.4%
Clock Face village	0.1%	1	0.6%	1	0.0%	0	0.0%
Zone 2							
Billinge Local Centre	0.4%	3	0.0%	0	1.5%	3	0.0%
Clipsley Local Centre	1.4%	10	1.0%	2	3.7%	7	2.3%
Ashton-in-Makerfield Town Centre	1.6%	12	0.0%	0	6.3%	12	0.0%
Golborne Town Centre	0.3%	2	0.0%	0	1.1%	2	0.7%
Lowton	0.5%	3	0.0%	0	0.4%	1	2.9%
Zone 3							
Earlstown Town Centre	0.4%	3	0.0%	0	0.0%	0	3.5%
Newton-le-Willows Local Centre	2.6%	19	0.0%	0	0.0%	0	33.4%
Zone 4							
Chapelford Neighbourhood Centre	0.2%	1	0.0%	0	0.0%	0	0.0%
Westbrook District Centre	0.8%	6	0.0%	0	0.0%	0	0.0%
Gemini Trade Park, Europa Boulevard, Warrington	0.6%	4	0.0%	0	0.0%	0	0.0%
Burtonwood local centre	0.2%	1	0.0%	0	0.0%	0	1.3%
Winwick Quay	0.2%	1	0.0%	0	0.0%	0	0.0%
Winwick village	0.7%	5	0.9%	1	0.0%	0	3.2%
Zone 5							
Prescot Town Centre	1.5%	12	0.3%	0	0.0%	0	0.0%
Whiston Local Centre	0.2%	1	0.3%	0	0.0%	0	0.0%
Rainhill District Centre	1.8%	13	0.3%	0	0.4%	1	0.0%
Zone 6							
Eccleston Local Centre	0.7%	5	1.0%	1	0.0%	0	0.0%
Rainford Local Centre	2.5%	19	3.7%	6	1.5%	3	0.7%
Outside Study Area - Blackburn							
Other, North West (Blackburn)	0.2%	1	0.0%	0	0.0%	0	0.0%
Outside Study Area - Blackpool							
Blackpool town centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Bolton							
Bolton Town Centre	0.2%	2	0.3%	0	0.6%	1	0.0%
Westthoughton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%
Outside Study Area - Cheshire East							
Knutsford District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Cheshire West and Chester							
Chester City Centre	0.3%	2	0.4%	1	0.4%	1	0.0%
Frodsham Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%
Cheshire Oaks, Ellesmere Port	0.3%	2	1.1%	2	0.0%	0	0.0%
Outside Study Area - Chorley							
Other, North West (Chorley Council)	0.1%	1	0.0%	0	0.0%	0	0.0%
Outside Study Area - Halton							
Halton Lea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Widnes Town Centre	2.3%	17	1.8%	3	2.6%	5	0.0%
Other, North West (Halton Borough)	0.2%	2	0.0%	0	0.0%	0	0.0%
Outside Study Area - Knowsley							
Halewood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkby Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%
Other, North West	0.1%	1	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
(Knowsley)														
Outside Study Area - Lancaster														
Other, North West (Lancaster)	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Liverpool														
Belle Vale District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	18.0%	134	23.0%	36	12.1%	23	2.6%	1	4.6%	8	42.9%	47	28.2%	20
Other, North West (Liverpool City)	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Manchester														
Manchester City Centre	4.5%	34	2.1%	3	5.3%	10	3.2%	2	8.1%	14	0.0%	0	7.3%	5
Other, North West (Manchester City)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Outside Study Area - North Yorkshire														
Other, North Yorkshire (North Yorkshire)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Outside Study Area - Preston														
Other, North West (Preston)	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Ribble Valley														
Other, North West (Ribble Valley)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Salford														
Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salford	0.4%	3	0.0%	0	1.1%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Outside Study Area - Sefton														
Bootle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosby District Centre	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	1.2%	9	2.0%	3	1.5%	3	2.3%	1	0.4%	1	0.0%	0	2.3%	2
Outside Study Area - Sheffield														
Other, Yorkshire (Sheffield)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Outside Study Area - South West														
Other, South West (South West)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Southampton														
Other, South East (Southampton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Tameside														
Other, North West (Tameside Borough)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Outside Study Area - Trafford														
Altrincham Retail Park, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	3.5%	26	4.7%	7	5.3%	10	8.8%	5	2.4%	4	0.0%	0	0.0%	0
Other, North West (Trafford Borough)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Outside Study Area - Wales														
Other, Wales (Wales)	0.7%	5	0.6%	1	1.7%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Outside Study Area - Warrington														
Birchwood District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Culcheth Neighbourhood Centre	0.5%	4	0.0%	0	1.0%	2	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Lymm Neighbourhood Centre	0.6%	4	0.0%	0	0.3%	1	0.0%	0	2.1%	4	0.0%	0	0.0%	0
Stockton Heath District Centre	2.2%	16	0.4%	1	0.0%	0	0.0%	0	7.9%	13	1.2%	1	1.0%	1
Warrington Town Centre	14.6%	109	2.9%	5	4.5%	8	25.8%	14	46.8%	79	2.8%	3	0.0%	0
Other, Warrington (Warrington)	0.7%	5	0.0%	0	0.3%	1	0.0%	0	2.5%	4	0.0%	0	0.0%	0
Outside Study Area - West Lancashire														
Burscough Town Centre	0.3%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ormskirk Town Centre	0.9%	7	0.4%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	7.3%	5
Other, West Lancs (West Lancs)	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0

St Helens Household Survey for WYG

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Outside Study Area - West Midlands							
Other, West Midlands (West Midlands)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Wigan							
Leigh Town Centre	0.4%	3	0.3%	0	1.0%	2	0.0%
Wigan Town Centre	2.9%	21	2.9%	5	8.4%	16	0.9%
Robin Retail Park, Wigan	0.1%	1	0.0%	0	0.3%	1	0.0%
Other, North West (Wigan)	0.1%	1	0.0%	0	0.3%	1	0.9%
Outside Study Area - Wirral							
Other, North West (Wirral)	0.1%	1	0.0%	0	0.0%	0	0.0%
Outside Study Area - Outside region							
Lake District	0.1%	1	0.0%	0	0.0%	0	0.0%
Other, Outside region (Outside region)	0.4%	3	0.0%	0	1.0%	2	0.0%
Other, Scotland (Outside region)	0.3%	2	0.0%	0	0.0%	0	0.0%
Others:							
Other	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	744	157	187	53	169	109	69
Sample:	672	144	150	58	160	103	57

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q56 Which centre / facility did you last visit to go to bars, pubs and night / social clubs?							
<i>Those who go to bars / pubs / night / social clubs at Q52 AND Excl. nulls & SFT's</i>							
Zone 1							
Chancery Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Denton's Green Local Centre	0.3%	2	0.4%	0	0.0%	0	0.0%
Fingerpost Local Centre	0.1%	0	0.4%	0	0.0%	0	0.0%
St Helens Town Centre	26.5%	154	57.2%	74	34.7%	48	3.8%
Sutton Local Centre	0.7%	4	2.7%	4	0.0%	0	0.0%
Chalon Way West Retail Park, St Helens	0.3%	2	0.0%	0	1.5%	2	0.0%
Clock Face village	0.3%	1	1.1%	1	0.0%	0	0.0%
Zone 2							
Billinge Local Centre	1.3%	8	0.0%	0	5.2%	7	0.0%
Clipsley Local Centre	1.4%	8	0.4%	0	5.5%	8	0.0%
Garswood village	0.1%	1	0.0%	0	0.4%	1	0.0%
Ashton-in-Makerfield Town Centre	4.2%	24	0.0%	0	17.5%	24	1.1%
Golborne Town Centre	0.4%	2	0.0%	0	1.7%	2	0.0%
Lowton	0.4%	2	0.0%	0	1.1%	2	2.2%
Zone 3							
Earlstown Town Centre	0.4%	2	0.0%	0	0.0%	0	7.4%
Newton-le-Willows Local Centre	3.4%	20	0.0%	0	0.0%	0	58.8%
Zone 4							
Chapel Ford Neighbourhood Centre	0.3%	2	0.0%	0	0.6%	1	0.0%
Fearnhead Cross Neighbourhood Centre	0.3%	2	0.0%	0	0.0%	0	0.0%
Orford Lane Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%
Westbrook District Centre	0.4%	2	0.0%	0	0.0%	0	0.0%
Gemini Trade Park, Europa Boulevard, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%
Burtonwood local centre	0.4%	2	0.0%	0	0.0%	0	0.0%
Winwick Quay	0.1%	1	0.0%	0	0.0%	0	0.0%
Winwick village	0.6%	4	0.0%	0	0.4%	1	0.0%
Zone 5							
Prescot Town Centre	4.4%	25	2.0%	3	0.0%	0	0.0%
Whiston Local Centre	0.2%	1	0.4%	0	0.0%	0	0.0%
Rainhill District Centre	4.5%	26	3.5%	5	0.0%	0	0.0%
Zone 6							
Eccleston Local Centre	1.4%	8	2.9%	4	0.0%	0	0.0%
Rainford Local Centre	2.7%	16	4.2%	5	1.0%	1	0.0%
Windle local centre	0.1%	1	0.0%	0	0.0%	0	0.0%
Outside Study Area - Blackburn							
Other, North West (Blackburn)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Blackpool							
Blackpool town centre	0.1%	0	0.4%	0	0.0%	0	0.0%
Outside Study Area - Bolton							
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Westhoughton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%
Outside Study Area - Cheshire East							
Knutsford District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, South West (Cheshire East)	0.1%	1	0.0%	0	0.6%	1	0.0%
Outside Study Area - Cheshire West and Chester							
Chester City Centre	0.1%	1	0.5%	1	0.0%	0	0.0%
Frodsham Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%
Cheshire Oaks, Ellesmere Port	0.3%	2	1.3%	2	0.0%	0	0.0%
Outside Study Area - Chorley							
Other, North West (Chorley Council)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Halton							
Halton Lea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Widnes Town Centre	1.6%	10	0.0%	0	0.0%	0	0.0%
Other, North West (Halton)	0.2%	1	0.0%	0	0.0%	0	0.0%

St Helens Household Survey for WYG

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Borough)														
Outside Study Area - Knowsley														
Halewood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Outside Study Area - Lancaster														
Other, North West (Lancaster)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Liverpool														
Belle Vale District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	13.9%	81	16.6%	21	10.0%	14	1.4%	0	3.6%	5	27.8%	26	24.9%	14
Other, North West (Liverpool City)	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Manchester														
Manchester City Centre	2.6%	15	0.5%	1	7.1%	10	14.5%	5	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - North Yorkshire														
Other, North Yorkshire (North Yorkshire)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Preston														
Other, North West (Preston)	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Ribble Valley														
Other, North West (Ribble Valley)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Outside Study Area - Salford														
Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Sefton														
Bootle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Formby District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Southport Town Centre	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Sheffield														
Other, Yorkshire (Sheffield)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - South West														
Other, South West (South West)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Southampton														
Other, South East (Southampton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Tameside														
Other, North West (Tameside Borough)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Trafford														
Altrincham Retail Park, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Wales														
Other, Wales (Wales)	0.3%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Warrington														
Birchwood District Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Culcheth Neighbourhood Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Stockton Heath District Centre	1.8%	11	0.0%	0	0.0%	0	0.0%	0	8.0%	11	0.0%	0	0.0%	0
Warrington Town Centre	15.9%	92	4.4%	6	0.6%	1	8.6%	3	62.3%	82	0.7%	1	0.0%	0
Other, Warrington (Warrington)	1.2%	7	0.0%	0	0.0%	0	0.0%	0	5.4%	7	0.0%	0	0.0%	0
Outside Study Area - West Lancashire														
Burscough Town Centre	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Ormskirk Town Centre	1.2%	7	0.4%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	11.0%	6
Other, West Lancs (West Lancs)	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - West Midlands														
Other, West Midlands (West Midlands)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Wigan														

Weighted:

June 2016

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Leigh Town Centre	1.4%	8	0.0%	0	5.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.8%	5	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Outside Study Area - Wirral														
Other, North West (Wirral)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Outside region														
Lake District	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Other, Outside region (Outside region)	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South West (Outside region)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Other, West Midlands (Outside region)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Others:														
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		582		129		137		32		132		95		56
Sample:		502		116		108		33		112		81		52

Q57 Which centre / facility did you last visit to go ten-pin bowling?*Those who to ten-pin bowling at Q52 AND Excl. nulls & SFT's***Zone 4**

La Bowl, Chetham Court, Warrington	37.4%	57	20.1%	8	20.4%	7	80.3%	12	87.5%	22	16.8%	3	23.0%	5
Outside Study Area - Cheshire East														
Superbowl, Macclesfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Cheshire West and Chester														
Tenpin, Coliseum Leisure Park, Cheshire Oaks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Halton														
Widnes Superbowl, The Hive, Earle Road, Widnes	28.2%	43	63.2%	24	11.7%	4	0.0%	0	2.4%	1	47.8%	9	26.0%	6
Outside Study Area - Liverpool														
Hollywood Bowl, Edge Lane Retail Park, Liverpool	7.5%	11	1.7%	1	0.0%	0	0.0%	0	0.0%	0	35.4%	6	19.9%	4
Outside Study Area - Manchester														
All Star Lanes, The Great Northern, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin, Parris Wood Entertainment Centre, Wilmslow Road, Manchester	0.8%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0
Outside Study Area - Sefton														
Premier Bowl, Ocean Plaza, Marine Drive, Southport	4.0%	6	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.9%	4
Outside Study Area - Stockport														
Tenpin, Grand Central Leisure Park, Wellington Road South, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Trafford														
Namco Funscape, The Trafford Centre, Trafford	2.0%	3	0.0%	0	0.0%	0	19.7%	3	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Wigan														
AMF Bowling, Wallgate, Wigan	19.7%	30	10.7%	4	67.9%	23	0.0%	0	2.4%	1	0.0%	0	11.2%	2
Outside Study Area - Wirral														
Riverside Bowl & Laser Quest, Marine Promenade, Wallasey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Outside region														
Tenpin, Clifton Moor, York	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Others:														
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		152		38		33		15		25		18		22
Sample:		95		22		18		11		19		12		13

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q58 Which centre / facility do you normally visit for bingo?							
<i>Those who play bingo at Q52 AND Excl. nulls & SFT's</i>							
Zone 1							
Mecca, Moss Lane, St Helens	34.6%	22 32.4%	5 33.3%	4 17.0%	1 45.2%	5 14.6%	2 76.3%
Opera Bingo, Hippodrome Bingo, Corporation Street, St Helens	11.5%	7 27.6%	5 10.6%	1 12.9%	1 5.9%	1 0.0%	0 0.0%
Clock Face	1.7%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 15.6%
Hippodrome, St Helens	1.0%	1 3.8%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
St Helens town centre	2.6%	2 9.7%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Sutton local centre	1.0%	1 3.8%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Zone 2							
Ashton-in-Makerfield	1.0%	1 0.0%	0 5.3%	1 0.0%	0 0.0%	0 0.0%	0 0.0%
Bryn Labour Club, Wigan Road, Wigan	1.0%	1 0.0%	0 5.3%	1 0.0%	0 0.0%	0 0.0%	0 0.0%
Zone 3							
Earlestown town centre	1.3%	1 0.0%	0 0.0%	0 15.2%	1 0.0%	0 0.0%	0 0.0%
Zone 5							
Prescot town centre	1.1%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 5.8%	1 0.0%
Zone 6							
Rainhill district centre	0.8%	0 3.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Outside Study Area - Halton							
Club 2000, Trident Retail Park, Halton Lea, Runcorn	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Gala Bingo, Windmill Centre, Lugsdale Road, Widness	8.3%	5 9.9%	2 0.0%	0 0.0%	0 0.0%	0 30.0%	4 0.0%
Other, North West (Halton)	1.1%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 5.8%	1 0.0%
Outside Study Area - Knowsley							
Club 3000, Poplar Bank, Liverpool	5.8%	4 0.0%	0 0.0%	0 0.0%	0 0.0%	0 30.7%	4 0.0%
Other, North West (Knowsley)	2.7%	2 9.9%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Outside Study Area - Liverpool							
Carlton Bingo Social Club, Moss Lane, Orrell Park	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Mecca Bingo, Prescott Road, Liverpool	3.5%	2 0.0%	0 0.0%	0 0.0%	0 5.9%	1 13.1%	2 0.0%
Outside Study Area - Sefton							
Castle Bingo, Stanley Road, Bootle	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Outside Study Area - Trafford							
Mecca, Sale	4.8%	3 0.0%	0 0.0%	0 54.8%	3 0.0%	0 0.0%	0 0.0%
Outside Study Area - Warrington							
Gala Bingo, Cockhedge Shopping Park, Prince Henry Square, Warrington	7.1%	4 0.0%	0 0.0%	0 0.0%	0 42.9%	4 0.0%	0 0.0%
Outside Study Area - Wigan							
Bj's Luxury Bingo, Ellesmere Street, Leigh	2.2%	1 0.0%	0 12.0%	1 0.0%	0 0.0%	0 0.0%	0 0.0%
Gala Bingo, Anjou Boulevard, Robin Park, Wigan	7.0%	4 0.0%	0 33.6%	4 0.0%	0 0.0%	0 0.0%	0 8.1%
Others:							
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Weighted base:		62	17	11	5	10	12
Sample:		68	20	13	6	9	13

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q59 Which centre / facility do you normally visit for art / culture activities (i.e. theatres / galleries / museums)?							
<i>Those who visit art / culture activities at Q52 AND Excl. nulls & SFT's</i>							
Zone 1							
Chancery Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
St Helens Town Centre	14.5%	78	29.8%	39	15.8%	19	13.9%
Zone 2							
Billinge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3							
Earlstown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4							
Chapel Ford Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5							
Prescot Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%
Zone 6							
Eccleston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Blackburn							
Other, North West (Blackburn)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Blackpool							
Blackpool town centre	0.1%	1	0.0%	0	0.0%	0	0.8%
Outside Study Area - Bolton							
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Cheshire East							
Knutsford District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Cheshire West and Chester							
Chester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Chorley							
Other, North West (Chorley Council)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Halton							
Halton Lea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Runcorn Old Town District Centre	1.7%	9	0.0%	0	1.0%	1	0.0%
Widnes Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%
Outside Study Area - Knowsley							
Halewood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkby Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%
Outside Study Area - Lancaster							
Other, North West (Lancaster)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Liverpool							
Belle Vale District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Liverpool City Centre	50.6%	271	46.6%	61	42.9%	52	41.8%
Outside Study Area - Manchester							
Manchester City Centre	25.3%	135	20.3%	27	28.9%	35	41.0%
Outside Study Area - North Yorkshire							
Other, North Yorkshire (North Yorkshire)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Preston							
Other, North West (Preston)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Ribble Valley							
Other, North West (Ribble Valley)	0.1%	1	0.0%	0	0.0%	0	0.8%
Outside Study Area - Salford							
Salford Quays	0.5%	3	0.0%	0	1.6%	2	2.2%
Salford	1.0%	5	0.4%	0	1.6%	2	0.0%
Outside Study Area - Sefton							
Bootle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	0.2%	1	0.4%	0	0.5%	1	0.0%
Outside Study Area - Sheffield							
Other, Yorkshire (Sheffield)	0.0%	0	0.0%	0	0.0%	0	0.0%

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Outside Study Area - South West							
Other, South West (South West)	0.1%	1	0.0%	0	0.0%	0	0.0%
Outside Study Area - Southampton							
Other, South East (Southampton)	0.1%	1	0.0%	0	0.5%	1	0.0%
Outside Study Area - Tameside							
Other, North West (Tameside Borough)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Trafford							
Altrincham Retail Park, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Wales							
Other, Wales (Wales)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Warrington							
Birchwood District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Warrington Town Centre	1.1%	6	0.0%	0	0.0%	0	6.2%
Outside Study Area - West Lancashire							
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - West Midlands							
Other, West Midlands (West Midlands)	0.2%	1	0.0%	0	0.0%	0	0.0%
Outside Study Area - Wigan							
Leigh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.3%	1	0.0%	0	1.1%	1	0.0%
Outside Study Area - Wirral							
Other, North West (Wirral)	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Outside region							
Lake District	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Outside region (Outside region)	3.4%	18	2.5%	3	5.1%	6	1.1%
Others:							
Other	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	536	132	122	33	98	98	54
Sample:	520	117	109	43	103	94	54

Q60 How do you normally travel when visiting leisure destinations?*Those who do a leisure activity listed at Q52*

Car / van (as driver)	48.8%	512	41.7%	97	47.7%	123	48.3%	33	56.8%	127	43.0%	67	58.4%	66
Car / van (as passenger)	11.3%	119	9.1%	21	10.6%	27	6.1%	4	17.0%	38	10.4%	16	10.5%	12
Bus, minibus or coach	6.3%	67	8.6%	20	6.7%	17	4.7%	3	3.4%	7	9.6%	15	3.2%	4
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Walk	7.0%	74	9.5%	22	7.1%	18	6.5%	4	5.8%	13	7.0%	11	4.3%	5
Taxi	5.4%	57	9.8%	23	5.1%	13	0.5%	0	2.6%	6	4.7%	7	6.6%	7
Train	15.9%	168	16.9%	39	17.3%	45	21.2%	15	8.9%	20	23.6%	37	11.2%	13
Bicycle	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	5.1%	53	4.2%	10	5.5%	14	12.8%	9	5.5%	12	1.7%	3	5.2%	6
Weighted base:	1050	232	257	69	223	156	113							
Sample:	1011	223	229	84	219	151	105							

Weighted:

June 2016

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Q61 Which leisure facilities would you like to see more of in your area? [MR]														
Bars / pubs	2.8%	35	1.2%	3	5.7%	19	2.6%	2	2.3%	6	1.1%	2	1.8%	2
Better shopping facilities	1.5%	19	1.1%	3	2.7%	9	2.7%	2	0.5%	1	2.0%	4	0.0%	0
Bowling alley	8.9%	111	16.7%	44	9.5%	32	0.6%	0	0.0%	0	3.0%	5	22.9%	29
Cinema	2.8%	35	0.0%	0	2.2%	7	10.3%	8	3.8%	10	5.4%	10	0.0%	0
Concert hall / venue	1.1%	13	0.4%	1	1.5%	5	0.0%	0	1.6%	4	1.6%	3	0.0%	0
Cycle paths / area	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Dance facilities	0.2%	3	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Skate park	0.8%	10	1.2%	3	1.0%	3	0.6%	0	0.2%	1	0.4%	1	1.1%	1
Health & fitness (gym)	2.8%	35	2.8%	7	3.1%	10	5.4%	4	3.1%	8	2.2%	4	1.0%	1
Hotels	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	1.2%	15	1.7%	4	1.7%	6	0.6%	0	0.9%	2	0.0%	0	1.5%	2
Karting	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	3.4%	4
Leisure centre	2.2%	27	0.4%	1	4.1%	14	0.6%	0	0.7%	2	5.5%	10	0.0%	0
More children facilities / activities	7.9%	99	10.7%	28	8.7%	29	8.2%	6	2.9%	8	3.0%	5	17.5%	22
More sports facilities (football pitches, tennis courts)	2.8%	35	5.2%	14	2.7%	9	1.2%	1	1.0%	3	3.4%	6	2.5%	3
Museum / art galleries	1.1%	14	1.6%	4	2.0%	7	0.0%	0	0.7%	2	0.5%	1	0.0%	0
Outdoor play areas / park facilities	1.9%	24	1.6%	4	3.0%	10	0.0%	0	0.5%	1	1.6%	3	4.6%	6
Paintballing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafes	2.9%	36	2.4%	6	4.4%	15	3.3%	3	2.3%	6	2.2%	4	1.8%	2
Swimming pool	9.1%	114	9.8%	26	3.0%	10	5.0%	4	8.3%	22	17.4%	31	16.4%	21
Theatre	2.2%	28	2.8%	7	0.6%	2	0.6%	0	6.0%	16	1.3%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled facilities / activities	0.2%	3	0.0%	0	0.3%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Bingo	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Bowling green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Library	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
More for older people to do	0.4%	5	0.8%	2	0.0%	0	0.5%	0	0.5%	1	0.0%	0	0.8%	1
More for teenagers to do	0.3%	4	0.2%	0	0.8%	3	0.0%	0	0.2%	1	0.0%	0	0.0%	0
More green space	0.4%	5	1.5%	4	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to fish	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roller skating venue	0.7%	8	1.5%	4	0.0%	0	0.0%	0	0.8%	2	1.3%	2	0.0%	0
Trampoline park	0.7%	9	0.5%	1	1.7%	6	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Youth club	0.6%	7	1.5%	4	0.2%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0
(None)	51.7%	647	38.5%	101	53.2%	177	60.2%	47	60.8%	163	53.3%	96	48.7%	62
(Don't know)	10.9%	136	17.4%	46	9.6%	32	5.7%	4	9.8%	26	10.8%	19	6.3%	8
Weighted base:		1251		264		334		79		268		179		127
Sample:		1251		265		315		100		273		175		123

GEN Gender of respondent:

Male	32.9%	412	37.3%	98	28.0%	93	32.4%	25	37.6%	101	32.2%	58	27.9%	35
Female	67.1%	839	62.7%	165	72.0%	240	67.6%	53	62.4%	167	67.8%	121	72.1%	92
Weighted base:		1251		264		334		79		268		179		127
Sample:		1251		265		315		100		273		175		123

AGE Could I ask, how old are you?

18 – 24 years	7.3%	91	7.7%	20	10.3%	34	3.8%	3	9.3%	25	0.0%	0	6.9%	9
25 – 34 years	12.3%	153	18.5%	49	10.3%	34	22.8%	18	5.6%	15	6.2%	11	20.6%	26
35 – 44 years	17.2%	216	22.0%	58	16.8%	56	26.3%	21	10.6%	28	16.4%	29	18.2%	23
45 – 54 years	17.7%	221	17.0%	45	16.4%	55	24.2%	19	12.4%	33	20.7%	37	25.0%	32
55 – 64 years	18.4%	230	15.3%	40	16.3%	54	13.5%	11	26.3%	71	21.3%	38	13.0%	16
65+ years	23.9%	299	18.2%	48	25.1%	84	9.3%	7	31.0%	83	31.3%	56	16.4%	21
(Refused)	3.2%	40	1.4%	4	4.8%	16	0.0%	0	4.9%	13	4.1%	7	0.0%	0
Weighted base:		1251		264		334		79		268		179		127
Sample:		1251		265		315		100		273		175		123

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
EMP Is the chief wage earner in full-time or part-time employment?														
Working full time	54.8%	686	58.1%	153	53.7%	179	72.2%	57	45.3%	122	51.3%	92	64.9%	83
Working part time	8.0%	100	8.4%	22	8.5%	28	9.9%	8	9.9%	27	3.1%	5	7.4%	9
Unemployed	2.2%	27	3.1%	8	2.3%	8	1.5%	1	0.6%	2	1.3%	2	4.8%	6
Retired	28.9%	361	22.1%	58	27.8%	93	13.7%	11	39.8%	107	37.4%	67	20.1%	26
A housewife / househusband	0.4%	5	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
A student	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sick / disabled	1.7%	22	2.1%	5	2.1%	7	1.5%	1	0.3%	1	2.8%	5	1.6%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	4.1%	51	4.7%	12	5.5%	18	1.2%	1	4.1%	11	4.1%	7	0.5%	1
Weighted base:		1251		264		334		79		268		179		127
Sample:		1251		265		315		100		273		175		123
ADU How many adults, including yourself, live in your household (16 years and above)?														
One	18.6%	232	15.9%	42	17.6%	59	20.4%	16	22.2%	59	19.0%	34	17.5%	22
Two	50.1%	627	52.2%	138	46.3%	154	53.3%	42	47.0%	126	53.6%	96	55.5%	71
Three	16.3%	204	19.3%	51	17.0%	57	16.9%	13	16.4%	44	12.6%	23	13.3%	17
Four or more	10.0%	125	7.6%	20	12.3%	41	6.8%	5	10.3%	28	8.2%	15	12.7%	16
(Refused)	5.0%	62	4.9%	13	6.8%	23	2.7%	2	4.2%	11	6.5%	12	1.1%	1
Weighted base:		1251		264		334		79		268		179		127
Sample:		1251		265		315		100		273		175		123
CHI How many children aged under 16 years old are there living in your household?														
None	69.1%	864	66.3%	175	69.5%	232	68.0%	53	77.5%	208	72.2%	129	52.3%	67
One	11.8%	147	10.8%	28	14.2%	47	16.0%	13	7.8%	21	6.7%	12	20.4%	26
Two	11.2%	140	13.4%	35	6.2%	21	13.3%	10	10.4%	28	10.9%	19	20.8%	26
Three	2.4%	30	3.0%	8	3.3%	11	0.0%	0	0.0%	0	3.0%	5	4.0%	5
Four or more	0.6%	7	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.4%	2
(Refused)	5.0%	62	4.9%	13	6.8%	23	2.7%	2	4.2%	11	6.5%	12	1.1%	1
Weighted base:		1251		264		334		79		268		179		127
Sample:		1251		265		315		100		273		175		123
CAR How many cars does your household own or have the use of?														
None	14.2%	177	22.4%	59	14.6%	49	12.1%	10	9.6%	26	13.9%	25	7.2%	9
One	35.6%	445	40.6%	107	29.3%	98	33.5%	26	38.9%	104	40.5%	72	29.0%	37
Two	33.8%	423	24.9%	66	34.4%	115	40.9%	32	34.2%	92	34.7%	62	44.7%	57
Three or more	11.6%	145	7.2%	19	15.5%	52	11.9%	9	13.0%	35	4.9%	9	16.6%	21
(Refused)	4.9%	61	4.9%	13	6.2%	21	1.5%	1	4.4%	12	6.1%	11	2.5%	3
Weighted base:		1251		264		334		79		268		179		127
Sample:		1251		265		315		100		273		175		123
HOM Do you own your own home?														
Yes	74.5%	931	66.3%	175	71.8%	240	69.8%	55	84.7%	227	80.3%	144	71.4%	91
No	20.2%	252	28.8%	76	20.9%	70	27.7%	22	10.6%	28	13.7%	25	25.1%	32
(Refused)	5.4%	67	4.9%	13	7.3%	24	2.5%	2	4.7%	13	6.1%	11	3.4%	4
Weighted base:		1251		264		334		79		268		179		127
Sample:		1251		265		315		100		273		175		123
ETH To ensure we get a representative sample can I please ask what you consider your ethnicity to be?														
White	93.9%	1175	95.0%	251	93.2%	311	98.5%	77	92.8%	249	91.9%	165	96.1%	122
Indian	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pakistani	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.4%	5	0.0%	0	0.6%	2	0.0%	0	0.2%	1	1.3%	2	0.0%	0
Black Caribbean	0.1%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed Race	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Ethnic Group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	5.3%	66	4.8%	13	5.5%	18	1.5%	1	6.6%	18	6.4%	12	3.9%	5
Weighted base:		1251		264		334		79		268		179		127
Sample:		1251		265		315		100		273		175		123

St Helens Household Survey for WYG

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
QUOTA Zone:							
Zone 1	21.1% 264	100.0% 264	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 2	26.7% 334	0.0% 0	100.0% 334	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 3	6.3% 79	0.0% 0	0.0% 0	100.0% 79	0.0% 0	0.0% 0	0.0% 0
Zone 4	21.5% 268	0.0% 0	0.0% 0	0.0% 0	100.0% 268	0.0% 0	0.0% 0
Zone 5	14.3% 179	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 179	0.0% 0
Zone 6	10.2% 127	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 127
Weighted base:	1251	264	334	79	268	179	127
Sample:	1251	265	315	100	273	175	123

PC Postcode sector:

L33 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
L34 0	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5
L34 1	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5	0.0%	0
L34 2	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	16	0.0%	0
L34 3	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4	0.0%	0
L34 5	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0
L34 6	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	12	0.0%	0
L35 0	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	17	0.0%	0
L35 2	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0
L35 3	2.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.5%	31	0.0%	0
L35 4	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	10	0.0%	0
L35 5	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	14	0.0%	0
L35 6	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	8	0.0%	0
L35 7	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	12	0.0%	0
L35 8	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	10	0.0%	0
L35 9	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	11	0.0%	0
WA10 1	1.6%	20	7.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WA10 2	1.9%	23	8.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WA10 3	4.5%	56	21.2%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WA10 4	4.2%	53	20.0%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WA10 5	1.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	15
WA10 6	3.1%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.2%	38
WA11 0	9.4%	117	0.0%	0	35.1%	117	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WA11 7	2.5%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.9%	32
WA11 8	2.9%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.5%	36
WA11 9	6.0%	75	0.0%	0	22.4%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WA12 0	1.4%	18	0.0%	0	0.0%	0	22.4%	18	0.0%	0	0.0%	0	0.0%	0
WA12 8	2.7%	34	0.0%	0	0.0%	0	43.1%	34	0.0%	0	0.0%	0	0.0%	0
WA12 9	2.2%	27	0.0%	0	0.0%	0	34.5%	27	0.0%	0	0.0%	0	0.0%	0
WA2 0	4.1%	52	0.0%	0	0.0%	0	0.0%	0	19.2%	52	0.0%	0	0.0%	0
WA2 7	0.7%	9	0.0%	0	0.0%	0	0.0%	0	3.2%	9	0.0%	0	0.0%	0
WA2 8	1.3%	16	0.0%	0	0.0%	0	0.0%	0	6.1%	16	0.0%	0	0.0%	0
WA2 9	1.3%	17	0.0%	0	0.0%	0	0.0%	0	6.3%	17	0.0%	0	0.0%	0
WA3 1	0.3%	4	0.0%	0	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WA3 2	0.3%	4	0.0%	0	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WA3 3	1.5%	19	0.0%	0	5.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WA5 0	1.2%	15	0.0%	0	0.0%	0	0.0%	0	5.6%	15	0.0%	0	0.0%	0
WA5 3	4.7%	59	0.0%	0	0.0%	0	0.0%	0	21.9%	59	0.0%	0	0.0%	0
WA5 4	4.1%	51	0.0%	0	0.0%	0	0.0%	0	19.0%	51	0.0%	0	0.0%	0
WA5 7	0.4%	6	0.0%	0	0.0%	0	0.0%	0	2.1%	6	0.0%	0	0.0%	0
WA5 8	1.2%	15	0.0%	0	0.0%	0	0.0%	0	5.7%	15	0.0%	0	0.0%	0
WA5 9	2.3%	29	0.0%	0	0.0%	0	0.0%	0	10.8%	29	0.0%	0	0.0%	0
WA8 3	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	12	0.0%	0
WA8 5	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	8	0.0%	0
WA9 1	0.9%	12	4.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WA9 2	0.5%	7	2.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WA9 3	2.3%	29	11.1%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WA9 4	3.3%	41	15.5%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WA9 5	1.9%	23	8.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WN4 0	2.2%	28	0.0%	0	8.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WN4 8	1.1%	14	0.0%	0	4.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WN4 9	2.3%	28	0.0%	0	8.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WN5 7	3.5%	44	0.0%	0	13.2%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1251	264	334	79	268	179	127							
Sample:	1251	265	315	100	273	175	123							